

# SKEMA BUSINESS SCHOOL

**SUMMER SCHOOL 2026**

July 13<sup>th</sup> to 17<sup>th</sup> 2026

Sustainable Finance

Grand Paris Campus

**skema**  
BUSINESS SCHOOL

AT HOME WORLDWIDE\*

\*Chez vous, partout dans le monde

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“SKEMA Business School stands as a pioneering higher education institution that has created a new model of education. Our mission is to empower younger generations to become catalysts in shaping societies, serving as ambassadors of youth worldwide during their studies, and to become visionary leaders and decision-makers dedicated to creating lasting impact.

To achieve this, SKEMA fosters convergence between youthful vision and meaningful action. We recognise the diverse backgrounds of our students and firmly believe in the power of collective action. Young minds can confront the challenges of our times: ecological, climatic, social, and economic transitions.

With campuses established on five continents - North America, South America, Asia, Africa, and Europe - our students get global exposure. They are primed for the complexities of globalised, multicultural, innovative, and socially responsible companies and organisations.

At SKEMA, our educational programmes and students' international experiences are rooted in strong core values: daring, sustainability, diversity, striving for excellence, and working for the greater good. As a not-for-profit organisation, we hold a recognised position of public interest. Our strategy is designed to empower students and partner companies alike in making significant contributions to societal development, while respecting the unique cultural contexts of each campus's region across the world.”

—  
**Alice Guilhon**, Dean & Executive President,  
SKEMA Business School

**10**

locations in 7 countries:  
Brazil, Canada, China, France,  
South Africa, UAE, USA

**11,000**

students with more than  
130 nationalities

**197**

academic partnerships  
in 56 countries

**63,000**

graduates based in 145 countries

## Multi- accredited

[EQUIS, AACSB, EFMD EMBA Accredited]`

Its programmes are recognised in France (Visa, 'Licence' Degree, Master Degree, RNCP, CGE label), as well as in the United States (Licensing), Brazil (Certificação), China (Ministry of Education) and UAE (CAA, KHDA) Member of the Conférence des Grandes Écoles (CGE). Member of the Conférence des Directeurs d'Écoles Françaises de Management (CDEFM)



**2<sup>nd</sup>** best worldwide:  
MSc Financial Markets  
& Investments (2025)



**17<sup>th</sup>** best worldwide and  
**6<sup>th</sup>** in France: MSc in  
International Marketing  
& Business Development  
(2025)

More information:  
<https://www.skema.edu/en/rankings>

# SUSTAINABLE FINANCE

## An operational approach

The financial world has changed over the last 30 years. For the past 200 years, we have been living in the Anthropocene era. This is a dangerous era for the survival of humanity. It is a new geological epoch that begins when the positive and negative influence of human beings on geology and ecosystems becomes significant on the scale of Earth's history.

What is sustainable finance based on sustainable performance? What is the solution for a more sustainable world? This session will provide relevant answers to those questions. This approach offers the keys and the basic tools of modern finance.



### Programme Overview

- ▶ **Date:** July 13<sup>th</sup> to 17<sup>th</sup>
- ▶ **Location:** Grand Paris Campus
- ▶ **Language:** English

### Who Should Attend

- ▶ Undergraduate and graduate students curious about sustainable finance and its career opportunities.
- ▶ Young professionals.

### Teaching Methods

- ▶ Lectures and group-work
- ▶ Homework during the course will be required
- ▶ Company visit.



**APPLY TO OUR  
SUMMER SCHOOL  
PROGRAMME**

## PROGRAMME HIGHLIGHTS

- ▶ 2<sup>nd</sup> best worldwide: Master in Finance (*Financial Times* 2025)
- ▶ In-depth insights into sustainable finance topics
- ▶ Visits to renowned institution
- ▶ Immersive learning experience in Paris
- ▶ Cross-cultural soft skill development and networking with international participants
- ▶ Valued Program Certificate upon completion



## COURSE OBJECTIVES

Improve and create new skills for students in 4 basic areas related to sustainability.

### ▶ **Strategies:**

Implement strategies adapted to the challenges of responsible finance. Evaluate ESG companies' investment opportunities and risks.

### ▶ **Impact:**

Analyse the impact of finance on climate change, energy, and ecological transition. Examine how corporate activities impact the environment or society. Create investment policies focusing on rating agencies, clients, and investors with extra financial reporting. Monitor sustainable development and climate change trends and practices.

### ▶ **Tools:**

Development of a financial analysis using responsible finance tools and practices. Design ESG criteria. Analyze companies' ESG performance. Built frameworks for rating sustainable performance.

### ▶ **Data:**

Evaluation of a governance model based on financial and extra-financial data. Define methodological approaches for ESG data analysis (ratings, activity reports, etc.)



## LEARNING OUTCOMES

By the of the programme, participants will be able to enhance their skills in different fields:

### ▶ **ESG Analysis:**

ESG/SRI Analyst (Environmental, Social and Governance / Socially Responsible Investment). ESG (Environmental, Social, and Governance) investor relations.

### ▶ **Consultancy:**

Big Four (KPMG, Deloitte, EY, PWC), Sustainable Finance Consultant

### ▶ **Investing:**

SRI (Socially Responsible Investment) asset manager  
SRI (Socially Responsible Investment) product seller... Impact investor, private equity investor - M&A analyst (mergers and acquisitions)



# WEEKLY SCHEDULE

	MONDAY July 13	TUESDAY July 14	WEDNESDAY July 15	THURSDAY July 16	FRIDAY July 17
9:30 - 12:30am	Welcome & Sustainable Finance <i>Course at SKEMA</i>	Cultural Visit	Sustainable Finance <i>Course at SKEMA</i>	Sustainable Finance <i>Course at SKEMA</i>	Sustainable Finance <i>Course at SKEMA</i>  Certificate Awarding
12:30 - 1:30pm	LUNCH <i>On or near campus</i>		LUNCH <i>On or near campus</i>	LUNCH <i>On or near campus</i>	FAREWELL LUNCH
1:30 - 4:30pm	Sustainable Finance <i>Course at SKEMA</i>		Sustainable Finance <i>Course at SKEMA</i>	Company visit or Meet-up	FREE

\*This schedule is subject to change

# PROGRAMME STRUCTURE & CONTENT

	TOPICS (18 HOURS OF TEACHING)
SESSION 1	<b>Ice-breaking: "Humanity's Bad Kickoff"</b> <ul style="list-style-type: none"> <li>▶ The Anthropocene</li> <li>▶ EN-ROADS Simulations (workgroup)</li> <li>▶ The Conventional finance</li> <li>▶ WOOC LAP</li> </ul>
SESSION 2	<b>"The Shift Project"</b> <ul style="list-style-type: none"> <li>▶ Sustainable finance</li> <li>▶ Sustainable banks</li> <li>▶ Exercise: First contact with Eikon (Workgroup)</li> <li>▶ Impact Investing &amp; Regulation</li> <li>▶ WOOC LAP</li> </ul>
SESSION 3 & 4	<b>"The metric approach"</b> <ul style="list-style-type: none"> <li>▶ ESG Score</li> <li>▶ Exercices on Excel</li> <li>▶ Combined Score</li> <li>▶ ESG Score 30 min</li> <li>▶ Pillar ESG Scoring</li> <li>▶ Banking ESG Score</li> <li>▶ Total Energies ESG Score</li> <li>▶ WOOC LAP</li> </ul>
SESSION 5 & 6	<b>"The measurement"</b> <ul style="list-style-type: none"> <li>▶ Exercices on Excel</li> <li>▶ MCQ EXAM</li> </ul>

## PROGRAMME DIRECTOR



### Dhafer SAIDANE

- ▶ Doctor in Economics - HDR (Paris 1 –Sorbonne) and Full Professor at SKEMA Business School. Director of the MSc “Sustainable Finance & FinTech” (Paris – Dubai) and responsible for the overall coordination (Belo, Paris, Suzhou, Sophia) of the MSc “Corporate Financial Management”.
- ▶ He was a member of the Economic Analysis Council for the Tunisian head of government. He is a member of the Board of Directors of STB Finance and chairs its Risk Committee. He chairs African Finance Network and is Director of the International Observatory of Sustainable Finance Observatoire international de la finance durable.
- ▶ Expert with international institutions (CEA, ADB, UNCTAD, AMU, UBM...) and advisor to the Club of Directors of African Banks and Credit Institutions Club des Dirigeants des Banques et Établissements de crédit d'Afrique, Dhafer SAIDANE has recently published 7 books including “La finance durable”, October 2011, Editions de la Revue Banque - TURGOT Prize awarded by the Minister of Finance in 2012. His latest book is entitled “African Banks: the great challenges” was published in June 2021.
- ▶ He is co-founder of the ESG impact measurement platform – Sustainable Performance Indicator: <https://spiscore.com/home>



## PRATICAL INFORMATION

### CAMPUS OVERVIEW

SKEMA Business School's Grand Paris Campus is spread across 14,000 m<sup>2</sup>, including 1,500 m<sup>2</sup> of rooftop terrace with views of the Seine and the Eiffel Tower. It reflects the three mainstays of the school's DNA: innovation (through our research centres and AI activities), globalisation (with around 120 nationalities on campus) and digitalisation (hyperconnected to the world).

### PROGRAMME FEES

- ▶ € 1,580 per student, including application fees, course and document fees, coffee breaks and lunches.
- ▶ Preferential rate for participants from SKEMA Partner Universities: € 1,350 per student.
- ▶ Travelling and accommodation expenses are not included.

### CONTACT

- ▶ [summerschool@skema.edu](mailto:summerschool@skema.edu)
- ▶ +33 (0)4 93 95 45 12



### APPLICATION



#### APPLY ONLINE\*

\*SKEMA reserves the right to close a group if there are less than a minimum number of students enrolled.

# SKEMA BUSINESS SCHOOL

Belo Horizonte Dubai Lille Nanjing Paris Raleigh Sophia Antipolis Stellenbosch Suzhou

## GLOBAL BBA

Business Administration - *Belo Horizonte*  
Global Management - *Sophia Antipolis, Lille*  
International Business - *Raleigh*

## BACHELORS

- ▶ Bachelor in Management and Engineering Sciences - *Lille*
- ▶ Graduação em Administração EaD - *Belo Horizonte*
- ▶ Graduação em Direito - *Belo Horizonte*

## ESDHEM

Prep School + French Licence  
▶ Management  
▶ Law

## GRANDE ÉCOLE PROGRAMME

Master in Management

## MASTÈRE SPÉCIALISÉ® / SPECIALISED MASTER

CGE-certified

- ▶ MS Auditing, Management Accounting & Information Systems
- ▶ MS Wealth Management
- ▶ MS Supply Chain Management and Purchasing
- ▶ MS Project and Programme Management & Business Development
- ▶ MS Marketing Data & e-Commerce

## MASTERS OF SCIENCE PROGRAMMES

### Marketing

- ▶ International Marketing and Business Development
- ▶ Luxury and Fashion Management
- ▶ Global Luxury and Management  
*Collaboration with NYU SPS*
- ▶ Digital Marketing and Artificial Intelligence
- ▶ Product Management & UX Design  
*Dual degree with Politecnico di Milano*
- ▶ Digital Marketing & Business of Entertainment  
*- Collaboration with UCLA Extension*

### Finance

- ▶ Corporate Financial Management
- ▶ Financial Markets & Investments
- ▶ Auditing, Management Accounting and Information Systems
- ▶ Sustainable Finance & Fintech

### Management

- ▶ Project Management for Business Development
- ▶ International Human Resources & Performance Management
- ▶ Sport, Event and Hospitality Management
- ▶ Global Supply Chain Management & Procurement - *Collaboration with MIT Center for Transportation & Logistics*

### Business & Strategy

- ▶ International Business
- ▶ Business Consulting and Decision Intelligence
- ▶ Entrepreneurship and Innovation
- ▶ Strategic Management and Consulting - *Collaboration with Harvard Business School Online*
- ▶ Artificial Intelligence for Business Transformation - *Joint degree with ESIEA*
- ▶ Cybersecurity Management and Consulting - *Double degree with ESIEA*
- ▶ Entrepreneurship and Design for Sustainability  
*Dual degree with POLIMI Graduate School of Management*
- ▶ Entrepreneurship, Technology and Start-up Management - *Collaboration with UC Berkeley*

## TWO-YEAR MSc

## GLOBAL MBA | INTERNATIONAL TRIPLE MASTER

SKEMA Business School X Loyola University X LMU Munich  
*(France/USA/Germany)*

## PHD & DOCTORAL PROGRAMMES

## GLOBAL EXECUTIVE MBA

## EXECUTIVE PROGRAMMES FOR MANAGERS

- ▶ Programmes leading to a qualification
- ▶ Certificates and short programmes
- ▶ Customised programmes
- ▶ Online programmes

## SUMMER SCHOOLS

WWW.SKEMA.EDU