



Audencia

Winter Program

Business School



A top global business school

Take your academic journey global this winter. Come to Audencia.

Studying at Audencia means learning at one of the best universities in France – a world-renowned management education and research institution. Highly ranked and triple accredited (EQUIS, AMBA, AACSB), Audencia's superior curriculum and deep connections with the business world translate into proven results for graduates of our programs, whether they go on to further study or into the job market. Audencia attracts students from 85 countries and faculty from around the world. And with more than 200 global academic partners, we offer a truly international environment for learning and engagement.

Located in beautiful, Welcoming Nantes.

Nantes, a thriving modern metropolis with old world flair, has been recognized as Europe's most livable city. Just two hours from Paris and a half hour from the Atlantic coast, it is a magnet for students and visitors, with countless historic sites and attractions. Major European destinations are also within easy reach by flight or train.



6th

LARGEST CITY IN FRANCE

60,000+

STUDENTS

50km

FROM THE ATLANTIC COAST

800,000+

INHABITANTS

2 hours

BY TRAIN FROM PARIS



Audencia's winter program

A lively blend of learning & experience

Whether you're ready to launch your career or plan to go on to further study, Audencia is the ideal gateway to success. You'll enjoy a lively blend of traditional classroom instruction and hands-on experience in our intensive three-week program, conducted entirely in English. You'll build expertise in international management and business and quickly earn up to 16 ECTS credits.



With built-in flexibility, you will have the freedom to choose one, two or three weeks of courses - for a tailored program that fits your interests and schedule; in Nantes and in Brussels.

"I absolutely loved my two weeks of courses with Audencia. I learnt French in high school so being able to practice was a large draw for me. Even if you haven't studied the language before, though, I would greatly recommend the program for the ability to experience a new culture and live for a week or two as though you are a student in a different place. That alone is a truly special experience and one that should definitely be taken if offered. The ability to also visit another city as part of the program was a huge draw and highlight for me. It was incredibly exciting to meet up with the other students again but in a new city (and made for great fun when exploring the city and neighbouring ones). It was also very special to be able to take advantage of the importance of Brussels and base ourselves there for a truly immersive course in learning about the EU. It made a lot of sense to make use of that, plus it is greatly appealing to be able to see new places as well so that was definitely my top course! I would recommend it to everyone taking part in the programme."

Keruma

(New Zealand, 2023)

"Attending Audencia's Winter Program was one of the milestones in my master's degree. Coming from an engineering background, the Winter Program was a good starting point to explore Business and Economics. The instructors were of high caliber and made studying new ideas easy and enjoyable. I will be back for more short programs at Audencia, and expand my knowledge in Business, Finance and Economics. Thank you Audencia for the great opportunity, the well-chosen instructors and interesting topics."

Bassem

(Germany, 2022)



Program benefits

Through a combination of courses, dynamic group projects and company visits, you will broaden your knowledge of business, management, and the European market. Gain insight into:

- Management and innovation
- Cultural variables and their influence on business
- Trade models and barriers
- EU institutions such as the European Parliament and the European Commission



Discover our campus

<https://youtu.be/ipVh1Bn9i68>



2026 courses

Winter program schedule: January 5 – January 29, 2026

EACH MODULE IS 4 ECTS CREDITS (24 HOURS)

WEEK	DATES	MODULES
①	January 5 – 9, 2026	<ul style="list-style-type: none"> • <i>Digital Transformation: Thriving in the Digital Era</i> • <i>International Economics</i> • <i>Psychology of Money & Consumer Behavior</i>
②	January 12 – 16, 2026	<ul style="list-style-type: none"> • <i>Automation, Artificial Intelligence (AI) and Multinational Business</i> • <i>International Finance: The Role of Risk</i> • <i>International Human Resources Management</i>
③	January 19 – 23, 2026	<ul style="list-style-type: none"> • <i>Boost Your Self Confidence & Self Esteem</i> • <i>Entrepreneurship: New Venture Creation</i> • <i>Python for Data-Driven Business and Economics</i>
④	January 26 – 29, 2026	<ul style="list-style-type: none"> • <i>European Politics & Business: Study Trip to Brussels, Belgium</i>

Full course descriptions available on our website. Students may select one course per week. 1 US credit = 2 ECTS. Courses listed are representative and subject to slight changes. Credits are guaranteed by Audencia, but your home university decides whether to accept these credits within the context of your studies. Please discuss this with your study advisor in advance, directing your advisor to us with any questions about the content or level of the course.

Tuition

STUDENTS FROM PARTNER UNIVERSITIES*

Administrative fee of **€100**

No additional tuition

STUDENTS FROM OTHER UNIVERSITIES

Administrative fee of **€100**

€500 per module (tuition only)

*Tuition may vary depending on your home university. Contact us for more information.

Housing & Student Services

We help you take care of the details that matter

From social activities to housing to campus facilities, our attention to every detail ensures a positive experience:

- Professional, experienced and personalized student services
- Assistance with locating housing with one of Audencia's housing partners in Nantes
- Great amenities such as computer labs, libraries and high-speed Wi-Fi





Apply today!

Spend your winter in a prestigious Audencia program

We welcome highly motivated students with a good command of English at the bachelor's and master's levels. Students from Audencia's partner universities must be nominated by their program coordinator. Audencia has 200+ international partners around the world. Check with your international office to see if your institution is one of them.

<https://www.audencia.com/en/our-programs/winter-program/overview>

Deadlines

Nomination deadline (for partner institutions):
November 5, 2025

Application deadline:
November 19, 2025

Questions?

Our Winter Program team can help.
Contact us at winter@audencia.com

"Participating in the Winter Program was a thoroughly enriching and rewarding experience. The program seamlessly blended academic rigor with a multicultural and entertaining environment.

Beyond the academic aspect, what truly set this program apart was the immersive personal and cultural experience it provided. Engaging with diverse perspectives and connecting with people from various backgrounds enriched my understanding not only academically but also on a broader, global scale.

The program not only broadened my academic horizons but also equipped me with valuable skills and insights that I will carry forward in my educational and professional journey.

I wholeheartedly recommend this program to anyone seeking not just academic excellence but also a transformative and culturally immersive learning adventure."

Samir

(Peru, 2024)

"I would recommend this program to anyone who likes to explore and is eager to learn new things on an international level. Don't be afraid to apply by yourself!

This program will enable you to meet individuals from all over the world who share the same ambition and motivation. Moreover, it will give you unforgettable memories and long-lasting friendships."

Anja

(Slovenia, 2020)

Contact

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