

Corporate Internal and Executive Coach Specialist Postgraduate Program

training program

For students who start in the spring semester of 2026/2027



Corporate Internal and Executive Coach Specialist Postgraduate Programme

Valid: for students starting in semester 2026/2027/2

General information:

Programme director: Sándor Takács

Training location: in Budapest

Working hours: full-time

Training language: English

Training and output requirements

1. Name of specialist postgraduate programme: Corporate Internal and Executive Coach Specialist Postgraduate Programme

2. Name of professional qualification in the diploma: Corporate executive coach

3. Field of study in the specialist postgraduate programme: economics

4. Condition of admission: At least Bachelor's degree and professional qualification obtained in any field of study

5. Programme time: 2 semesters

6. Number of credits to be collected for the professional qualification: 60 credits

7. Use of competencies, knowledge elements and material to be acquired during the programme, as well as personal capabilities, skills and professional qualification in a specific environment and system of activities:

Coaching is a relatively new, but more and more widespread way of developing executives. An increasing number of companies use internal coaching as a cost-efficient internal development solution. By coaching we mean consulting, but mainly developing support tailored to a person or group.

The usual objectives are the identification of the personal or professional skills and behaviour of the coached person, and - according to his/her own decision - their change and improvement in order to solve a specific given problem and/or to reach future objectives.

Competencies, knowledge elements and material to be acquired:

The graduates of the specialist postgraduate programme will be familiar with:

- the practical application of tools and techniques required for conducting individual and group coaching activity,
- the rules of coach marketing,
- the tools of "active listening" and "I message" questioning technique,
- self-knowledge psychological elements of coaching,
- detailed knowledge of conflict, stress and decision,
- the basic concept of motivation,
- the system and tools of career support,
- the order of time management and delegation of responsibilities,
- the process of the first 90-day coaching, i.e. the process of starting a new job,
- tools and forms of building personal brands and fame,
- possibilities of supporting managers with coaching,
- relations of work-life balance,
- concept and process of group and team coaching,
- relations between emotional and social intelligence,
- practical possibilities of coaching,
- features of supervision.

The graduates of the specialist postgraduate programme will be able to:

- set objectives, define and implement long-, medium- and short-term strategies of corporate objectives,
- establish safe, ethic, sustainable economic and human working conditions,
- make a permanent change in behaviour, based on own decisions,
- develop management skills and abilities,
- give feedbacks of coaching type,

- generate responsibility and awareness in staff members,

Personal characteristics and skills:

- ability to build trust,
- ability to evaluate and analyse situations,
- creativity, proactivity,
- ability to make decisions,
- communication skills,
- empathy,
- ability to cooperate and organise tasks.

Application of professional qualification in specific environment and system of activity:

In coaching, the support is always aimed at helping the coached person or group in finding the road to the solution themselves, and in developing the psychological skills, motivation

and series of actions required for the solution. In this sense, coaching is not consultancy, but support to “self-help”. The basis of coaching is a cooperation between the coached person

or group and the coach, built on trust. This requires the attentive and empathic behaviour of the coach, and his/her high-level professional and methodological skills.

8. Key knowledge areas for the professional qualification and credit values assigned to them:

Basic coaching skills: 15 credits

Individual coaching skills: 10 credits

Group and team coaching skills: 10 credits

Management skills: 10 credits

Marketing, PR, business development and business communication skills: 10 credits

9. Credit value of thesis: 5 credits**10. Thesis**

The purpose of producing a thesis is to certify the student's knowledge and professional skills in a topic selected by the student, in scientific collection, organisation, analysis and

processing of data related to the selected topic, in the discussion of the phenomenon or problem selected as the subject, in forming a hypothesis, in problem solving, analysis of

alternative hypotheses, in arguing and refuting counter-arguments, and in the coherent and consistent expression of views, positions and ideas in writing, with the proper use of the language.

11. Type of thesis:

research-based thesis, portfolio-type thesis

12. Requirements for issuing the final certificate

The University shall grant a final certificate to a student who

- fulfilled the study and examination requirements set out in the curriculum, and
- earned the required credits.

13. Conditions of sitting for a final examination

Joint conditions of sitting for a final examination:

- a) acquisition of final certificate,
 - b) submission of thesis within the deadline,
 - c) evaluation of the thesis within the deadline with a grade other than insufficient,
 - d) registration for the final examination within the deadline,
 - e) in the given programme, the student has no expired debts to the University,
 - f) accounting for any equipment (borrowed books /sports equipment) of the University.
- A student who did not satisfy any of points a)-f) shall not be allowed to sit for the final examination.

14. Parts of the final examination

The final examination consists of the defence of the thesis

15. Determination of the result of the final examination

The result of the final examination, that is, the grade awarded for the final examination shall be composed of the following:

- a) The grade given to the thesis by the referee(s) - using a qualification system of five grades - , and in the case of multiple referees, the arithmetic mean of the grades to two decimals, and
- b) the grade given to the defence of the thesis and the questions related to the thesis - using a qualification system of five grades.

16. Components of diploma qualification, method of calculation

the result of the diploma shall be constituted of the arithmetic average of the following items, rounded to two decimal places:

- a) in the credit quantity specified by the curriculum, the credit-weighted arithmetic average of compulsory and compulsory elective subjects.
- b) the result (grade) of the final examination.

17. Conditions of issuing the diploma

The precondition of issuing the diploma certifying the completion of studies in higher education is a successful final examination.

SLVBVC21ABP - Curriculum for the Corporate internal and executive coach specialist training programme, for the year 2026/2027 starting in Spring, Budapest site, part-time																
Subject Code	Subject Name	Type	Number of hours per semester hours		credit	Evaluation	Fall or Spring Semester	2026/27 Academic year	2027/28 Academic year	credit	Subject responsible	Institute	Requirement		Equivalent subject	
			lecture	seminar				1	2				Coda	Name	Coda	Name
								Spring semester	Fall semester							
Compulsory subjects								28	32	60						
VEZ0003LASB	Organisational behaviour and organisational development	C	0	14	6	pg	Spring	6		6	Sándor Takács	Institute of Strategy and Management				
VEZ0004LASB	Managerial communication and leadership	C	0	8	4	pg	Fall		4	4	Mária Dunavölgyi	Institute of Strategy and Management				
VEZ0005LASB	Introduction to coaching	C	0	16	4	pg	Spring	4		4	Mária Dunavölgyi	Institute of Strategy and Management				
VEZ0006LASB	Identitywork in coaching	C	0	8	3	pg	Spring	3		3	Andrea Toarniczky	Institute of Strategy and Management				
VEZ0007LASB	Brief coaching	C	0	8	3	pg	Fall		3	3	Andrea Toarniczky	Institute of Strategy and Management				
VEZ0008LASB	Coaching methods	C	0	24	5	pg	Spring	5		5	Mária Dunavölgyi	Institute of Strategy and Management				
VEZ0009LASB	Introduction to Gestalt coaching	C	0	8	3	pg	Fall		3	3	Sándor Takács	Institute of Strategy and Management				
VEZ0010LASB	Akvarium coaching	C	0	24	3	pg	Fall		3	3	Sándor Takács	Institute of Strategy and Management				
VEZ0011LASB	Tips and tricks in coaching	C	0	8	4	pg	Fall		4	4	Sándor Takács	Institute of Strategy and Management				
VEZ0012LASB	Teambuilding	C	0	6	1	pg	Spring	1		1	Sándor Takács	Institute of Strategy and Management				
VEZ0013LASB	Action oriented methods in coaching and Action Learning	C	0	16	4	pg	Spring	4		4	Sándor Takács	Institute of Strategy and Management				
VEZ0014LASB	Action Learning	C	0	8	2	pg	Fall		2	2	Sándor Takács	Institute of Strategy and Management				
VEZ0015LASB	Team coaching	C	0	8	3	pg	Fall		3	3	Sándor Takács	Institute of Strategy and Management				
VEZ0016LASB	Coaching marketing and sales	C	0	8	5	pg	Fall		5	5	Mária Dunavölgyi	Institute of Strategy and Management				
VEZ0017LASB	ICF Coaching ethics and competencies	C	0	16	5	pg	Spring	5		5	Sándor Takács	Institute of Strategy and Management				
VEZ0018LASB	Thesis consultation	C	0	4	5	pg	Fall		5	5	Sándor Takács	Institute of Strategy and Management				
In total								28	32	60						

Remarks

Type: C-compulsory courses, CE-core elective courses, E-elective (optional) courses

Methods of assessment: ex-exam (exam at the end of the semester, but other forms of assessment are possible during the semester), pg- grade based on the practical assignments given during the course of the semester, a=signature, ce- Comprehensive examination

Curriculum

Students are recommended to follow the sample curriculum when deciding when to enrol in each subject Students may deviate from this, taking into account:

1. the prerequisites of the subject
2. semester of announcing subjects
3. completion of an average of 30 credits per semester

A minimum of 1/3 of the required amount of credits must be completed at Corvinus University.

The detailed rules related to the admission of the subjects and the completion of the subjects are included in the Study and Examination Regulations!

Please note that curriculum changes are possible!