

Invitation to the
AI, Business Analytics & Corporate Governance Workshop

organized by

Corvinus Institute for Advanced Studies (CIAS)

in collaboration with

Zabihollah Rezaee

(Guest Researcher of AI, Sustainability and Governance CIAS,

Thompson-Hill Chair of Excellence and Emeritus Professor, University of Memphis)

and

Péter Baranyi

(Research Professor and Head of CIAS Cognitive Infocommunications Research Center,

Corvinus University of Budapest)

The Corvinus Institute for Advanced Studies (CIAS) is pleased to invite you to the *AI, Business Analytics & Corporate Governance Workshop*, bringing together researchers, educators, experts, and students to explore the intersections of artificial intelligence and business governance.

Through keynote presentations and a thematic roundtable discussion, the workshop will explore the foundations, business applications, and responsible governance of analytics and artificial intelligence. The roundtable will focus on applications in finance, accounting, auditing, operations, marketing, and sustainability, drawing on practical cases involving forecasting, anomaly detection, and performance analysis. Participants will discuss how to evaluate analytical outputs and apply professional judgment to support informed decision-making and create measurable business value. The event will also provide an opportunity to identify new possibilities for research, education, practice, and collaboration at Corvinus University of Budapest (CUB).

Date and time: Wednesday, 28 October 2026, 13:00–18:00

- **Venue:** Corvinus University of Budapest, Gellért Campus, Rooftop Café (1118 Budapest, Ménesi út 5.)
- **Chair of the workshop:** Zoltán Oszkár Szántó (Dean for CIAS).
- To access the event online via **MS Teams**:
 - Click on this [\[LINK\]](#), or use
 - **ID:** 330 594 017 416 063 2 and **PASSWORD:** KR7Sc78D

AGENDA		
13:00-13:25	Arrival and Registration at the Gellért Campus, Rooftop Café	
SCHEDULE	SPEAKER	TITLE OF PRESENTATION
13:25-13:30	Zoltán Oszkár SZÁNTÓ (Dean, CIAS)	Opening Remarks
	Section 1.	
13:30-14:00	Zabihollah REZAEI	Corporate Governance, Business Analytics and AI – Turning Data into Decisions and Business Value
14:00-15:00	<u>Zabihollah REZAEI</u> (Moderator) Erekle PIRVELI (Online) (Professor, Caucasus University, Georgia) Partha MOHAPATRA (Online) (Associate Professor, California State University, Sacramento) Péter BARANYI Saeid HOMAYOUN (Online) (Senior Lecturer, University of Gävle, Sweden) Salem BOUMEDIENE (Online) (Associate Professor, University of Illinois Springfield)	Roundtable Discussion: AI & Business Governance; Applications in finance, accounting, auditing, operations, marketing, and sustainability.
15:00-15:40	Coffee Break	

	Section 2.	
15:40- 16:00	Péter BARANYI	Neural Mesh
16:00- 16:20	Viktor DÖRFLER (Research Professor, Institute of Strategy and Management, CUB; Professor, University of Strathclyde, Scotland;)	AI Dynamics – for Leaders of Learning Organizations
16:20- 16:40	Tom GEDEON (Invited Distinguished Research Fellow, CIAS; Professor, Curtin University, Australia)	Beyond AI Accuracy: Trust, Privacy and Human-Centred Governance
16:40- 17:00	Nimród MIKE (Assistant Lecturer, Institute of Data Analytics and Information Systems, CUB)	The Envelope, Not the Engine – Where Does AI Risk Live in a Company?
17:00- 17:20	Zabihollah REZAEI	Closing Discussion
17:20- 18:00	Buffet Dinner	

WE LOOK FORWARD TO SEEING YOU!