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NEWSLETTER OF THE
DEPARTMENT OF
COMMUNICATION &
MEDIA SCIENCE

FALL ISSUE I, 2025

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HIGHLIGHTS

Department of Communication and Media Science

 www.uni-corvinus.hu

Facebook group

 www.facebook.com/corvinus.kommedia

CONFERENCES UP UNTIL OCTOBER 1ST

The 7th PCA Congress Human at the Center of Contemporary Media Transformation

*TAMÁS BOKOR PhD habil /
EVELIN HORVÁTH PhD*

22-24 September 2025., Katowice, Poland
Presentation title: Tamás Bokor, József Hubert & Evelin Horváth: Synthetic souls, factual feelings. Linguistic indicators of parasocial relationships with virtual and human influencers.



Rural History 2025 - 7th Biennial Conference of the European Rural History Organisation (EURHO)

ANTAL SZÁNTAY PhD

September 9-12, University of Coimbra, Portugal
Presentation title: Economic Inequality in 18th-century Hungary

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Journal Mobile Media & Communication
Special Issue: Mobile Communication and Later Life

**Digital ageism? Analyzing women's
depictions on TikTok through user-generated
content under #aging and #antiaging**

Authors:

Ariuntsetseg Erdenebat
Admilson Veloso da Silva

Department of Communication and Media Sciences
Department of Corporate Finance
Corvinus University of Budapest

Publisher: SAGE Publications
DOI: doi.org/10.1177/20501579251350900



Conference: Media and Communication Research and Practice Conference 2025

MILSON VELOSO PhD

June 19-20, 2025

Organized by the Faculty of Journalism and Communication
Sciences, University of Bucharest, Romania

Presentation title: Kamila Almaz & Admilson Veloso da Silva:
Integrating AI literacy into media education: A tentative curriculum
framework for undergraduate communication and business
programs

Corvinus Communication Conferences 2025

MILSON VELOSO PhD

May 30, 2025

Organized by the Department of Communication and
Media Sciences, Corvinus University of Budapest,
Hungary

Presentation title: Réka Adrienn Szalai & Admilson
Veloso da Silva: Country Branding on Instagram: A
Comparative Study of the Tourism Strategies of Poland,
Czechia, Slovakia, and Hungary



**COCOCO
MEDIA, MODES,
MEANINGS**

Corvinus Communication Conferences 2025

PÉTER JANZSÓ

May 30, 2025

Organized by the Department of
Communication and Media Sciences, Corvinus
University of Budapest, Hungary

Presentation title: "Show, Don't Tell" – Users'
Perception on the Changing News Formats
from Text to Interactive Multimedia Content and
Their Comfort with AI Generated News Format

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19th International Pragmatics Conference

RÉKA BENCZÉS PhD / LILLA PETRONELLA SZABÓ PhD

22–27 June 2025, 19th International Pragmatics Conference,
University of Queensland, Brisbane, Australia

Presentation title: Benczes R., Allan K., Burke I., Burrridge K., Lindgren M., Szabó L. P.: Tuning the “blues”: Metaphors of late-life depression in Australian news media.

Figurative Thought and Language 8

*LILLA PETRONELLA SZABÓ PhD /
DÓRA ESZTER VARGA*

July 9 – 11, 2025, University of Klagenfurt, Klagenfurt, Austria

Presentation title: Szabó, L. P. & Varga, D. E.: Brussels, the bully. Figurative framing in Viktor Orbán's rhetoric during the 2024 Hungarian EU Council Presidency.

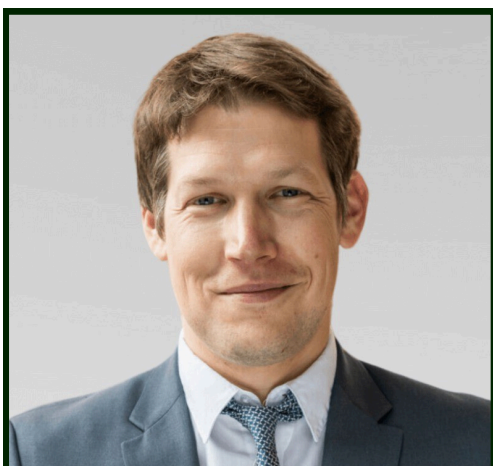


30th Annual Conference of the Hungarian Political Science Association

LILLA PETRONELLA SZABÓ PhD / KUNDYZ MUKHANGALI

29–30 May 2025, ELTE Centre for Social Sciences, Budapest

Presentation title: Mukhangali, K., Szabó, L. P. & Rácz, A.: Leaving „Russia's backyard”? The figurative framing of Central Asia and Russia in Western news media.



Final conference of the University Research Scholarship Programme 2024/2025 (EKÖP 2024/2025)

PÉTER JANZSÓ

10 June, 2025

Organized by Corvinus University of Budapest, Hungary

Presentation title (in Hungarian): „Az újságírói és szerkesztőségi megközelítés alkalmazása a szervezeti kommunikációban – a Corporate Newsroom modell

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20th DisCo Conference 2025

PÉTER JANZSÓ

25-26 June 2025, Prague, The Czech Republic
Empowering Futures: Leveraging Digital Technologies in Education for Youth, Women, and Vulnerable Groups

Presentation title: "The party has begun" – Snapshot of AI usage and topic relevance among participants of the Hungarian Scientific Student's Associations Conferences (OTDK)

*TAMAS BOKOR PhD habil /
EVELIN HORVATH PhD*

Presentation title: "Write" or Wrong? Student perspectives on the role of ChatGPT in academic writing

VIKTÓRIA SZABÓ

Presentation title: From intuition to skill: challenges of design and art education in the age of gen-AI tools



Media, Communication and Cultural Studies Association (MeCCSA) in United Kingdom Higher Education

DAVINIA THORNLEY PhD

4-6 Sept 2025; Edinburgh Napier University

Presentation title: Learning to Float: Autoethnography, Trauma and Reception Studies via "Days of Happiness" (dir. Chloé Robichaud, 2023).

UPCOMING CONFERENCES

OCTOBER 2025

- Peking University presenter "Fourth World Congress on Marxism," Beijing, China, October 8-14, 2025 (Dr. Gyorgy Túry)
- Internetbiztonsági Konferencia, Székesfehérvár, October 14, 2025 (Veronika Pelle)
- Médiastaféta, October 17-18. (Bokor Tamas PhD habil)

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UPCOMING CONFERENCES

OCTOBER 2025

- REACT Conference, Vienna, October 20–21. Panel discussion: Beyond tools: integrating AI into the creative and critical literacies of interdisciplinary education:
 - Viktória Szabó: From intuition to skill: challenges of design and art education in the age of gen-AI tools
 - Evelin Horváth Ph.D.: Is this the real life, is this just virtuality? Examining young viewer attitudes toward virtual influencers for educational contexts
 - Péter Janzsó: "The party has begun" – Snapshot of AI usage and topic relevance among participants of the Hungarian Scientific Student's Associations Conferences (OTDK)
 - Tamás Bokor Ph.D. habil.: New skills in higher education after the first AI literacy framework
- Képernyőidő-csökkentő Konferencia Budapest, October 22, 2025 (Veronika Pelle)

NOVEMBER 2025

- Fiatalok médiafogyasztása Budapest, November 6, 2025 (Veronika Pelle)
- Óvodáskorú gyermekek digitális eszköz-használata Budapest, November 27, 2025 (Veronika Pelle)

DECEMBER 2025

Plenary speech at the Hungarian Comparative Literature Association conference in Pécs (Dr. Jessie Labov)

2026 - CONFERENCES TO CONSIDER APPLYING TO

While not an exhaustive list, here are some conferences you might be interested in applying to.

Global Conference on Media, Communication, and Film (MCFCNF) London, UK February 20-22, 2026.

CLADES Conference 2026, "Critical Language Awareness for Sustainability, Solidarity and Inclusion", Ghent University, February 25-26, 2026. Proposals due by October 31 to clades@ugent.be

- Languaging Crises, University of Helsinki, Finland, March 4-5, 2026.
- Corvinus Communication Conference, "Resistance, Rebellion, and Reinvention, Corvinus University, April 24, 2026.
- DisCo Conference, Prague, CZ, June 23-24, 2026.
- New Directions in the Humanities", Nova University in Lisbon, Portugal, July 1-3, 2026.

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PUBLICATIONS 2025

ALEXANDRA NAGY-BÉNI PhD

Publication: Nagy-Béni, A. (2025). Agonised, Localized and Politicized: The Visual Representation of the Russo-Ukrainian War in Online News. *Media, War & Conflict*, published online July 30, 2025.

[online access](#)

MILSON VELOSO PhD

Publication: Erdenebat, A., & Veloso da Silva, A. (2025). Digital ageism? Analyzing women's depictions on TikTok through user-generated content under #aging and #antiaging. *Mobile Media & Communication*, 0(0).

[online access](#)

LILLA PETRONELLA SZABÓ PhD

Publication: Szabó, L. P. (2025). *The Person in Politics: Pronouns and political personalization in U.S. presidential campaigns*. Amsterdam: John Benjamins Publishing Company.

[online access](#)

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CALENDAR 2025

MONDAY, OCTOBER 6, 2 P.M. DEPARTMENT
FACULTY-ONLY MEETING (ONLINE)

THURSDAY, OCTOBER 9, 6 - 9 P.M.
WELCOMM MASTERS' NIGHT FOR 1ST-YEAR MA STUDENTS, ROOFTOP CAFÉ, GELLÉRT CAMPUS

FRIDAY, OCTOBER 10, 5:30 P.M.
CORVINUS COMM CONFERENCE (COCOCO) ORGANIZING COMMITTEE MEETING (ONLINE)

MONDAY, NOVEMBER 3, 2 P.M. CET
DEPARTMENT FACULTY-ONLY MEETING (ONLINE)

THURSDAY, NOVEMBER 6, 7:00 P.M.
CORVINUS COMM CONFERENCE (COCOCO) ORGANIZING COMMITTEE MEETING (ONLINE)

THURSDAY, NOVEMBER 13, 3:30 - 5:00 P.M. ROOM C.415
TDK INFORMATION SESSION FOR INTERESTED STUDENTS: PLEASE CHECK FACEBOOK

THURSDAY INSTITUTE MEETINGS:

THURSDAY, NOVEMBER 6.: JULIANNA FALUDI: PATHWAY TO IMPACT - LOGIC MODELS, THEORY OF
CHANGE AND RESEARCH DESIGN
THURSDAY, NOVEMBER 27.

MONDAY, DECEMBER 1, 4:00 P.M. CET
DEPARTMENT FACULTY-ONLY MEETING (ONLINE)

THURSDAY, DECEMBER 4, 3:30 P.M. VENUE TBD
TDK METHODS WORKSHOP WITH UTKU BOZDAG
THURSDAY, DECEMBER 4, 7:00 P.M.
CORVINUS COMM CONFERENCE (COCOCO) ORGANIZING COMMITTEE MEETING (ONLINE)

WEDNESDAY, DECEMBER 17, VENUE TBD
PHD RESEARCH FORUM

THE CREATORS OF

COMMCORNER

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