

Agile Entrepreneurship Master Programme

training program

For students who start in the fall semester of 2026/2027



Agile Entrepreneurship Master Programme

Valid: for students starting in semester 2026/2027/1

General information:

Supervisor: Réka Matolay, Associate Professor

Training location: in Budapest

Working hours: full-time

Training language: english

Whether you are enrolled in dual training: no

Specialisations: No specialisations

Training and output requirements

1. Title of the Master's programme:

- a) in Hungarian: agilis vállalkozás mesterképzési szak
- b) in English: agile entrepreneurship master programme

2. The title of the certification:

- a) in Hungarian: okleveles közgazdász agilis vállalkozás szakon
- b) in English: economist in agile entrepreneurship

3. Classification of the Master's programme:

3.1. Training area: economic sciences

3.2. The level of qualification attainable in the Master's programme:

- Master's degree (magister, master of science, abbreviation MSc)
- according to ISCED 2011: 7
- according to the European framework: 7
- according to the Hungarian qualifications framework: 7

3.3. International Standard Classification of Education field of education code (ISCED-F 2013): 0413

3.4. Degree orientation: balanced (40-60 percent)

4. Training duration, in semesters: 2 semesters

5. The number of credits to be completed for the Master's degree: 60 credit

6. Master's degree training objectives and professional competences:

6.1. Training objectives:

The aim of the Master's programme is to train entrepreneurship professionals with the entrepreneurial skills and mindset needed to succeed in a dynamic, transformative and competitive business environment, with an open, agile and global mindset. Graduates are able to manage new market trends and emerging innovative technologies with awareness and agility, design and develop business models, formulate and implement an internationalisation strategy. Graduates are able to analyse, develop implement business ideas, start and manage new ventures in an agile manner, contribute to economic growth, create value and impact in the business world and beyond, work as consultants or investors in the entrepreneurial ecosystem. Graduates are prepared to continue their studies in a doctoral programme.

6.2. Attained professional competences:

6.2.1. The graduates have

a) knowledge:

- identifies the impact of the market and international context on the business and entrepreneurial processes, identifies sources and types of uncertainty and risk;
- knows the appropriate frameworks, techniques to identify and analyse business ideas, the tools of flexible business model transformation;
- understands the theoretical background of business growth and internationalisation;
- is aware of the financing options for early-stage businesses and business ideas, is familiar with angel investing and venture capital;
- understands the concepts, methods and tools of project management and agile project management;
- understands the possibilities and potentials of using digital technologies in business models;
- identifies the types and sources of social innovation, understands the business models and operations of social enterprises;
- routinely recognizes different ways of teamwork;
- knows the different types of professional written and oral communication forms and their formal, content and stylistic requirements.

b) skills:

- responding flexibly to the economic context, seeks, analyses, markets, changes and experiments with new business ideas;
- develops strategies focusing on business growth and internationalisation;
- considers growth financing options and takes the necessary steps to obtain funding;

- defines objectives for projects with agile approach, plans and schedules tasks, manages resources and risks, and monitors progress to ensure successful project completion;
- applies digital technologies in the service of the business model;
- considers the value creation, social, cultural, and sustainability impact of business activities;
- builds a community, leads teams in a supportive style, cooperates and works in teams to develop and implement plans;
- effectively communicates with stakeholders and proactively builds business relationships;
- evaluates uncertainty and risks systematically, adapts to change and is resilient, perseveres in the face of challenges, setbacks, and failures.

c) attitudes:

- monitors policy developments in its field;
- ready to take to act proactively and pivot;
- thinks creatively;
- characterized by critical thinking while making business decisions;
- strives to make data-based and objective decisions;
- applies agile project management tools confidently;
- open to continuous learning, gives and receives feedback openly;
- team-oriented, open-minded and able to resolve conflicts effectively;
- open and flexible in handling and adapting to new situations and ready to take risks.

d) autonomy and responsibilities:

- follows changes in the macro environment consciously and independently;
- performs their duties independently, consciously, professionally grounded;
- works independently and in a focused manner by prioritizing tasks;
- aims for transparency and sustainability;
- takes responsibility for their individual and teamwork;
- takes responsibility for their professional communication;
- takes responsibility for their own mistakes, recognizing the need for change.

7. The Master's programme's professional properties, the scientific fields and areas that the training is based on and their credit proportions:

7.1. Entrepreneurship professional subjects: 21-31 credit

7.2. Business and management professional subjects: 18-26 credit

7.3. Number of credits allocated to the thesis or dissertation: 9 credit

7.4. Minimum credit value assigned to elective courses: 3 credit

8. Internship requirements: -

9. Specific features that distinguish the training: -

10. For studies in a foreign language, the level of foreign language proficiency to be achieved: -

11. The knowledge on which the credit is based is based on a comparison of the knowledge and competences required by the credit transfer committee of the higher education institution for the completion of the studies, and the knowledge and competences acquired previously in the following areas:

11.1. The following courses accepted as prerequisites for admission to the master's program, without a preliminary credit recognition procedure and with full credit value:

- applied economics,
- human resource management,
- business administration and management,
- business informatics,
- agrobusiness and rural development engineer,
- commerce and marketing,
- international business economics,
- finance and accounting,
- tourism and catering,
- data science in business

Bachelor's degree courses.

11.2. Based on a comparison of the knowledge accepted as prerequisites for admission to the master's program and serving as the basis for credit determination, the bachelor's programs not listed in point 11.1. as well as those basic and master's degree programs, or programs under Act LXXX of 1993 on Higher Education, which are accepted by the CTC based on a comparison of the knowledge serving as the basis for credit determination (during the preliminary credit recognition procedure).

11.3. The **minimum number of credits** required for admission to the master's program is **24 credits**, based on a comparison of knowledge acquired through previous studies or equivalent non-formal, informal learning or work experience with the knowledge required for the program in the following areas:

- basic methodological knowledge (e.g., mathematics, statistics, informatics), economics (e.g., micro- and macroeconomics, international economics, environmental economics, economic theory, economic statistics, history of economic theory, economic modelling, economic policy, sectoral and functional economics, community economics), **minimum 6 credits** (can be supplemented),

- basic business knowledge (e.g., business economics, management and leadership, management, corporate finance, human resource management, marketing, business law, decision theory and methodology, business ethics, strategic planning, finance, accounting, controlling), **minimum 12 credits** (max. 6 credits can be substituted).

Admission to the master's program requires that applicants have earned **18 credits from their previous studies as listed above and meet at least one of the two minimum requirements**. It is possible to make up for a maximum of 6 missing credits during your studies.

Missing credits in the master's program must be earned in accordance with the study and examination regulations of the higher education institution.

12. Degree thesis/ Dissertation

The aim of the dissertation is to certify the student's knowledge and expertise in a chosen topic, scientific data collection, systematization, analysis and processing related to the chosen topic, discussion of the chosen phenomenon or problem, hypothesis creation, problem solving, analysis of alternative hypotheses, analysis and in refuting the counter-arguments, in a coherent, consistent, language-oriented written explanation of his thoughts, views, positions, statements.

13. Type of Degree thesis

- a) Research thesis
- b) Portfolio-type thesis - paper ranked in the competition of the National Conference of Students' Scientific Associations (OTDK), scholarly article, system of portfolio tasks along with the relevant reflections

14. Requirements for the issue of a final certificate

The University will issue a final certificate to the student who has obtained

- to the student who has fulfilled the requirements contained in the study and examination regulations and
- obtained the required credits

15. Conditions for admission to the final examination

Joint conditions for admission to the final exam:

- a) obtaining a final certificate,
 - b) submission of the dissertation by the deadline,
 - c) evaluation of the dissertation with a grade other than „fail”,
 - d) registration for the final exam by the deadline,
 - e) the student has no overdue payment debt to the University for the given training,
 - f) accounted for with assets owned by the University (borrowed books, sports equipment, etc.).
- A student who has not fulfilled any of the provisions of the points a)-f) cannot be admitted to the final examination.

16. Parts of the final exam

The final exam consists of an oral defence of the thesis work.

17. Determining the result of the final exam

The arithmetic mean of the following two grades, rounded to two decimal places:

- a) the grade given to the thesis by the reviewer (s) - determined with a five-point qualification - in case of several reviewers the average of the marks of the reviews is rounded to two decimal places, and
- b) the grade obtained for the defense of the dissertation, for the answers to the questions related to the dissertation - established with a five-level qualification.

18. Components of diploma qualification, method of calculation

The result of the diploma is the arithmetic mean of the following two digits, rounded to two decimal places:

- a) the credit-weighted average of the marks of the compulsory and compulsory elective subjects (if the student has taken more than the compulsory elective subjects, then all the subjects taken) in the amount of credits prescribed in the curriculum, and
- b) the result (grade) of the final examination.

19. Conditions for issuing a diploma

A prerequisite for the award of a diploma certifying the completion of higher education studies is the successful completion of the final examination.

MNAGVA25ABP - Agile Entrepreneurship master programme in Budapest, in English, full time training Curriculum for 2026/2027 (1.) fall semester for beginning students

Subject Code	Subject Name	Type	Number of hours per semester week		Credits	Evaluation	Fall or Spring Semester	2026/2027 Academic year		Credit	Course leader	Institute	Requirement		Equivalent subject		O/S
			Lecture	Seminar				1	2				Code	Name	Code	Name	
								Fall semester	Spring semester								
Core courses								27	18	45							
Entrepreneurship professional core courses								12	12	24							
VALL051NAMB	Entrepreneurial Journey	C	0	4	6	pg	fall	6			Réka Matolay	Institute of Entrepreneurship and Innovation					yes
MARK125NAMB	Designcommunication – creating connection as designing	C	0	4	6	pg	fall	6			Attila Róbert Cosovan	Institute of Marketing and Communication Sciences					no
VALL052NAMB	Social Entreperenurship and Innovation	C	0	4	6	pg	spring		6		Réka Matolay	Institute of Entrepreneurship and Innovation					no
VALL053NAMB	Business Growth and Internationalisation	C	2	2	6	pg	spring		6		Loretta Huszák	Institute of Entrepreneurship and Innovation			2KG23NAV02M	Strategisches Denken	yes
Business and management professional core courses								15	6	21							
VALL054NAMB	Entrepreneurial Financing	C	2	2	6	ex	fall	6			Endre Molnár	Institute of Entrepreneurship and Innovation					yes
VALL055NAMB	Business Models for Digital Startups	C	2	2	6	ex	fall	6			Márta Aranyossy	Institute of Entrepreneurship and Innovation					yes
VEZ0105NAMB	Contemporary Project Management	C	1	3	6	ex	spring		6		Viktória Papp-Horváth	Institute of Strategy and Management					yes
VEZ0097NAMB	Skill seminar III.	C	0	2	3	pg	fall	3			Péter Móricz	Institute of Strategy and Management					no
Thesis (Core)								3	6	9							
VALL087NAMB	Thesis Consultation 1	C			3	pg	fall	3			Réka Matolay	Institute of Entrepreneurship and Innovation					
VALL088NAMB	Thesis Consultation 2	C			6	pg	spring		6		Réka Matolay	Institute of Entrepreneurship and Innovation	VALL087NAMB	Thesis Consultation 1			
Elective courses* (6 credit)								0	6	6							
	Elective courses	E					spring										
	Foreign language	E	0	4	0	s	Fall, Spring				József Erdei	Centre of Foreign Language Education and Research					no
TS00001NMMB	Sports/Physical Education	E	0	2	2	pg	Fall	2			Csaba Vladár	Centre for Physical Educations and Sports					
IOK0001NABB	Hungarian Language SHI I.*	E/C	0	4	3	pg	fall	3			Judit Magyar	Centre of Foreign Language Education and Research					
IOK0004NABB	Hungarian Language SHI II.*	E/C	0	4	3	ex	spring		3		Judit Magyar	Centre of Foreign Language Education and Research					
Total credits (semester)								30	30	60							

Remarks

Type: C=compulsory courses, CE=core elective courses, E=elective (optional) courses, CR=criterion courses

Methods of assessment: ex=exam (exam at the end of the semester, but other forms of assessment are possible during the semester), pg=grade based on the practical assignments given during the course of the semester, s=signature

A subject that can be completed in a preferential study order (PSO) on the basis of Section 92 of the Study and Examination Regulation (SER)

Physical education

Students wishing to take part in sport can take one semester without paying a fee and the following semesters the students can only take physical education with the payment of a specified fee.

Foreign language

During their studies, students can learn a language in the form of paid subjects within the framework of elective subjects.

Curriculum

It is recommended to include the subjects in the schedule according to the sample curriculum. The student may deviate from this, taking into account:

1. the pre-study order,
2. semester of announcing subjects
3. Completion of an average of 30 credits per semester
4. In addition to the compulsory subjects, students may take elective subjects from the offer of elective subjects (see Neptun) as well as foreign languages.
5. A minimum of 2/3 of the required amount of credit must be completed at Corvinus University.

* From master elective subjects, including physical education announced at the Corvinus University of Budapest, 6 credits in total. Hungarian Language is a compulsory subject for the students participating in the Stipendium Hungaricum scholarship program in the first two semesters.

The detailed rules related to the admission of the subjects and the completion of the subjects are included in the Study and Examination Regulations!

Please note that curriculum changes are possible!