

## 1. What are cookies?

A cookie is a small file or data packet that is placed in your browser or on your device when you visit a website. Cookies allow the website to recognise visitors on their next visit and improve the user experience while browsing the website.

Cookies can be distinguished by their user, their function or their storage duration.

Some cookies are set by the website operator (internal cookies) and some are set by third parties (external cookies).

In terms of their function, the cookies used on the CORVINUS website are cookies ensuring basic operation (operational cookies).

Based on their storage duration, we distinguish session cookies, which are deleted as soon as the visitor closes the browser, and persistent cookies, which are stored by the visitor's browser until they expire or are deleted.

## 2. Cookies used on our website

### 2.1 Internal cookies

#### 2.1.1 Operational cookies

Scope of processed data	Purpose of data processing, functionality	Duration of data processing	Legal ground of data processing
PHPSESSID	Ensuring the expected operation of the website: Session tracking	Until the end of the session	legitimate interest (Article 6(1)(f) of the GDPR)*
cookies_lhc.js	Ensuring the expected operation of the website: To facilitate our library live chat system	Until the end of the session	legitimate interest (Article 6(1)(f) of the GDPR)*
lhc_per	Ensuring the expected operation of the website: To facilitate our library live chat system	6 months	legitimate interest (Article 6(1)(f) of the GDPR)*

\*Corvinus has a legitimate and lawful interest in ensuring the functionality of the functions it provides on its website and in identifying, improving any malfunctioning or sub-optimal functionality to enhance customer experience.

### 2.2 External cookies

Other external service providers linked to our website also use cookies to display their content.

Personal data processed by third party service providers that are incorporated into our website is governed by the privacy policy of the third party service provider:

#### Facebook

cookie information on the service is available at the following link:<https://www.facebook.com/privacy/explanation>

### **Google, Google Analytics**

cookie information on the service is available at the following link:<https://policies.google.com/terms?hl=en&gl=be>

### **LinkedIn**

cookie information on the service is available at the following link:[https://www.linkedin.com/legal/cookie-policy?trk=lithograph\\_footer-cookie-policy](https://www.linkedin.com/legal/cookie-policy?trk=lithograph_footer-cookie-policy)

### **Wordpress**

cookie information on the service is available at the following link:<https://hu.wordpress.org/plugins/cookie-notice/>

### **Youtube**

cookie information on the service is available at the following link:<https://www.youtube.com/t/terms>

### **HubSpot**

Certain contact forms and communication functions on the Corvinus website are supported by HubSpot, which uses cookies to ensure their proper operation.

The cookies set by HubSpot are primarily functional and analytical cookies, enabling:

- the correct functioning of contact and inquiry forms,
- session management related to form submissions,
- and the recognition of returning visitors for improved user experience.

Further information about HubSpot's cookie usage is available at the following link:<https://legal.hubspot.com/cookie-policy>

## **3. Checking and disabling cookie settings**

Some browsers accept cookies by default and automatically. You can change your browser settings to accept or reject cookies. How this is done varies from browser to browser, so please consult your browsers help for more details.

## **4. Requesting information**

If you have questions or comments about our Cookie Information, please contact [helpdesk@uni-corvinus.hu](mailto:helpdesk@uni-corvinus.hu)

## **5. Rights of data subjects**

According to Regulation (EU) 2016/679 of the European Parliament and of the Council on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (GDPR), you

(i) may request access to personal data concerning you in the event of any data processing, requesting information about the data processed by the data controllers. The information or a copy of the data processed will be provided free of charge.

Additional copies requested by you may be subject to a reasonable charge based on the administrative cost,

(ii) in the case of any processing, you may request the rectification, erasure or restriction of the processing of personal data concerning you and, where the conditions are met, exercise the right to data portability and object to the data processing.

## **6. Legal remedies**

The Data Subject may at any time contact the Data Protection Officer of the Data Controller (Dr Balázs LOCSMÁNDI, e-mail: [adatvedelem@uni-corvinus.hu](mailto:adatvedelem@uni-corvinus.hu)) regarding the processing of his/her personal data.

The Data Subject may also contact the National Authority for Data Protection and Freedom of Information in the event of a complaint regarding the processing of his/her personal data (postal address: 1363 Budapest, Pf. 9., address: 1055 Budapest, Falk Miksa utca 9-11., telephone: +36 (1) 391-1400; fax: +36 (1) 391-1410; e-mail: [ugyfelszolgalat@naih.hu](mailto:ugyfelszolgalat@naih.hu); website: [www.naih.hu](http://www.naih.hu)).

The Data Subject may take the Data Controller to court in the event of a breach of his/her rights. The court shall hear the case as a matter of urgency. The Data Controller must prove that the data processing is in compliance with the law. The regional court, or the Budapest-Capital Regional Court in the capital city, has jurisdiction to hear the case. Proceedings may also be brought before the regional court of the place of residence or place of stay of the Data Subject.