

International Master of Business Administration (MBA) (English, full-time) - Oral Admission Exam Requirements 2026A
Central Admission Procedure

Name of the Master's Programme	International Master of Business Administration (MBA)
Type of the Exam	Oral
Name of the Exam	Entry examination
Duration of the Exam	15 minutes
Modde of the Exam	Online
Short Description of the Exam	Applicants submit a motivation letter at least 24 hours prior to the exam. In the examination, the examiners ask the applicants about their reasons for applying for the programme, their background, fundamental issues and analytical tools in business, as well as general trends in the business enviornment. Command of English, basic mathematical skills will also be tested.
Tools Allowed During the Exam	None
Recommended Literature	RONALD, J., EBERT, G., & RICKY, W. (2019). Business Essentials Plus Pearson Mylab Business with Pearson Etext, Global Edition. PEARSON EDUCATION Limited.
Exam Topics	Business models, strategy, marketing, finance, human resource management, etc.
Sample Questions / Example Tasks	None