



Executive MBA Manager Specialist Postgraduate Program

training program

For students who start in the fall semester of 2026/2027



Executive MBA Manager Specialist Postgraduate Program

Valid: For students starting their studies in the 2026/2027/1 semester

General Information:

Person responsible for the major: Andrea Toarniczky

Place of the training: Budapest

Training schedule: correspondence

Language of the training: English

Training and outcome requirements:

1. **Name of the specialised further education program:** Executive MBA further education program with manager specialisation
2. **Name of the qualification included in the diploma:** Executive MBA specialised manager
3. **Training area of the specialised further education:** economics
4. **Acceptance requirements:**
 - a degree in any field of study (except for a degree in economics in the field of economics) and
 - at least 5 years of professional experience, and
 - at least level "B2" (previously: intermediate level) English language proficiency. English language skills will be assessed on the basis of the application submitted and a personal interview.
5. **Training period:** 4 semesters
6. **Number of credits to be collected for the qualification:** 120 credits
7. **The competences, knowledge elements to be learned in course of the training, the knowledge, personal capabilities, skills to be acquired, the application of the qualification in the specific environment, system of activities:**

The objective of the program:

The Executive MBA further education with manager economist specialisation are specifically general programs which cover all the more important areas of the business, therefore the fundamental objective of the programs is to train professionals who - armed with their wide range of knowledge - are able to establish a strategic approach which ensures the survival and the development of enterprises, who have the skills necessary to make decisions, who know their way around the international economy, and who are able to lead the activities of human resources, as well as organisations and enterprises in general. Since the fundamental objective of the training is to expedite careers - i.e. facilitating the further promotion of the students in corporate manager positions - therefore the support thereof can be established as an important objective as well, of course.

The graduates of the specialised further education program:

- owing to the strongly practice-and professional-oriented nature of the curriculum the graduates not only possess and master the knowledge in this area but also become able to work and make decisions on their own, as well as to have ambitious corporate thinking,
- can apply their solid and profound fundamental knowledge in practical situations as well, are able to plan, organise and lead the work processes of private sector and public sector organisations, both on the Hungarian and the international level, and they are able to lead people and group,
- are able to solve tasks related to the management of business processes, to prepare analyses, reports and surveys, and to perform individual and group work,
- are able to recognise business problems and to prepare the decisions aimed at solving such problems, as well as to acquire and analyse the necessary information,
- are able to recognise questions of strategic nature and to actually participate in answering these questions,
- know the operational and development processes, the regularity and the communication customs of business life,
- are proficient in the relevant literature and are able to make use of it while solving practical problems.

Personal abilities and skills necessary to practice the qualification:

- commitment to professionalism,
- ability to recognise and solve problems individually,
- innovation skills,
- critical analysis and proposal-making skills,
- leadership skills,
- ability to recognise the opportunity of tolerance and synergy,
- sensitivity to business ethics and partially to social issues
- verbal and written communication skills

8. Key areas of knowledge for the qualification and the credits assigned to the key elements:

Managing Yourself and Others: 15 credits

Managing in Global and Regional Context: 15 credits

Managing Business Performance: 15 credits
Managing Operations and Systems: 15 credits
Managing the Market: 15 credits
Competition and Strategy: 15 credits
Elective subjects: 15 credits

(for example: Corporate Social Responsibility, Go-to-Market Strategy, Leadership, Management and Accounting, Managing the Enterprise, Mergers and Acquisitions, Microeconomics of Competitiveness)

Specialised seminar, research methodology: 5 credits

9. Credits for the thesis: 10 credits

10. comprehensive exam: -

11. Degree thesis/ Dissertation

The aim of the dissertation is to certify the student's knowledge and expertise in a chosen topic, scientific data collection, systematization, analysis and processing related to the chosen topic, discussion of the chosen phenomenon or problem, hypothesis creation, problem solving, analysis of alternative hypotheses, analysis and in refuting the counter-arguments, in a coherent, consistent, language-oriented written explanation of his thoughts, views, positions, statements.

12. Type of Degree thesis

research-based thesis

13. Requirements for the issue of a final certificate

The University shall grant a final certificate to a student who

- fulfilled the study and examination requirements set out in the curriculum, and
- earned the required credits.

14. Conditions for admission to the final examination

Joint conditions for admission to the final exam:

- a) obtaining a final certificate,
- b) submission of the dissertation by the deadline,
- c) evaluation of the dissertation with a different grade than „fail”,
- d) registration for the final exam by the deadline,
- e) the student has no overdue payment debt to the University for the given training,
- f) accounted for with assets owned by the University (borrowed books, sports equipment, etc.).

A student who has not fulfilled any of the provisions of the points a)-f) cannot be admitted to the final examination.

15. Parts of the final examination

The student shall defend his/her thesis before a final examination committee and answer questions, relating to the thesis.

16. Determining the result of the final exam

The result of the final examination, that is, the grade awarded for the final examination shall be composed of the following:

- a) the grade for the thesis awarded by the referee(s) on a five-grade scale, in the case of more than one referees, the average of the grades given by the referees rounded to two decimal places and
- b) the grade received for defending the thesis and for answering the questions related to the thesis, graded on a five-grade scale

17. Components of diploma qualification, method of calculation

the result of the diploma shall be constituted of the arithmetic average of the following items, rounded to two decimal places:

- a) the credit-weighted arithmetic average of grades received in compulsory and compulsory elective subjects in the amount stipulated in the curriculum (if the student took more compulsory elective subjects than required, then of all completed subjects) or the average of grades received for the rigorosa (if included in the curriculum) and
- b) the result (grade) of the final examination

18. Conditions for issuing a diploma

The precondition of issuing the diploma certifying the completion of studies in higher education is a successful final examination.

2SLEMBASZ19ABP, 2SLEMBASZ19ABP - Executive MBA Program in Budapest, in English, part-time training Curriculum for 2026/2027. (1.) fall semester for beginning students

Subject Code	Subject Name	Type	Number of hours per semester hours		Credits	Evaluation	Fall or Spring Semester	2026/27 Academic year		2027/28 Academic year		Credit	Course leader	Institute	Instructors	Requirement		Equivalent subject																
			Lecture	Seminar				1	2	3	4					Code	Name	Code	Name															
																				Fall semester	Spring semester	Fall semester	Spring semester											
Core courses																	30	32	26	17	105													
VTSM002NMMB	Teambuilding	CR	0	10	0	s	fall	0					Andrea Toarniczky	Institute of Strategy and Management	Andrea Toarniczky																			
INIR004NMMB	Case solving methodology workshop	CR	0	20	0	s	fall	0					Péter Fehér	Institute of Data Analytics and Information Systems																				
KOZG032LASB	Economics and beyond	C	0	22	5	ex	fall	5					András Olivér Németh	Institute of Economics	Péter Ákos Bod and guest lecturers																			
VEZ0048LASB	Personal development	C	0	18	4	pg	fall	4					Andrea Toarniczky	Institute of Strategy and Management																				
VF00003NMMB	Global Corporate Strategy	C	0	22	5	pg	fall	5					Miklós György Stocker	Institute of Strategy and Management	Patrick Gibbons																			
PSBV023NMMB	Corporate finance and Finlab	C	0	22	5	pg	fall	5					Zolt Lakatos	Institute of Finance	János Illéssy, Helena Naffa																			
MARK174LASB	Managing cultural diversity	C	0	18	3	pg	fall	3					Zita Anikó Kelemen	Institute of Marketing and Communication Sciences	Zita Anikó Kelemen and guest lecturers																			
VTSM130LASB	Personal leadership development workshop 1.	C	0	10	2	pg	fall	2					Andrea Toarniczky	Institute of Strategy and Management	Andrea Toarniczky, Zoltán Buzády, Andrea Klér Juhászné and guest lecturers																			
VEZ0146LASB	Change Management	C	0	30	6	pg	fall	6					Zoltán Csedő	Institute of Strategy and Management	Anthony Radev and invited lecturers																			
VGDE002NMMB	Sustainability and Ethics	C	0	22	5	pg	fall			5			Katalin Ásványi	Institute of Sustainable Development	MSM Faculty																			
VEZ0050LASB	Organizational Behaviour and Human Resource Management	C	0	22	5	pg	spring		5				Sándor Takács	Institute of Strategy and Management	Konstantin Korotov																			
MAMF030LASB	Marketing	C	0	30	5	pg	spring		5				Attila Endre Simay	Institute of Marketing and Communication Sciences	Damien McLoughlin																			
ADIN041LASB	Digital Transformation and Process Management	C	0	22	5	pg	spring		5				Péter Fehér	Institute of Data Analytics and Information Systems	Péter Fehér, György Drótos, Róbert Marciniák, Krisztián Varga																			
SZAM048LASB	Accounting and Law	C	0	22	5	ex	spring		5				László Péter Lakatos	Institute of Accounting and Law	László Péter Lakatos, Eleonora Tarpataki																			
VTSM131LASB	Personal leadership development workshop (2)	C	0	10	2	pg	spring		2				Andrea Toarniczky	Institute of Strategy and Management	Andrea Toarniczky, Zoltán Buzády, Andrea Klér Juhászné and guest lecturers																			
PSPS008NMMB	Mergers and Acquisitions (M&A project)	C	0	22	5	pg	spring		5				László Péter Lakatos	Institute of Accounting and Law	Charles McFerren and guest lecturers																			
VTSM006NMMB	Leadership Camp	CR	0	16	0	s	fall			0			Andrea Toarniczky	Institute of Strategy and Management	SEED																			
VF00002NMMB	Entrepreneurship and innovation	C	0	22	5	pg	spring		5				Attila István Petheő	Institute of Entrepreneurship and Innovation	MSM Faculty																			
MAME001NMMB	Research methodology	C	0	22	5	pg	fall			5			Ariel Zoltán Mitev	Institute of Marketing and Communication Sciences	Mitev Ariel, Zombor Berezhvai																			
VTVK002NMMB	Management control	C	0	18	4	ex	fall			4			László Péter Lakatos	Institute of Accounting and Law	Ágnes Szukits																			
VTSM007NMMB	Thesis Writing 1 (Purpose of my MBA 1.)	C	0	12	5	pg	fall			5			Andrea Toarniczky	Institute of Strategy and Management	Supervisors																			
VTSM008NMMB	Personal leadership development workshop (3)	C	0	10	2	pg	fall			2			Andrea Toarniczky	Institute of Strategy and Management	Andrea Toarniczky, Zoltán Buzády and guest lecturers																			
VGDE003NMMB	Social Enterprise challenge	C	0	22	5	pg	fall			5			Réka Matolay	Institute of Entrepreneurship and Innovation	Réka Matolay, Katalin Ásványi and guest lecturers																			
VGLE002NMMB	Global Supply Chain Management (Global SCM)	C	0	22	5	pg	spring			5			Krisztina Városiné Demeter	Institute of Operations and Decision Sciences	MSM Faculty																			
INIR006NMMB	Design sprint	CR	0	10	0	s	spring			0			Krisztián Varga	Institute of Data Analytics and Information Systems	Krisztián Varga, Péter Fehér																			

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			Lecture	Seminar				1	2	3	4					Code	Name	Code	Name
MAMM002NMMB	Disruptive development project	C	0	22	5	pg	spring				5		Dóra Horváth	Institute of Marketing and Communication Sciences	Dóra Horváth				
VTSM009NMMB	Thesis Writing 2 (Purpose of my MBA 2.)	C	0	12	5	pg	spring				5		Andrea Toarniczky	Institute of Strategy and Management	Supervisors				
VTSM010NMMB	Personal leadership development workshop (4)	C	0	10	2	pg	spring				2		Andrea Toarniczky	Institute of Strategy and Management	Andrea Toarniczky, Zoltán Buzády and guest lecturers				
Compulsory Electives											15	15							
VEZ0145LASB	Leading people	CE	0	22	5	pg	spring				5		Andrea Toarniczky	Institute of Strategy and Management	Zoltán Buzády				
VEZ0136LASB	EMBA Elective 1.	CE	0	16	5	pg	spring				5		Andrea Toarniczky	Institute of Strategy and Management					
VEZ0137LASB	EMBA Elective 2.	CE	0	16	5	pg	spring				5		Andrea Toarniczky	Institute of Strategy and Management					
Total credits				600				30	32	26	32	120							

Remarks

Type: C-core courses, CE-core elective courses, E-elective courses

Methods of assessment: ex- exam (exam at the end of the semester, but other forms of assessment are possible during the semester), pg- grade based on coursework, s- signature, ce- comprehensive examination, rig- rigorosum

Curriculum

Students are recommended to follow the sample curriculum when deciding when to enrol in each subject Students may deviate from this, taking into account:

1. the prerequisites of the subject
2. semester of announcing subjects
3. completion of an average of 30 credits per semester

A minimum of 1/3 of the required amount of credits must be completed at Corvinus University.

The detailed rules related to the admission of the subjects and the completion of the subjects are included in the Study and Examination Regulations!

Please note that curriculum changes are possible!