

Business Administration and Management Bachelor's programme

training program

For students who start in the fall semester of 2026/2027



Business Administration and Management Bachelor's programme

Valid: For students starting their studies in the 2026/2027/1 semester

General Informations:

Person responsible for the major: Balázs Vaszkun, Associate Professor

Place of the training: Budapest

Training schedule: full-time

Language of the training: Hungarian, English (this document focuses on the English program)

Specializations:

1. Agrobiznisz specialization
2. AI-Driven Management specialization
3. Controlling specialization
4. Corporate Efficiency and Technology specialization
5. Corporate Finance specialization
6. (Datenbasiertes) internationales Management im deutschsprachigen Wirtschaftsraum specialization
7. Digital Business specialization
8. Digital Marketing specialization
9. Entrepreneurship specialization
10. Értékteremtő folyamatok menedzsmentje specialization
11. Gazdasági jog specialization
12. Hatásmenedzsment és fenntarthatósági stratégiák specialization
13. Managing Human Resources specialization
14. Marketingintelligencia specialization
15. Menedzsmentkontroll specialization
16. Project Management specialization
17. Quantitative Management Science specialization
18. Social Value Creation and Management specialization
19. Speciális pénzügyi matematika specialization
20. Sportgazdaságtani specialization
21. Strategic analysis specialization
22. Strategic Self-Branding and Talent Management specialization
23. Sustainability Management specialization
24. Tourism Innovation and Management specialization
25. Turizmus menedzsment specialization
26. Vállalat- és gazdaságelemzés specialization
27. Vállalkozási specialization

Training and outcome requirements:

1. Title of the Bachelor programme in English: Business Administration and Management

Title of the Bachelor programme in Hungarian: Gazdálkodási és menedzsment

2. The level of qualification attainable in the bachelor's programme, and the title of the certification

- qualification level: bachelor (baccalaureus, abbreviation: BSc)
- qualification in Hungarian: közgazdász gazdálkodási és menedzsment alapképzési szakon
- qualification in English: Economist in Business Administration and Management

3. Training area: economics

4. Training duration, in semesters: 7 semesters

5. The number of credits to be completed for the bachelor's degree: 180+30 credits

- degree orientation: practice oriented (60-70 percent)
- minimum credit value of the comprehensive extra-institution practical training: 30 credits, credit value of the thesis: 10 credits
- minimum credit value of optional courses: 10 credits

(Students at Corvinus University are required to complete 30 elective credits. These credits can be obtained by selecting a second specialization, completing courses during an exchange semester abroad, or taking courses from the University's elective course portfolio)

6. International Standard Classification of Education field of education code: 345/0413

7. Bachelor's degree training objectives and professional competences

The objective of the programme is the training of economic experts who, in possession of their economic, applied economic, and methodological knowledge and the knowledge attained in specialisations are capable of understanding, planning, and analysing the operating processes of business organisations and institutions. After attaining practical knowledge and experience, they are capable of managing and organising business and entrepreneurial activities and processes. They are prepared to continue their training at the Master's level.

7.1. Attained professional competences**7.1.1. The economist with the business administration and management undergraduate degree has****a) knowledge**

- Knows the basic, comprehensive concepts, theories, facts, national and international economy interrelationships regarding relevant economic actors, functions, and processes.
- Has studied the basic theories and characteristics of the micro and macro levels of economy, possesses the basic information-gathering, mathematical, and statistical analytic methods.
- Knows the rules and ethical norms of cooperation in a project, team, work organisation, and of managing projects.
- Knows the principles and methods regarding the creation of organisations and institutions and the creation and modification of their structure and organisational behaviour.
- Knows and understands the principles and methods of managing, organising, and operating business processes, the methodology of analysing business processes, and the methodological bases of decision preparation and decision support.
- Knows the bases of other specialisations (engineering, legal, environmental, quality assurance, etc.) related to the specialist field.
- Possesses basic managerial and organisational skills and skills for the preparation, initiation, and management of founding small and medium enterprises.
- Is knowledgeable about IT and office automation tools that support the operation of organisations and economic processes.
- Has learned the written and oral forms of professional and efficient communication, and the spreadsheet and graphic methods of presenting data.
- Possesses the basic technical terminology of economics in the mother tongue and in at least one foreign language.

b) skills

- Plans and organises business activities and projects, manages and controls small enterprises and businesses.
- Can uncover, systemise, and analyse facts and basic interrelationships by utilising the studied theories and methods, can formulate independent deductions and critiques, makes decision-preparation suggestions, and makes decisions in routine and partially unknown – Hungarian or international – environments.
- Follows and interprets international and world economy business processes, changes in economic policy and in policies and laws relevant to his/her professional specialisation, their effects, and considers these in analyses, suggestions, and decisions.
- Is capable of determining the complex consequences of economic processes and organisational events.
- Can use the techniques of solving economic problems, problem-solving methods, considering their applications and limits.
- Is capable of cooperating with representatives of other specialisations.
- Participates in projects, group work, and after attaining practical knowledge and experience, manages, organises, evaluates, and controls activity in them as a leader.
- After attaining practical knowledge and experience, is capable of leading small and medium enterprises or organisational units of business organisations.
- Presents professional suggestions, formulated in a conceptually and theoretically correct way in an oral or written form, in Hungarian or in foreign languages, according to the rules of professional communication.
- Is capable of using a professional foreign language at an intermediate level.

c) attitudes

- Demonstrates a problem-sensitive, proactive behaviour for quality work; is constructive, cooperative, and takes initiative in project and group work.
- Is open to new information, to new professional knowledge and methodologies, and to performing new tasks and tasks that require cooperation. Strives to improve knowledge and work relationships and to cooperate with colleagues in this.
- Is open to changes in the economic and social environment of the job, work organisation, or enterprise; strives to follow and understand changes.
- Is open to the opinions of others, to sectoral, regional, national, and European values (including social, ecological, and sustainability considerations).
- Accepts and recognises the importance of career planning.
- Strives for lifelong learning in the working life and outside of it.

d) autonomy and responsibilities

- Performs and organises the tasks defined in his/her job description independently, with a general professional oversight.
- Takes responsibility for analyses, conclusions, and decisions made.
- Leads, organises, manages organisational units and work groups in business organisations or enterprises and minor business organisations, taking responsibility for the organisation and the employees.
- Organises, manages, and controls business activities in business organisations, in business jobs according to his/her training.
- Takes responsibility for observing professional, legal, and ethical norms and rules regarding work and behaviour.
- As a member of projects, group work, and organisational units, performs the assigned tasks independently and responsibly.
- Organises, manages and controls economic activities in an economic organisation, in an economic job according to his/her qualifications.
- Assumes responsibility for compliance with professional, legal and ethical standards and rules relating to work and conduct.
- As a member of projects, teams and departments, carries out his/her duties autonomously and responsibly.
- Giving presentations and leading discussions independently. Participates autonomously and responsibly in professional fora within and outside the organisation.
- Does presentations and moderates debates independently. Participates in the work of professional forums inside and outside the business organisation independently and responsibly.

8. Bachelor's degree characteristics

8.1. Professional properties

8.1.1. The scientific fields and areas that the training is based on are:

- economy, methodology, and business skills [Mathematics, Statistics, Informatics, Micro and Macro Economics, International Economics, Finance, Corporate Economics, Economic Law, Marketing, Accounting Management, Business Communication, Terminology, Environmental Economics, other basic business studies] 80-90 credits;
- social science studies (European Union Studies, General and Financial Law Studies, Economic History, Sociology, Psychology, Philosophy) 10-20 credits;
- business administration and management professional studies (Corporate Finance, Accounting Analysis, Human Resource Management, Marketing Management, Management and Administration, Management of Value Creating Processes, Decision Theory and Methodology, Controlling, Business Ethics, Strategic Planning, Production Management, Process and Quality Management, Human Resource Management, Team Management, Public Management, Organisation Methodology, Information Management, optional specialisation) 70-90 credits.

8.1.2. The credit value of special studies in fields necessary for the needs of an economist with business administration and management studies in the entirety of the programme is a maximum of 30 credits.

8.2. Internship requirements

The internship is a one-semester, minimum 480 hours (12 weeks) of related practice after completing six (6) active semesters or 170 credits.

9. Comprehensive Examinations

At the end of the fourth semester, students are required to take comprehensive examinations covering the following subject areas (specific courses):

Statistics and Data Analysis (Data Analysis I and Data Analysis II)
Microeconomics (Microeconomics for Business)
Accounting (Foundations of Accounting, Managerial Accounting)
Finance (Corporate Finance)
Business Law

The comprehensive examination requirement can be fulfilled by registering for and completing the course VEZ0209NMBB – Comprehensive Examination.

10. Degree thesis/ Dissertation

The aim of the degree thesis is to demonstrate the student's knowledge and expertise in a chosen topic, scientific data collection, systematization, analysis and processing related to the chosen topic, discussion of the chosen phenomenon or problem, hypothesis creation, problem solving, analysis of alternative hypotheses, argumentation and in refuting the counter-arguments, in a coherent, consistent, language-oriented written explanation of his thoughts, views, positions, statements.

11. Type of Degree thesis

research-based thesis
project-type thesis
portfolio-type thesis

12. Requirements for the issue of a final certificate

The University will issue a final certificate to the student who has obtained

- the study and examination regulation prescribed in the curriculum, and
- the required internship (professional experience),
- the required credits.

13. Conditions for admission to the final examination

Joint conditions for admission to the final exam:

- a) obtaining a final certificate,
- b) submission of the dissertation by the deadline,
- c) evaluation of the dissertation with a different grade than the deadline,
- d) registration for the final exam by the deadline,
- e) the student has no overdue payment debt to the University for the given training,
- f) accounted for with assets owned by the University (borrowed books, sports equipment, etc.).

A student who has not fulfilled any of the provisions of the points a)-f) cannot be admitted to the final examination.

14. Parts of the final examination

The final examination consists of the defence of the thesis.

15. Determining the result of the final exam

The result of the final examination, that is, the grade awarded for the final examination, is the arithmetic average of the grades received for the parts specified in paragraphs (a) and (b), rounded to two decimal places.

- a) the grade for the thesis awarded by the referee(s) on a five-grade scale, in the case of more than one referees, the average of the grades given by the referees rounded to two decimal places and
- b) the grade received for defending the thesis and for answering the questions related to the thesis, graded on a five-grade scale, as well as

16. Components of diploma qualification, method of calculation

the result of the diploma shall be constituted of the arithmetic average of the following items, rounded to two decimal places:

- a) the credit-weighted (arithmetic) average of grades received in compulsory and compulsory elective subjects in the amount stipulated in the curriculum (if the student took more compulsory elective subjects than required, then of all completed subjects) and
- b) the grade received for the comprehensive exam
- c) the result (grade) of the final examination.

17. Conditions for issuing a diploma

A prerequisite for the award of a diploma certifying the completion of higher education is a successful final examination.

19. Information on Specializations

Students select their specialization(s) during the fourth semester for completion in the fifth and/or sixth semester. The rules governing specialization selection are set out in the Study and Examination Regulations. The prerequisites for each specialization, as well as the criteria and procedures for ranking applicants in the event of oversubscription, are specified in the Specialization Selection Rules.

Students are required to complete one specialization. During the other semester of the fifth and sixth semesters, they may choose to (1) complete a second specialization, (2) earn 30 elective credits by taking elective courses offered by the University, or (3) complete an exchange semester abroad.

19.1 Available Specializations

Each specialization is completed within a single semester. Therefore, specializations are offered in both the fifth and sixth semesters of the programme. As a result, students may complete up to two specializations during these two semesters. Students who choose to complete only one specialization may fulfil the credit requirements in the other semester either by participating in an exchange semester abroad or by taking elective courses.

19.2 Rules for Specialization Selection

Specialization	Agrobiznisz	AI-driven Management	Controlling
Specialization Coordinator	Török Áron	Zoltán Csedő	Marianna Jánny
Ranking Criterion 1	Kumulált tanulmányi átlag: 25%	Cumulative Grade Point Average: 25%	Cumulative Grade Point Average: 25%
Ranking Criterion 2	Szigorlati pontszám: 25%	Comprehensive Examination Score: 25%	Comprehensive Examination Score: 25%
Ranking Criterion 3	Agrobiznisz menedzsment: 50%	AI in Organization: 20%	Managerial Accounting: 40%
Ranking Criterion 4		Managing Organisations: 30%	Managing Organisations: 10%

Specialization	Corporate efficiency and Technology	Corporate Finance	(Datenbasiertes) internationales Management im deutschsprachigen Wirtschaftsraum
Specialization Coordinator	Ágnes Szukits	Noémie Cabau	Anna Freund
Ranking Criterion 1	Cumulative Grade Point Average: 25%	Cumulative Grade Point Average: 25%	Cumulative Grade Point Average: 25%
Ranking Criterion 2	Comprehensive Examination Score: 25%	Comprehensive Examination Score: 25%	Comprehensive Examination Score: 25%
Ranking Criterion 3	Managing Organisations: 30%	Corporate Finance: 50%	Allgemeine Betriebswirtschaftslehre: 30%
Ranking Criterion 4	Corporate Finance: 20%		Betriebswirtschaftliche Entscheidungstheorie: 20%

Specialization	Digital Business	Digital Marketing	Entrepreneurship
Specialization Coordinator	Róbert Pintér	Ákos Varga	László Kállay
Ranking Criterion 1	Cumulative Grade Point Average: 25%	Cumulative Grade Point Average: 25%	Cumulative Grade Point Average: 25%
Ranking Criterion 2	Comprehensive Examination Score: 25%	Comprehensive Examination Score: 25%	Comprehensive Examination Score: 25%
Ranking Criterion 3	AI and Business Informatics: 20%	Marketing: 50%	Entrepreneurship Theory and Practice: 25%
Ranking Criterion 4	Motivation (Form entry): 30%		Motivation (Letter): 25%

Specialization	Értékteremtő folyamatok menedzsmentje (ÉFM)	Gazdasági jog	Hatásmenedzsment és Fenntarthatósági Stratégiák
Specialization Coordinator	Jámbor Zsófia	Bán Dániel	Márton András
Ranking Criterion 1	Kumulált tanulmányi átlag: 25%	Kumulált tanulmányi átlag: 25%	Kumulált tanulmányi átlag: 25%
Ranking Criterion 2	Szigorlati pontszám: 25%	Szigorlati pontszám: 25%	Szigorlati pontszám: 25%
Ranking Criterion 3	A termelés- és minőségmenedzsment alapjai: 50%	Gazdasági jog: 25%	Globális fenntarthatósági kihívások: 30%
Ranking Criterion 4		Adójog a gyakorlatban: 25%	Intézményi közgazdaságtan: 20%

Specialization	Managing Human Resources	Marketingintelligencia	Menedzsmentkontroll
Specialization Coordinator	Klaudia Szóts-Kovács	Markos-Kujbus Éva	Jánny Marianna
Ranking Criterion 1	Cumulative Grade Point Average: 25%	Kumulált tanulmányi átlag: 25%	Kumulált tanulmányi átlag: 25%
Ranking Criterion 2	Comprehensive Examination Score: 25%	Szigorlati pontszám: 25%	Szigorlati pontszám: 25%
Ranking Criterion 3	Organizational behavior and HRM: 50%	Marketing: 50%	Vezetői számvitel: 40%
Ranking Criterion 4			A stratégia alapjai: 10%

Specialization	Project Management	Quantitative Management Science	Social Value Creation and Management
Specialization Coordinator	Viktória Papp-Horváth	Márton Benedek	Éva Révész
Ranking Criterion 1	Cumulative Grade Point Average: 25%	Cumulative Grade Point Average: 25%	Cumulative Grade Point Average: 25%
Ranking Criterion 2	Comprehensive Examination Score: 25%	Comprehensive Examination Score: 25%	Comprehensive Examination Score: 25%
Ranking Criterion 3	Project management: 50%	Business Applications of Operations Research: 30%	Introduction to the management of public organizations: 40%
Ranking Criterion 4		Mathematics for Business: 20%	Institutional Economics: 10%

Specialization	Speciális pénzügyi matematika	Sportgazdaságtani	Strategic Analysis
Specialization Coordinator	Dömötör Barbara	Havran Zsolt	Miklós Stocker
Ranking Criterion 1	Kumulált tanulmányi átlag: 25%	Kumulált tanulmányi átlag: 25%	Cumulative Grade Point Average: 25%
Ranking Criterion 2	Szigorlati pontszám: 25%	Szigorlati pontszám: 25%	Comprehensive Examination Score: 25%
Ranking Criterion 3	Statisztika II.: 30%	Vállalatgazdaságtan: 50%	Foundations of Strategy: 20% OR: Applied Business Economics AND Cases on Business Economics : 20%
Ranking Criterion 4	Ismerkedés az árfolyamokkal: 20%		Corporate Finance: 15%
Ranking Criterion 5			Data Analysis II. (Probability and Statistics): 15%

Specialization	Strategic Self-branding and talent management	Sustainability management	Tourism Innovation and Management
Specialization Coordinator	Butt Hirra Pervez	Zsófia Vetőné Mózner	Márk Miskolczi
Ranking Criterion 1	Cumulative Grade Point Average: 25%	Cumulative Grade Point Average: 25%	Cumulative Grade Point Average: 25%
Ranking Criterion 2	Comprehensive Examination Score: 25%	Comprehensive Examination Score: 25%	Comprehensive Examination Score: 25%
Ranking Criterion 3	Organizational behavior and HRM: 50%	Global Sustainability Challenges: 30%	Attraction Management: 50%
Ranking Criterion 4		Business Ethics: 20%	

Specialization	Turizmus menedzsment	Vállalat- és gazdaságelemzés	Vállalkozási
Specialization Coordinator	Keller Krisztina	Kajos Attila	Mihalkovné Szakács Katalin
Ranking Criterion 1	Kumulált tanulmányi átlag: 25%	Kumulált tanulmányi átlag: 25%	Kumulált tanulmányi átlag: 25%
Ranking Criterion 2	Szigorlati pontszám: 25%	Szigorlati pontszám: 25%	Szigorlati pontszám: 25%
Ranking Criterion 3	Vonzerőfejlesztés a turizmusban: 50 %	Mikroökonómia: 25%	Vállalkozásindító üzleti koncepció: 25%
Ranking Criterion 4		Statisztika 2: 25%	Motivációs levél: 25%

BNGMEN26ABP - Business Administration and Management Bachelor's programme in Budapest, in English, full time training Curriculum for 2026/2027. (1.) fall semester for beginning students																					
Subject code	Subject name	Type	Number of hours per week		credit	evaluation	fall or spring semester	2026/27 Academic year		2027/28 Academic year		2028/29 Academic year		2029/30 Academic year	credit	course leader	Institute	Pre-requisites		Equivalents	
								1	2	3	4	5	6	7				Code	Name	Code	Name
			Fall semester	Spring semester				Fall semester	Spring semester	Fall semester	Spring semester	Fall semester									
Compulsory courses								27	30	27	18	0	0	0	102						
VGUG015NABB	Business Essentials ¹	C	2	2	6	ex	fall	6								Bence László Pistruí	Institute of Entrepreneurship and Innovation			293NBUSK276B VGUG023NMBB VGUG024NMBB	Business Economics Vállalatgazdaságtan Allgemeine Betriebswirtschaftslehre
ADIN190NABB	Data Analysis I.	C	2	2	6	ex	fall	6								Zoltán Madari	Institute of Data Analytics and Information Systems			293NCOMK223B and MSST024NABB together MSST044NABB ADIN211NMBB ADIN121NMBB MSST034NMBB-SPM	Business Data Analysis and Statistics I. together Data Analysis I. Adatelemzés I. Statisztika I. (SPM)
293NECOK136B	Macroeconomics	C	2	2	6	ex	fall	6								Klára Major	Institute of Economics			KG00093NMBB KG00093NMBB 4MA23NAK02B 293NECOK136B	Makroökonómia Macroeconomics
ADIN191NABB	Mathematics for Business	C	2	2	6	ex	fall	6								Krisztiánné Koós Szilágyi Brigitta	Institute of Data Analytics and Information Systems			MSMT018NABB MSMT043NABB ADIN212NMBB MSMT041NMBB 4MA12NAK46B MSMT015NMBB MSMT043NABB MSMT028NMBB-SPM	Mathematics I. (Calculus) Mathematics Matematika Fejezetek a matematikából I.
VEZ0147NABB	STaRT-U-EN	C	0	2	3	pg	fall	3								Zsolt Péter Szabó	Institute of Strategy and Management			VEZ0149NMBB	STaRT-U-HU
ADIN192NABB	Data Analysis II. (Probability and Statistics)	C	2	2	6	ex	spring		6							Zoltán Madari	Institute of Data Analytics and Information Systems	ADIN191NABB ADIN190NABB	Mathematics for Business, Data Analysis I.	293NMATK225B ADIN038NABB ADIN213NMBB MSST035NMBB-SPM MSST017NMBB	Mathematics II. (Probability and Statistics) Adatelemzés II. Statisztika II. (SPM) Data analysis II.
SZAM010NABB	Foundations of Accounting	C	2	2	6	ex	spring		6							Eleonóra Tarpataki	Institute of Accounting and Law			293NACCK191B PSPS021NMBB PSPS015NMBB 2SA53NAK01B	Elements of Accounting Számvitel alapjai
FENT120NABB	Global Sustainability Challenges ¹	C	0	2	3	ex	spring		3							Zsófia Vetőné Móznér	Institute of Sustainable Development			VGLE035NABB NPGG046NABB NPGG013NMBB NPGG014NMBB	Sustainability Management Global Sustainability Challenges Globális fenntarthatósági kihívások Globale Herausforderungen der Nachhaltigkeit
VEZ0148NABB	Managing Organisations	C	2	2	6	pg	spring		6							Balázs György Vaszkun	Institute of Strategy and Management			VTVZ006NMBB 2VE81NGK14B VTVZ001NABB	Szervezetek vezetése Vezetés és szervezés Management and Organisations
KG00064NABB	Microeconomics for Business	C	2	2	6	ex	spring		6							Helmuts Azacis	Institute of Economics			KG00096NMBB KSSZ013NMBB	Microeconomics for Business Mikroökonómia
VEZ0184NABB	Personal and Business Skills	C	0	2	3	pg	spring		3							Zsolt Péter Szabó	Institute of Strategy and Management			VEZ0150NMBB	Személyes és üzleti készségek I.
293NMARK370B	Marketing ¹	C	2	2	6	ex	fall			6						József Hubert	Institute of Marketing and Communication Sciences			MARK176NMBB 293NMARK370B 2MA41NAK01B MAME013NMBB 2MF44NBK01B	Marketing Grundlagen des Marketing
293NFINK351B	Corporate Finance ¹	C	2	2	6	ex	fall			6						Nóra Ágota Felföldi-Szűcs	Institute of Finance			2BE52NAK04B-SPM 2DS91NAK03B PSBV044NMBB 293NFINK351B 2BE52NAK01B	Vállalati pénzügyek (IMP-SPM) Investition und Finanzierung Vállalati pénzügyek Corporate Finance
SZAM130NABB	Managerial Accounting ¹	C	2	2	6	ex	fall			6						Charles Alan Mcferren	Institute of Accounting and Law	SZAM010NABB	Foundations of Accounting	SZAM047NMBB 2SA53NCK04B PSVS005NMBB SZAM060NNBB	Managerial Accounting Vezetői számvitel Kostenrechnung
SZAM113NABB	Business Law ¹	C	2	2	6	ex	fall			6						Péter Metzinger	Institute of Accounting and Law			293NLAWK462B PSGJ035NMBB PSGJ048NABB SZAM116NNBB	Introduction to Legal Studies Gazdasági jog Introduction to Legal Studies and Taxation Rechtliche und wirtschaftliche Fragen von Unternehmen
ADIN189NABB	AI and Business Applications	C	0	2	3	pg	fall			3						Mutaz Abdelrazzaq Saleh AlShafeey	Institute of Data Analytics and Information Systems			ADIN193NMBB	MI és üzleti alkalmazások

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			1	2				3	4	5	6	7	Code	Name				Code	Name		
			Fall semester	Spring semester				Fall semester	Spring semester	Fall semester	Spring semester	Fall semester									
VEZ0185NABB	Foundations of Strategy	C	0	3	3	pg	spring				3					Szabolcs Szilárd Sebrek	Institute of Strategy and Management			293NBUSS439B VGUG085NABB VEZ0151NMBB VGUG016NABB ÉS 2VL60NCV01B	Business Policy and Strategy A stratégia alapjai Applied Business Economics ÉS Cases on Business Economics
OPDO123NABB	Essentials of Operations and Quality Management	C	0	2	3	ex	spring				3					Zsolt Matyusz	Institute of Operations and Decision Sciences			293NOPRK313B 2VL60NBK10B	Operations Management Tevékenységmenedzsment
VEZ0186NABB	Organizational Behavior and HRM ¹	C	2	2	6	ex	spring				6					Csaba Kiss	Institute of Strategy and Management			293NMANK481B and VTSM126NABB together VEZ0154NMBB VTSM056NMBB	Organizational Theory and Behavior and Human Resource Management together Szervezeti magatartás és HR Verhalten in Organisationen und Personal
VEZ0187NABB	Personal and Business Skills 2	C	0	2	3	pg	spring				3					Zsolt Péter Szabó	Institute of Strategy and Management			VEZ0153NMBB	Személyes és üzleti készségek II.
VEZ0188NABB	Project Management	C	0	2	3	pg	spring				3					Bálint Blaskovics	Institute of Strategy and Management			293NOPRV518B VF00132NABB VEZ0152NMBB	Project Management Projektmenedzsment
Courses can be completed in German instead of English																					
VGUG024NMBB	Allgemeine Betriebswirtschaftslehre	C	2	2	6	ex	fall	6								Loretta Huszák	Institute of Entrepreneurship and Innovation			VGUG015NABB	Business Essentials
NPGG014NMBB	Globale Herausforderungen der Nachhaltigkeit	C	0	2	3	ex	spring		3							Anna Zsófia Széchy	Institute of Sustainable Development			FENT120NABB	Global Sustainability Challenges
MAME014NMBB	Grundlagen des Marketing	C	2	2	6	pg	fall			6						Patrick Robert Bohl	Institute of Marketing and Communication Sciences			293NMARK370B	Marketing
2DS91NAK03B	Investition und Finanzierung	C	2	2	6	ex	fall			6						Richard Andreas Werner	Institute of Finance			293NFINK351B	Corporate Finance
SZAM060NNBB	Kostenrechnung	C	2	2	6	ex	fall			6						János Lukács	Institute of Accounting and Law	SZAM010NABB	Foundations of Accounting	SZAM130NABB	Managerial Accounting
SZAM116NNBB	Rechtliche und wirtschaftliche Fragen von Unternehmen	C	2	2	6	pg	fall			6						Gabriella Erdős	Institute of Accounting and Law			SZAM113NABB	Business Law
VTSM056NMBB	Verhalten in Organisationen und Personal	C	2	2	6	ex	spring				6					Roland Ferenc Szilas	Institute of Strategy and Management			VEZ0186NABB	Organizational Behavior and HRM
Core Elective courses***								0	0	6	12	0	0	0	18						
Professional core electives (12 ects are compulsory from the list)								0	0	3	9	0	0	0	12						
VEZ0206NABB	AI in Organizations	CE	2	0	3	ex	fall			3						Zoltán Csedő	Institute of Strategy and Management				
FENT133NABB	Attraction Management	CE	1	1	3	ex	spring				3					Krisztina Keller	Institute of Sustainable Development			MAMM014NABB	Tourism Management and Marketing
OPDO106NABB	Decision Techniques	CE	0	3	3	pg	fall			3						Juliana Kiss	Institute of Operations and Decision Sciences			293NOPRK212B PSBV033NMBB	Decision Techniques Betriebswirtschaftliche Entscheidungstheorie
VALL098NABB	Entrepreneurship Theory and Practice	CE	2	2	6	pg	spring				6					László Tibor Kállay	Institute of Entrepreneurship and Innovation				
PENZ077NABB	Finance and Monetary Policy	CE	2	0	3	ex	fall			3						Géza Sebestyén	Institute of Finance				
GKOI026NABB	Institutional Economics	CE	0	2	3	pg	fall			3						József Golovics	Institute of Economics				
PENZ083NMBB-SPM	Ismerkedés az árfolyamokkal	CE	0	2	3	pg	fall			3						Kata Váradi	Institute of Finance	MSMT028NMBB-SPM	Fejezetek a mateaikából 1.		
MSMT029NMBB-SPM	Fejezetek a matematikából II.	CE	2	2	6	ex	spring		6							Krisztina Megyeri	Institute of Data Analytics and Information Systems	MSMT028NMBB-SPM	Fejezetek a matematikából I.		
VEZ0207NABB	Introduction to the management of public organizations	CE	2	0	3	ex	fall			3						Gergely Ferenc Kovács	Institute of Strategy and Management				
OPDO124NABB	Business Applications of Operations Research	CE	0	2	3	ex	spring				3					Kristóf Ábele-Nagy	Institute of Operations and Decision Sciences	ADIN038NABB	Data Analysis II. (Probability and Statistics)	293NMATK217B	Az operációkutatás üzleti alkalmazásai Business Decision Analytics Quantitative Methods
FENT134NABB	Sustainable and Healthy Food Management	CE	1	1	3	ex	spring				3					Zalán Márk Maró	Institute of Sustainable Development				
SZAM133NABB	Tax Law in Practice	CE	1	1	3	ex	spring				3					Gergely István Czoboly	Institute of Accounting and Law				
GLOB194NABB	World Economics	CE	1	1	3	ex	spring				3					András Tétényi	Institute of Global Studies	KG00064NABB, 293NECOK136B	Microeconomics for Business, Macroeconomics	293NECOK238B	International Economics

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			1	2				3	4	5	6	7	Code	Name				Code	Name		
			Fall semester	Spring semester				Fall semester	Spring semester	Fall semester	Spring semester	Fall semester									
ADIN022NABB	Cases on Business IT management	CE	0	4	6	pg	fall					6				Péter Fehér	Institute of Data Analytics and Information Systems	VGUG015NABB VAGY VGUG024NMBB ADIN009NABB	Business Essentials VAGY Allgemeine Betriebswirtschaftslehre Enterprise Data Analysis		
FENT017NABB	Methods for Economic Geographical Analyses	CE	0	2	3	pg	spring				3					Ágnes Jeneyné Varga	Institute of Sustainable Development				
	Accredited professional subject ²	CE																			
A magyar nyelvű tantárgy helyett német nyelven is teljesíthető tantárgyak																					
PSBV033NMBB	Betriebswirtschaftliche Entscheidungstheorie	CE	0	3	3	pg	fall			3						Marieke Külpmann-Pahlke	Institute of Operations and Decision Sciences			OPDO106NABB	Decision Techniques
Social sciences core electives (completing 6 ects is compulsory from the list)								0	0	3	3	0	0	0	6						
PSGK013NABB	Business Ethics	CE	2	2	6	ex	spring				6					Gábor László Kovács	Corvinus Institute for Advanced Studies			293NBUSV498B	Business Ethics
KOZG020NABB	Economic history	CE	2	0	3	ex	spring				3					Róbert Venyige	Institute of Economics				
KSPV029NABB	Economic Psychology	CE	2	0	3	ex	fall			3						Zsolt Péter Szabó	Institute of Strategy and Management				
GLOB187NABB	European Union Studies	CE	2	0	3	ex	fall			3						Ákos Kengyel	Institute of Global Studies				
TARS211NABB	Foundations of Sociology	CE	2	0	3	ex	spring				3					Miklós Hajdu	Institute of Social and Political Sciences				
CIAS010NABB	Global Geopolitical Relations	CE	2	0	3	ex	fall			3						Nuno Morgado	Corvinus Institute for Advanced Studies				
TARS210NABB	Philosophy	CE	2	0	3	ex	spring				3					Gábor Toronyai	Institute of Social and Political Sciences				
SZAM114NABB	The Internal Market Law of the EU	CE	2	0	3	ex	spring				3					Mónika Csöndes	Institute of Accounting and Law				
GLOB193NMBB	Regional studies	CE	2	0	3	ex	spring				3					István Kollai	Institute of Global Studies				
TARS227NABB	Globalisation, Deglobalisation and Social Change	CE	2	0	3	ex	fall			3						Attila Melegh	Institute of Social and Political Sciences				
	Accredited social science subject ²	CE																			
Specializations								0	0	0	0	30	30	0	60						
Agrobiznisz specializáció												30		30							
VF00034NMBB	Agrárgazdasági adatok elemzése	C	2	2	6	ex	fall					6				Jeremiás Máté Balogh	Institute of Sustainable Development				
VF00032NMBB	Az EU agrárpolitikája és - intézményrendszere	C	2	2	6	ex	fall					6				Tamás Mizik	Institute of Sustainable Development				
VF00035NMBB	Jó gyakorlatok az agrobizniszben	C	0	4	6	pg	fall					6				Áron Török	Institute of Sustainable Development				
VF00031NMBB	Stratégia és üzleti tervezés az agrobizniszben	C	2	2	6	ex	fall					6				Jeremiás Máté Balogh	Institute of Sustainable Development				
VF00033NMBB	Szántóföldtől az asztalig: élelmiszer ellátási láncok	C	2	2	6	ex	fall					6				Zalán Márk Maró	Institute of Sustainable Development				
AI-Driven Management												30		30							
VEZ0158NABB	AI Governance	C	2	2	6	pg	fall					6				Zoltán Csedő	Institute of Strategy and Management				
VEZ0159NABB	AI in Inter-organizational networks and business ecosystems	C	2	2	6	pg	fall					6				Máté Zavarkó	Institute of Strategy and Management				
VEZ0156NABB	Foundations of AI for Management Professionals	C	2	2	6	pg	fall					6				Dorottya Szilvia Ginovszky-Bodnár	Institute of Strategy and Management				
VEZ0157NABB	Leading AI-Enabled Organizations & AI-Driven Changes	C	2	2	6	pg	fall					6				Zoltán Csedő	Institute of Strategy and Management				
VEZ0155NABB	The evolution of management thought and technology	C	2	2	6	pg	fall					6				Balázs György Vaszkun	Institute of Strategy and Management				
Controlling												30		30							
SZAM117NABB	Business calculations	C	2	2	6	pg	fall					6				Tünde Szabóné Veres	Institute of Accounting and Law				
SZAM118NABB	Controlling	C	2	2	6	pg	fall					6				Éva Gulyás	Institute of Accounting and Law				
SZAM119NABB	Managerial Decision Support Project	C	0	4	6	pg	fall					6				Éva Gulyás	Institute of Accounting and Law				

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			lecture	seminar				Fall semester	Spring semester	Fall semester	Spring semester	Fall semester	Spring semester	Fall semester							
VEZ0160NABB	Strategy, Organization, Control	C	2	2	6	pg	fall					6				Éva Erika Révész	Institute of Strategy and Management				
SZAM120NABB	Visualizations and Dashboards in Controlling Reports	C	0	4	6	pg	fall					6				Imre Polyák	Institute of Accounting and Law				
Corporate Efficiency and Technology													30		30						
VEZ0164NABB	Business Analytics	C	0	4	6	pg	spring						6			György Drótos	Institute of Strategy and Management				
VEZ0161NABB	Efficient organizations and Structures	C	2	2	6	pg	spring						6			Balázs György Vaszkun	Institute of Strategy and Management				
ADIN214NABB	Human Aspects of Intelligent Technology in Organizations	C	2	2	6	pg	spring						6			Róbert Pintér	Institute of Data Analytics and Information Systems				
VEZ0162NABB	Intelligent Process Management	C	2	2	6	ex	spring						6			Róbert András Marciniak	Institute of Strategy and Management				
VEZ0163NABB	Measurement & Evidence for Performance	C	2	2	6	ex	spring						6			Ágnes Szukits	Institute of Strategy and Management				
Corporate Finance													30		30						
PENZ080NABB	Corporate Finance II.	C	2	2	6	ex	spring						6			Nóra Ágota Felföldi-Szűcs	Institute of Finance				
PENZ082NABB	Financial Markets	C	2	2	6	ex	spring						6			Kata Váradi	Institute of Finance			PSBV096NABB 293NFINK156B	Basics of Financial Markets Basic Finance
PENZ076NABB	Monetary and Banking System	C	0	4	6	pg	spring						6			Zsuzsanna Tamásné Vőneki	Institute of Finance				
PENZ081NABB	Personal Financial Risk Management	C	2	2	6	pg	spring						6			Ágnes Vaskövi	Institute of Finance				
SZAM121NABB	Visualization and Dashboards in Controlling Reports	C	0	4	6	pg	spring						6			Imre Polyák	Institute of Accounting and Law				
(Datenbasiertes) internationales Management im deutschsprachigen Wirtschaftsraum													30		30						
FENT121NNBB	Datenbasierte Marktforschung	C	2	2	6	pg	spring						6			Krisztina Keller	Institute of Sustainable Development				
OPDO109NNBB	Informations- und Lieferkettenmanagement	C	2	2	6	pg	spring						6			Anna Freund	Institute of Operations and Decision Sciences				
MARK179NNBB	Internationales Marketing	C	2	2	6	pg	spring						6			Patrick Robert Bohl	Institute of Marketing and Communication Sciences				
OPDO108NNBB	Strategische betriebswirtschaftliche Entscheidungen – Modelle & Szenarien	C	2	2	6	pg	spring						6			Marieke Külpmann-Pahlke	Institute of Operations and Decision Sciences				
VALL094NNBB	Unternehmensmanagement– Entrepreneurship in der DACH-Region	C	2	2	6	pg	spring						6			Loretta Huszák	Institute of Entrepreneurship and Innovation				
Digital Business												30		30							
ADIN022NABB	Cases on Business IT management	C	0	4	6	pg	fall					6				Péter Fehér	Institute of Data Analytics and Information Systems				
ADIN216NABB	Digital business processes in SAP environments	C	0	4	6	pg	fall					6				Ildikó Borbásné Szabó	Institute of Data Analytics and Information Systems				
ADIN217NABB	Digital innovation projects	C	0	4	6	pg	fall					6				Krisztián Varga	Institute of Data Analytics and Information Systems				
INIR082NABB	Intelligent Systems	C	0	4	6	pg	fall					6				Betsabé Perez Garrido	Institute of Data Analytics and Information Systems				
ADIN215NABB	Social and technological contexts of e-business	C	2	2	6	pg	fall					6				Róbert Pintér	Institute of Data Analytics and Information Systems				
Digital Marketing												30	30		30						
MARK183NABB	Business Research	C	2	2	6	pg	fall or spring semester					6	6			Julianna Faludi	Institute of Marketing and Communication Sciences				
MARK184NABB	Digital Marketing Strategy and Tactics	C	2	2	6	pg	fall or spring semester					6	6			Ákos Varga	Institute of Marketing and Communication Sciences			MAMM023NABB	Digital Marketing Strategy and Tactics
MARK186NABB	Marketing Planning	C	2	2	6	pg	fall or spring semester					6	6			Ádám Csepeti	Institute of Marketing and Communication Sciences			MAME041NABB	Marketing Planning
MARK185NABB	Online Customer Behavior	C	2	2	6	pg	fall or spring semester					6	6			Kevin Michael Jackson	Institute of Marketing and Communication Sciences				
MARK187NABB	Online Shopping Trends	C	0	4	6	pg	fall or spring semester					6	6			Zsófia Hajnalka Cserdi	Institute of Marketing and Communication Sciences				
Entrepreneurship													30		30						
VF00136NABB	Business Enterprise: Start-Ups	C	2	2	6	pg	spring						6			Timothy Benjamin Gittins	Institute of Entrepreneurship and Innovation				

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			Fall semester	Spring semester				Fall semester	Spring semester	Fall semester	Spring semester	Fall semester									
VF00135NABB	Business Financing	C	2	2	6	pg	spring						6			Katalin Mihalkovné Szakács	Institute of Entrepreneurship and Innovation				
VALL018NABB	Business Planning	C	2	2	6	pg	spring						6			Endre Mihály Molnár	Institute of Entrepreneurship and Innovation				
VT00004NABB	Family Business	C	2	2	6	pg	spring						6			Attila Wieszt	Institute of Strategy and Management			VEZ0119NABB	Family Business
VF00137NABB	Innovation Management	C	2	2	6	ex	spring						6			Nikolett Deutsch	Institute of Entrepreneurship and Innovation				
Értéktéremtő folyamatok menedzsmentje specializáció													30	30							
VGLE021NMBB	Bevezetés az ellátási lánc és logisztikai menedzsmentbe	C	0	4	6	pg	spring						6			Judit Nagy	Institute of Operations and Decision Sciences				
VGLE019NMBB	Lean és six sigma alapjai	C	0	4	6	pg	spring						6			Zsolt Matyusz	Institute of Operations and Decision Sciences				
VGLE020NMBB	Operatív beszerzés és tervezés	C	2	2	6	pg	spring						6			Zsófia Jámbor	Institute of Operations and Decision Sciences				
MAME015NMBB	Szolgáltatásmenedzsment	C	0	4	6	pg	spring						6			Zsófia Hajnalka Cserdi	Institute of Marketing and Communication Sciences				
INIR016NMBB	Üzleti adatelemzés	C	0	4	6	pg	spring						6			Tibor Kovács	Institute of Data Analytics and Information Systems				
Gazdasági jog													30	30							
SZAM122NMBB	Haladó adózás	C	2	2	6	ex	spring						6			Gergely István Czoboly	Institute of Accounting and Law				
PSGJ024NMBB	Munkajog	C	2	2	6	ex	spring						6			Dániel Bán	Institute of Accounting and Law				
PSGJ026NMBB	Nemzetközi gazdasági kapcsolatok joga	C	2	2	6	ex	spring						6			Zoltán Nemessányi	Institute of Accounting and Law				
PSGJ022NMBB	Szerződési jog	C	2	2	6	ex	spring						6			Dániel Bán	Institute of Accounting and Law				
PSGJ023NMBB	Vállalkozások joga	C	2	2	6	ex	spring						6			Mónika Csöndes	Institute of Accounting and Law				
Hatásmenedzsment és fenntarthatósági stratégiák												30	0	30							
FENT125NMBB	Fenntarthatósági stratégiák és hatásmenedzsment a vállalati gyakorlatban	C	2	2	6	pg	fall						6			Ágnes Zsóka	Institute of Sustainable Development				
VEZ0165NMBB	NGO-k és civil szervezetek társadalmi szerepe	C	0	4	6	pg	fall						6			Éva Erika Révész	Institute of Strategy and Management				
FENT122NMBB	Önkormányzatok társadalmi szerepe és felelőssége	C	2	2	6	pg	fall						6			Ágnes Jeneyné Varga	Institute of Sustainable Development				
FENT124NMBB	Társadalmi hatásmérés és értékelés	C	2	2	6	pg	fall						6			András Márton	Institute of Sustainable Development				
FENT123NMBB	Társadalmi vállalkozások és innovációk	C	0	4	6	pg	fall						6			Réka Matolay	Institute of Entrepreneurship and Innovation				
Managing Human Resources												30	0	30							
VEZ0174NABB	Applied Digital HR	C	2	2	6	pg	fall						6			Csaba Kiss	Institute of Strategy and Management				
VEZ0173NABB	HR Controlling	C	2	2	6	pg	fall						6			Zoltán Fülöp	Institute of Strategy and Management				
VEZ0175NMBB	HR Management Systems and Processes	C	2	2	6	pg	fall						6			Klaudia Szóts-Kováts	Institute of Strategy and Management				
VEZ0171NABB	Introduction to Organizational Development	C	2	2	6	pg	fall						6			Klaudia Szóts-Kováts	Institute of Strategy and Management				
VEZ0172NABB	Trends and Challenges in Labour Markets	C	2	2	6	pg	fall						6			Marianna Sebők	Institute of Strategy and Management				
Marketingintelligencia												30	30	60							
MARK188NMBB	Fogyasztói magatartás és ügyfélmélny	C	2	2	6	pg	fall or spring semester						6	6		Anna Török	Institute of Marketing and Communication Sciences				
MARK180NMBB	Kiskereskedelmi vállalkozások menedzsmentje	C	2	2	6	ex	fall or spring semester						6	6		Zombor Berezvai	Institute of Marketing and Communication Sciences				
MAMM009NMBB	Marketingkommunikáció	C	2	2	6	ex	fall or spring semester						6	6		Tamás Viktor Csordás	Institute of Marketing and Communication Sciences				
MARK181NMBB	Marketingkutatás és döntéstámogatás	C	2	2	6	ex	fall or spring semester						6	6		Mirkó György Gáti	Institute of Marketing and Communication Sciences				

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			Fall semester	Spring semester				Fall semester	Spring semester	Fall semester	Spring semester	Fall semester									
MARK182NMBB	Marketingtervezés és üzleti esetek	C	2	2	6	ex	fall or spring semester					6	6			Tamara Nóra Keszey	Institute of Marketing and Communication Sciences				
Menedzsmentkontroll													30		30						
SZAM123NMBB	Adatvizualizáció a kontrolling riportokban	C	0	4	6	pg	spring						6			Imre Polyák	Institute of Accounting and Law				
SZAM124NMBB	Gazdaságossági számítások és elemzések	C	2	2	6	pg	spring						6			Tünde Szabóné Veres	Institute of Accounting and Law				
SZAM125NMBB	Kontrolling	C	2	2	6	pg	spring						6			Anita Reizingerné Ducsei	Institute of Accounting and Law				
SZAM126NMBB	Stratégia, szervezet, kontroll	C	2	2	6	pg	spring						6			Éva Erika Révész	Institute of Accounting and Law				
SZAM127NMBB	Vezetői döntéstámogatási projekt	C	0	4	6	pg	spring						6			Anita Reizingerné Ducsei	Institute of Accounting and Law				
Project Management												30	0		30						
VEZ0167NABB	Communication and presentation in a Porject Environment	C	2	2	6	pg	fall					6				Bálint Blaskovics	Institute of Strategy and Management				
VEZ0166NABB	Cooperation in a Project Environment	C	2	2	6	pg	fall					6				Viktória Papp-Horváth	Institute of Strategy and Management				
VEZ0170NABB	Managing Project Teams	C	2	2	6	pg	fall					6				Katul Yousef	Institute of Strategy and Management				
VEZ0169NABB	Preparing Business Projects	C	0	4	6	pg	fall					6				Viktória Papp-Horváth	Institute of Strategy and Management				
VEZ0168NABB	Project Characteristics by Business Sectors	C	2	2	6	pg	fall					6				Rouven Edgar Haschka	Institute of Strategy and Management				
Quantitative Management Science													30		30						
OPDO058NABB	Games and Decisions	C	0	4	6	pg	spring						6			Sándor Bozóki	Institute of Operations and Decision Sciences				
OPDO054NABB	Optimization methods	C	0	4	6	pg	spring						6			Marianna Eisenberg-Nagy	Institute of Operations and Decision Sciences				
OPDO055NABB	Planning- Inventory- and Transportation Problems	C	2	2	6	pg	spring						6			Kristóf Ábele-Nagy	Institute of Operations and Decision Sciences				
OPDO056NABB	Risk Management	C	0	4	6	pg	spring						6			Zsombor Szádóczki	Institute of Operations and Decision Sciences				
OPDO057NABB	Simulation	C	0	4	6	pg	spring						6			Márton Benedek	Institute of Operations and Decision Sciences				
Social Value Creation and Management													30		30						
TARS214NABB	Civil Society and Collective Action	C	2	2	6	ex	spring						6			Jekatyerina Szergejevna Dunajeva	Institute of Social and Political Sciences				
VEZ0177NABB	Innovative Solutions in the Public and Third Sector	C	2	2	6	ex	spring						6			György Drótos	Institute of Strategy and Management				
VEZ0176NABB	Leadership and Management of Public-Purpose Organizations	C	0	4	6	pg	spring						6			Éva Krenyácz	Institute of Strategy and Management				
VEZ0178NABB	Management of Nonprofit Organizations and Social Enterprises	C	2	2	6	pg	spring						6			Éva Erika Révész	Institute of Strategy and Management				
TARS213NABB	Public Sector, Public Affairs, Governance	C	2	2	6	ex	spring						6			Attila Bartha	Institute of Social and Political Sciences				
Speciális pénzügyi matematika									6				24		30						
MSMT030NMBB-SPM	Fejezetek a matematikából III.	C	2	2	6	ex	spring		6							Tamás Titkos	Institute of Data Analytics and Information Systems				
MSMT031NMBB-SPM	Fejezetek a matematikából IV.	C	2	2	6	ex	spring						6			Tamás Titkos	Institute of Data Analytics and Information Systems				
PENZ084NMBB-SPM	Pénzügyi modellezés	C	0	4	6	ex	spring						6			Barbara Mária Dömötör	Institute of Finance				
PSBV042NMBB-SPM	Pénz- és tőkepiac	C	2	2	6	ex	spring						6			Balázs Árpád Szűcs	Institute of Finance				
PSBV048NMBB	Vállalatértékelés	C	2	2	6	ex	spring						6			Péter Juhász	Institute of Finance				
Sportgazdaságtani specializáció												30			30						
VALL020NMBB	Alkalmazott sportgazdaságtan	C	0	4	6	pg	fall					6				Attila Kajos	Institute of Entrepreneurship and Innovation				
VALL019NMBB	Bevezetés a sportgazdaságtanba	C	2	2	6	pg	fall					6				Zsolt Havran	Institute of Entrepreneurship and Innovation				
VEZ0066NMBB	Bevezetés a sportszervezetek empirikus kutatásába	C	0	4	6	pg	fall					6				Csaba Kiss	Institute of Strategy and Management				

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			Fall semester	Spring semester				Fall semester	Spring semester	Fall semester	Spring semester	Fall semester									
VALL021NMBB	Sportrendezvények menedzsmentje	C	2	2	6	pg	fall					6				Ágnes Szabó	Institute of Entrepreneurship and Innovation				
VALL022NMBB	Sportszolgáltatások menedzsmentje	C	2	2	6	pg	fall					6				Attila Kajos	Institute of Entrepreneurship and Innovation				
Strategic analysis specializáció													30		30						
VTVT011NMBB	Business project	C	0	4	6	pg	spring						6			Zoltán Fülöp	Institute of Strategy and Management				
VGUG025NMBB	Cases in business strategy	C	0	4	6	pg	spring						6			Miklós György Stocker	Institute of Strategy and Management				
VF00025NMBB	Fundamentals of finance for strategic decision making	C	0	4	6	pg	spring						6			Márta Aranyossy	Institute of Entrepreneurship and Innovation				
VTVT010NMBB	Strategic positioning for competitive advantage	C	0	4	6	pg	spring						6			Dóra Horváth	Institute of Strategy and Management				
VGUG026NMBB	Strategy in action	C	1	3	6	pg	spring						6			Ágnes Szukits	Institute of Strategy and Management				
Strategic Self-Branding and Talent Management													30		30						
VEZ0181NABB	Career development and AI-enhanced self-management	C	2	2	6	pg	spring						6			Andrea Toarniczky	Institute of Strategy and Management				
VEZ0182NABB	Learning and development, introduction to action learning	C	1	3	6	pg	spring						6			Rita Tóth	Institute of Strategy and Management				
VEZ0180NABB	Self-Branding, Digital Identity & Socialization in the Augmented Workplace	C	2	2	6	pg	spring						6			Andrea Toarniczky	Institute of Strategy and Management				
VEZ0179NABB	Talent Acquisition and Predictive Hiring Strategies	C	2	2	6	pg	spring						6			Pervez Butt Hirra	Institute of Strategy and Management				
VEZ0183NABB	Workplace health and stress management	C	2	2	6	pg	spring						6			Roland Ferenc Szilas	Institute of Strategy and Management				
Sustainability Management													30		30						
293NECOV437B	Environmental Economics	C	2	2	6	ex	fall						6			Anna Zsófia Széchy	Institute of Sustainable Development		FENT098NABB	Environmental Economics	
FENT099NABB	Evaluation and Policy Framework of Sustainability Performance	C	2	2	6	pg	fall						6			Márton András	Institute of Sustainable Development				
VALL078NABB	Social entrepreneurship and social innovations	C	0	4	6	pg	fall						6			Réka Matolay	Institute of Entrepreneurship and Innovation				
MARK149NABB	Sustainability management case studies	C	2	2	6	pg	fall						6			Zsófia Nemes	Institute of Sustainable Development				
FENT135NABB	Sustainable production and consumption	C	2	2	6	pg	fall						6			Zsófia Vetőné Móznér	Institute of Sustainable Development				
Tourism Innovation and Management													30		30						
FENT096NABB	Active and Sport Tourism	C	2	2	6	pg	spring						6			László Kökény	Institute of Sustainable Development				
FENT095NABB	Cultural and Creative Tourism	C	2	2	6	pg	spring						6			Melinda Jászberényi	Institute of Sustainable Development		FENT095NABB	Cultural and Creative Tourism	
FENT097NABB	Food Service Management	C	2	2	6	pg	spring						6			Anna Rita Irimiás	Institute of Sustainable Development		FENT097NABB	Food Service Management	
FENT093NABB	International Tourism and Mobility	C	2	2	6	pg	spring						6			Márk Miskolczi	Institute of Sustainable Development		FENT093NABB	International Tourism and Mobility	
FENT094NABB	Tourism Innovation	C	2	2	6	pg	spring						6			Krisztina Keller	Institute of Sustainable Development		FENT094NABB	Tourism Innovation	
Turizmus menedzsment													30		30						
FENT126NMBB	Desztinációmenedzsment	C	2	2	6	pg	fall						6			Márk Miskolczi	Institute of Sustainable Development				
FENT127NMBB	Értékesítési csatornák a turizmusban	C	2	2	6	pg	fall						6			Melinda Jászberényi	Institute of Sustainable Development				
FENT129NMBB	Rendezvényszervezés és gasztronómia	C	0	4	6	pg	fall						6			Krisztina Keller	Institute of Sustainable Development				
FENT128NMBB	Smart turizmus és marketing	C	2	2	6	pg	fall						6			Anna Rita Irimiás	Institute of Sustainable Development				
MATT020NMBB	Szállodamenedzsment	C	0	4	6	pg	fall						6			László Kökény	Institute of Sustainable Development				
Vállalat- és gazdaságelemzés specializáció													30		30						
MSST018NMBB	Adatelemzés és adatvizualizáció R-ben	C	0	4	6	pg	fall						6			Tamás Ferenci	Institute of Data Analytics and Information Systems				
MSOA021NMBB	Döntéstámogatás	C	2	2	6	pg	fall						6			Sándor Bozóki	Institute of Operations and Decision Sciences		4OP13NAK13B	Döntéstámogatás	

BNGMEN26ABP - Business Administration and Management Bachelor's programme in Budapest, in English, full time training Curriculum for 2026/2027. (1.) fall semester for beginning students																					
Subject code	Subject name	Type	Number of hours per week		credit	evaluation	fall or spring semester	2026/27 Academic year		2027/28 Academic year		2028/29 Academic year		2029/30 Academic year	credit	course leader	Institute	Pre-requisites		Equivalents	
								1	2	3	4	5	6	7				Code	Name	Code	Name
			Fall semester	Spring semester				Fall semester	Spring semester	Fall semester	Spring semester	Fall semester									
ADIN037NMBB	Ökonometria	C	0	4	6	pg	fall					6				Tibor Keresztély	Institute of Data Analytics and Information Systems			4ST14NAK26B	Ökonometria
KOZG162NMBB	Piaci intelligencia és elemzés	C	2	2	6	ex	fall					6				Attila Kajos	Institute of Entrepreneurship and Innovation			4MI25NAK15B	Piacszerkezetek
VGUG027NMBB	Vállalatelméletek	C	2	2	6	ex	fall					6				Gábor Buzder-Lantos	Institute of Entrepreneurship and Innovation			2VL60NDK01B	Vállalatelméletek
Vállalkozási specializáció												30		30							
VF00030NMBB	A vállalkozásfejlesztés speciális menedzsmentje	C	2	2	6	pg	fall					6				László Tibor Kállay	Institute of Entrepreneurship and Innovation				
VF00026NMBB	Kisvállalkozások emberi tényezői	C	2	2	6	ex	fall					6				Katalin Mihalkovné Szakács	Institute of Entrepreneurship and Innovation				
VF00027NMBB	Kisvállalkozások finanszírozása, pénzügyei	C	2	2	6	ex	fall					6				Katalin Mihalkovné Szakács	Institute of Entrepreneurship and Innovation				
VF00028NMBB	Vállalkozások költségvetési kapcsolata és közterhei	C	2	2	6	ex	fall					6				Gábor Kerékgyártó	Institute of Entrepreneurship and Innovation				
VF00029NMBB	Vállalkozások üzleti tervezése	C	2	2	6	pg	fall					6				Attila István Petheő	Institute of Entrepreneurship and Innovation				
Speciális pénzügyi matematika modul								6	6	12	0	0	0	0	24						
MSMT028NMBB-SPM	Fejezetek a matematikából I.	E	2	2	6	ex	fall	6								Krisztina Megyeri	Institute of Data Analytics and Information Systems			ADIN212NMBB	Matematika
MSST034NMBB-SPM	Statisztika I. (IMP-SPM)	E	2	2	6	ex	spring		6							Rita Polt	Institute of Data Analytics and Information Systems			ADIN211NMBB	Adatelemzés I.
MSST035NMBB-SPM	Statisztika II. (IMP-SPM)	E	2	2	6	ex	fall			6						Rita Polt	Institute of Data Analytics and Information Systems	MSST034NMBB-SPM	Statisztika I. (IMP-SPM)	ADIN213NMBB	Adatelemzés II.
2BE52NAK04B-SPM	Vállalati pénzügyek (IMP-SPM)	E	2	4	6	ex	fall			6						Barbara Mária Dömötör	Institute of Finance			PSBV044NMBB	Vállalati pénzügyek
Elective courses																					
	Foreign language	E			3	pg	fall, spring	3	3							József Erdei	Centre for Research and Education in Foreign Languages				
IOK0001NABB	Hungarian Language SHI I.*	E	0	4	3	pg	fall	3								Judit Magyar	Centre for Research and Education in Foreign Languages			IOK0001NABB	Hungarian Language SHI I.*
IOK0004NABB	Hungarian Language SHI II.*	E	0	4	3	ex	spring		3							Judit Magyar	Centre for Research and Education in Foreign Languages			IOK0004NABB	Hungarian Language SHI II.*
the full list of elective courses for bachelor students (in English) are																					
Criterion courses								0	0	0	0	0	0	0	0						
TES_TESTNEV	Sports/Physical Education	CR	0	2	0	s	fall, spring	0	0							Csaba Vladár	Centre for Physical Educations and Sports				
VEZ0209NMBB	Comprehensive examination	CR			0	rig	spring				0					Balázs György Vaszkun	Institute of Strategy and Management				
Internship + Thesis Work								0	0	0	0	0	3	27	30						
293NINTERN400	Internship	C			20	pg	fall						20			Balázs György Vaszkun	Institute of Strategy and Management				
293NTHECONS1	Thesis work consultation I.	C	0	2	3	pg	spring					3				Balázs György Vaszkun	Institute of Strategy and Management				
293NTHECONS2	Thesis work consultation II.	C	0	2	7	pg	fall						7			Balázs György Vaszkun	Institute of Strategy and Management	293NTHECONS1	Thesis work consultation I.		
Credits overall								27	30	33	30	30	33	27	210						

Remarks
Type: C – core courses; CE – core elective courses; E – elective courses; CR- Criterion courses
Methods of assessment: ex – exam (exam at the end of the semester, but other forms of assessment are possible during the semester), pg – grade based on coursework; s – signature; rig-rigorousum
A subject that can be completed in a preferential study schedule (PSS) on the basis of Section 92 of the Study and Examination Regulation (SER)

Physical education
Physical education is a criterion subject. The condition for obtaining a diploma is the completion of two semesters of physical education.The two semesters of physical education can be completed in 4 semesters from the start of studies. Students who have completed the mandatory two semesters can only take further semesters of the subject for a fee.

BNGMEN26ABP - Business Administration and Management Bachelor's programme in Budapest, in English, full time training Curriculum for 2026/2027. (1.) fall semester for beginning students																					
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			1	2				3	4	5	6	7	Code	Name				Code	Name		
			Fall semester	Spring semester				Fall semester	Spring semester	Fall semester	Spring semester	Fall semester									

¹ *The following subjects can also be completed in German:*
Business Essentials - Allgemeine Betriebswirtschaftslehre
Global Sustainability Challenges - Globale Herausforderungen der Nachhaltigkeit
Marketing - Grundlagen des Marketing
Corporate Finance - Investition und Finanzierung
Managerial Accounting - Kostenrechnung
Business Law- Rechtliche und wirtschaftliche Fragen von Unternehmen
Organizational Behavior and HRM - Verhalten in Organisationen und Personal
Decision Techniques - Betriebswirtschaftliche Entscheidungstheorie

² Recognized subject previously completed at another foreign or domestic institution or at Corvinus, based on the opinion of the study programme leader

Foreign language

For more information on language instruction and language requirements, please visit the following link:<https://www.uni-corvinus.hu/post/hir/important-information-on-the-compulsory-language-test/?lang=en>

Curriculum

Students are recommended to follow the sample curriculum when deciding when to enrol in each subject Students may deviate from this, taking into account:

1. the prerequisites of the subject
2. semester of announcing subjects
3. completion of an average of 30 credits per semester
4. In addition to the core, students should take elective subjects from a wide variety available on Neptun, and may take foreign languages as well.
5. A minimum of 2/3 of the required amount of credits must be completed at Corvinus University.

*: Hungarian Language is a compulsory subject for the students participating in the Stipendium Hungaricum scholarship program in the first two semesters.

Detailed rules regarding the enrolment into and completion of subjects are included in the Study and Examination Regulations.

Please note that the curriculum may be subject to changes.