



California Management Review

Founded in 1958

Published by the Haas School of Business at
the University of California in partnership
with SAGE Publishing

California Management Review is a distinctive management journal.

We publish evidence-based research that inspires, informs, and empowers stewards of modern organizations.

We disseminate ideas that engage scholars, educate students, and contribute to the practice of management.

Our vision is to share knowledge that challenges convention and shows a better way of doing business.

We are an **international** journal with editorial board members and contributors from more than **thirty countries**. CMR defines management broadly. We publish widely on:

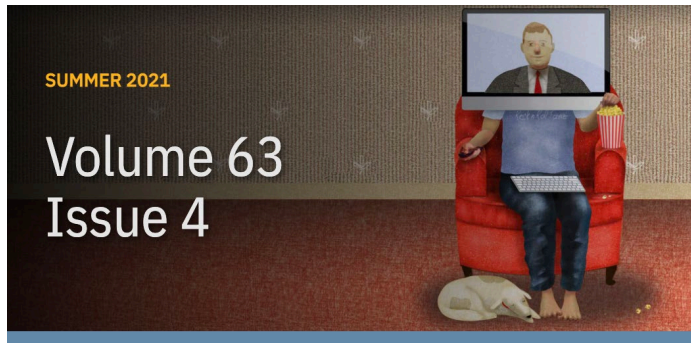
- Corporate strategy
- Leadership
- Human resources
- Marketing
- Sustainable management



We have recently published special features on:

- Management of technology
- Digital transformation
- Artificial intelligence
- Open innovation

Latest Issue



Featuring research on virtual work, management, and strategy.

Recent Issues



5G Patent Portfolios

Influencer Marketing

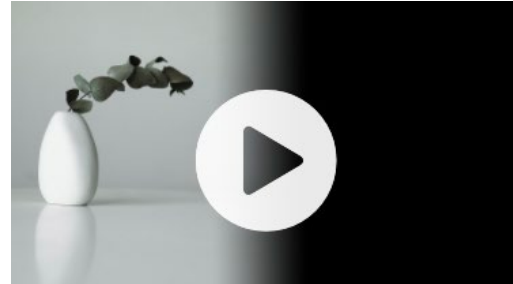
Open Innovation Special Section

Digital Transformation Special Issue

Videos



How Has Managerial Behavior Changed with the Shift to Virtual Working?



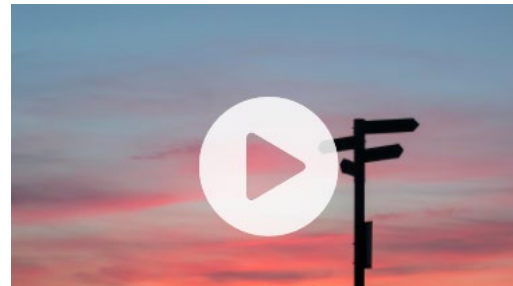
Agility as the Discovery of Slowness



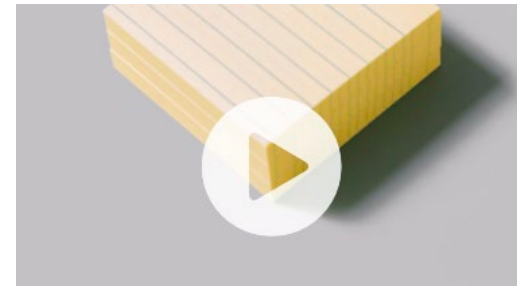
Four Ways to Improve Risk Reporting



Preparing Organizations for Greater Turbulence



Causal Mapping for Strategy Execution



Partnering with Startups Globally

Submission Information

- Manuscripts should run between 5,000 to 8,000 words.
- Manuscripts should be submitted for double blind, peer review through our [online submission portal](#).
- We also welcome submissions on particular topics for [special sections or issues](#).
- If you would like advance feedback on the appropriateness of your research for CMR, please submit your brief summary or a draft to cmr@haas.berkeley.edu.

Publication Criteria

- **How does it contribute to improving the practice of management?** Does it demonstrate a better way of doing business? What would a manager learn from reading it? Could it be used in a business school classroom or executive training program?
- **Are its analyses and recommendations based on solid academic research?** Does it engage and add to what other scholars have written? Will other scholars find its research persuasive and useful? (We are open to a wide range of methodologies.)
- **Is the material presented in a way that is accessible to a wide audience of scholars, students, and managers?** This is critical to our goal of giving our content the widest possible distribution.

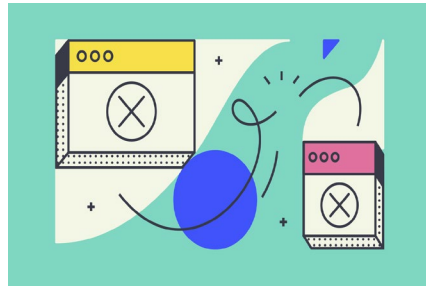
Journal Impact

- **CMR is a highly visible publication** with a single year impact factor of [8.8](#) and a five-year impact factor of [9.3](#).
- Our content is available through a variety of media platforms. We have international distribution partnerships with such organizations as EBSCO, Harvard Business School Publishing, and SAGE. We produce visual media that highlight the contributions of each article, and we make extensive use of social media to publicize our content.
- CMR's average annual distribution by its various distributors exceeds 450,000.

CMR Insights

- In addition to publishing the Review, we post CMR Insights on our website. Insights can be either short opinion pieces or notes - typically between 500 to 1,000 words or research-based contributions of up to 3,000 words.
- They are reviewed internally and made available quickly and freely on our open-access platform. Authors maintain personal copyright, allowing them to publish same content in other journals.
- CMR Insights can be submitted for consideration through our [online submission portal](#).

CMR Insights



How Have Organizational Cultures Shifted During the COVID-19 Pandemic?



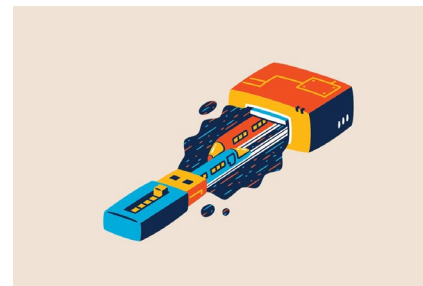
The Challenges of Work From Home for Organizational Design



Leveraging the Physical Store to Boost Customer Value



A Crypto Cataclysm? The Case for the Long View



Are You Ready to Climb Aboard the Data Train?



The Climate Imperative for Business

For More Information

Please visit our website: cmr.berkeley.edu

- Search the contents of our current and prior issues
- View submission guidelines
- Access sample articles
- See open calls for papers
- Read our current CMR Insights
- Access visual media and article summaries



Testimonials

CMR has staked out a distinct position among management journals that makes it an ideal platform for my work. The blend of academic rigor, managerial relevance and accessibility has been earned with the choice of articles to publish and special issues to sponsor on emerging topics. It is a great resource and reference point for my own work.

~**George S. Day** - *Geoffrey T. Boisi Professor Emeritus and Faculty Emeritus, Mack Institute of Innovation Management, The Wharton School, University of Pennsylvania*

Throughout my academic career of 30 plus years I have striven to conduct research at the frontier of practice rather than the frontier of theory. *California Management Review* is uniquely placed to publish articles about the frontier of practice while satisfying the rigorous requirements of also being sound theory.

~**George S. Yip** - *Emeritus Professor of Marketing and Strategy, Imperial College Business School*

Testimonials

The *California Management Review* is the one place where scholars can publish high quality academic research that speaks directly to a sophisticated practitioner audience. Other journals require that authors either write in the academic jargon that makes material inaccessible to managers or to simplify their findings to a few brief takeaways. *CMR* permits me as a researcher to describe my research in a way that helps practitioners apply it.”

~**Charles O'Reilly** - *Frank E. Buck Professor of Management, Stanford Graduate School of Business*

California Management Review cuts through the old and sterile debates about the trade-offs between rigor and relevance, and theory building and empirical testing. *CMR* is uniquely positioned to simultaneously target both executives and academics by publishing rigorous research on issues that are topical and important to practitioners. It also provides a rare forum to address the broad and controversial issues related to the role of business in society, and at the intersection of business strategy and public policy.”

~**Aneel Karnani** - *Associate Professor of Strategy, Stephen M. Ross School of Business, University of Michigan*