CORVINUS UNIVERSITY of BUDAPEST

Master of Business Administration (MBA) Master’s program

training program

For students who start in the fall semester of 2025/2026

Master of Business Administration (MBA)
Master's program

Valid: For students starting their studies in the 2025/2026/1 semester
General Informations:
Responsible person for the program in the full-time training schedule:
Miklós Kozma, associate professor
Place of the training: Budapest
Training schedule: full-time
Language of the program: English
Specializations:
No specialization.

Training and outcome requirements:

1. Title of Master's programme: Master of Business Administration (MBA)

2. The level of qualification attainable in the Master's programme, and the title of the certification

– qualification level: master- (magister, abbreviation: MSc)
– qualification in Hungarian: okleveles közgazdász MBA szakon
– qualification in English: Economist

3. Training area: economics

4. Degrees accepted for admittance into the Master's programme

4.1. Accepted with the complete credit value: undergraduate degrees of the economic science field, from the technical field, the Technical Management undergraduate degree, from the agricultural field, the Rural Development Engineer degree, from the informatics field, the Business Informatics Engineer undergraduate degree, and from the healthcare field, the Health Care Manager undergraduate degree.

4.2. May also be considered with the completion of the credits defined in section 9.3: undergraduate and Master's courses and courses as defined as per Act LXXX of 1993 on higher education that are accepted by the higher education institution's credit transfer committee based on a comparison of the studies that serve as the basis of the credits.

5. Training duration, in semesters: 4 semesters

6. The number of credits to be completed for the Master's degree: 120 credits

– degree orientation: balanced (40-60 percent)
– thesis credit value: 15 credits
– the minimum number of credits to be attributed to the elecitve subjects is at least 5% of the total number of credits required for the award of the diploma

7. International Standard Classification of Education field of education code: 345/0413

8. Master's degree training objectives and professional competences

The objective of the program is the education of economist experts who, with their skills attained in every major area of the business field, are capable of developing a strategic view that ensures the survival and development of organisations and enterprises. Graduates will know the major tendencies of international economics, and will be capable of managing human resources and, in general, the activities of organisations and enterprises. Another goal is accelerating their career progress with the appropriate theoretical studies. They will be prepared to continue their education, if desired, at PhD level.

8.1. Attained professional competences

8.1.1. At the MBA level, the economist has

a) knowledge

– Has mastered the concepts, theories, processes, and characteristics of economic science and the micro and macro organisational levels of economy, knows the definitive economic facts. Understands the structure, operation, and Hungarian and international relationships of business organisations, their information and motivational factors, especially the institutional environment.

– Knows the European integration process and European Policies related to its activity.

– Possesses the modern and theoretically demanding mathematical-statistical, econometric, and modelling methods of problem recognition, definition, and solution and information gathering and processing, and is aware of their limitations. Knows the rules for planning and managing enterprises, business organisations, and projects, and their professional and ethical standards.

– Knows the factors that affect business and the methods that are used to influence them. Furthermore, knows decision-making and decision support methods.
– Has a comprehensive knowledge of the most important interrelationships between the economic system and other social sub-systems.
– Has comprehensive management and organisational skills. Possesses a relevant, comprehensive social and public erudition beyond professional issues.
– Along with a high-level mastery of everyday language, knows the economic terminology and its expressive and compositional characteristics in his/her native language and at least one foreign language.
– Has mastered the written and oral forms of professional and efficient communication, the methods of visualising data, including the options offered by infocommunication technology.
– Knows the possibilities, requirements, tools, and methods of career planning in a wide context, including the conditionalities and tools of helping and motivating others.

b) skills

– Formulates independent, new deductions, original thoughts, and approaches, is capable of utilising sophisticated analytic and modelling methods, of creating strategies for the solution of complex problems, and of making decisions in dynamic Hungarian and international environments and corporate cultures.

– After attaining practical knowledge and experiences, leads medium and large enterprises or complex organisational units, performs a comprehensive economic function in a business organisation, organises and manages complex business processes, manages resources.

– Is capable of efficient work in an international, multicultural environment.

– Develops a unique viewpoint based on his/her own analysis and defends it in debate.

– Is capable of developing strategies to solve complex issues, planning the solution, making decisions, and offering professional advice to economic operators. If necessary, uses an interdisciplinary approach in analyses and practical problem-solving.

– Is prepared to actively participate in social and public life. Is capable of recognising and understanding social issues and of processing new phenomena.

– Participates in economic processes, projects, group work; as a leader, plans, manages, organises, coordinates, and evaluates activities.

– Prepares professional summaries and analyses, holds presentations, and participates in professional debate in the specialist field, in Hungarian or foreign languages.

– By lifelong learning, creates an individual strategy for development and career-planning; organises and manages it. Plans and organises the professional development of colleagues and employees in his/her work organisation as their manager.

c) attitudes

– Has a critical attitude towards the work and behaviour of him/herself and any subordinates, is innovative and proactive in managing economic issues.

– Is open to new results of economic science and practice.

– Is characterised by a cultured, ethical, and objective intellectual approach to persons and social issues, in his/her work, pays attention to the wider range of sectoral, regional, national, and European values (including social, ecological, and sustainability considerations). Strives to improve his/her knowledge and work relationships; motivates, helps, and supports any colleagues and subordinates to do the same.

– Considers correcting mistakes and improving his/her employees a duty. Aids the professional development of any colleagues and subordinates.

– Is interested in the results and solutions coming from related fields of science, and is open to building relationships.

– Is dedicated to quality work. Is decisive, constructive, cooperating, tolerant, open, and takes initiative in project and group work.

– Is motivated by the need to increase professional and social knowledge as well as social usefulness in planning and managing his/her own career.

d) autonomy and responsibilities

– Independently selects and utilises relevant problem-solving methods in areas important for organisational policy, strategy, and management, performs financial analysis, decision-preparation, and consulting tasks independently.

– Independently creates, organises, and manages major enterprises, or major organisations and organisational unity.

– Takes responsibility for his/her own work, the organisation or enterprise under his/her control and the employees thereof.

– Independently identifies, plans, and organises the professional and general development of his/herself and any employees and takes responsibility for them.

– Independently represents his/her developed professional opinion in previously known decision-making situations. Takes responsibility for the environmental and social effects in new, complex decision-making situations.

9. About the Master's program

9.1. Professional properties

9.1.1. The scientific fields and areas that the training is based on are:

– economics and methodology studies (quantitative methods, organisational behaviour, accounting, corporate finance, marketing, production management, human resource management) at least 25-40 credits;

– economic science and management studies (quantitative methods, organisational behaviour, accounting, corporate finance, marketing, production management, human resource management, business (corporate) economics, strategic management, corporate communication, business law, change management, quality management, project management, decision-problem solving, international finance, investments, information management, elective courses) 20-30 credits

9.1.2. Including optional specialisations, special studies may be pursued in the fields of banking, healthcare management, economic policy, futures and options, environmental management, community economics, logistics, macroeconomic finance, international (multinational) management, psychology, technology management, production organisation, business ethics, advanced business law, and business policy.

The credit value of optional studies is 25-65 credits.

9.2. Internship requirements

The program may be accompanied by internship. The internship requirements are defined by the institution's curriculum.

9.3. Special characteristics of the program

A special admission requirement into the programme is at least three years of professional management experience for undergraduate degree holders, and two years for Master's degree holders.

9.4. For persons with degrees defined in section 4.2 the minimal requirements of admittance to the Master's program training cycle

For entering the Master's program, a minimum of 18 credits are necessary from the following subject areas:

- methodology studies (mathematics, statistics, informatics) 6 credits;
- economics studies (micro and macro economy, international economics, environmental economics, economic theory, economic statistics, the history of economic thought, economic modelling, economic policy, sectoral and functional economics, community economics, world and European economics, public policy studies) 3 credits;
- business studies (corporate economics, finance, economic law, decision theory and methodology, business ethics, business communication) 3 credits;
- social science studies (European Union studies, general and financial law studies, economic history, sociology, psychology, philosophy) 3 credits;
- professional studies (organisational behaviour, accounting, corporate finances, marketing, production management, management and organisation, controlling, strategic planning, human resource management) 3 credits.

The prerequisite of admittance into the Master's program is for the student to have at least 6 credits in the listed area based on his/her previous studies. Missing credits must be attained in the Master's programme as defined in the higher education institution's Study and Exam Regulations.

10. Degree thesis/ Dissertation

The aim of the dissertation is to certify the student's knowledge and expertise in a chosen topic, scientific data collection, systematization, analysis and processing related to the chosen topic, discussion of the chosen phenomenon or problem, hypothesis creation, problem solving, analysis of alternative hypotheses, analysis and in refuting the counter-arguments, in a coherent, consistent, language-oriented written explanation of his thoughts, views, positions, statements.

11. Type of Degree thesis

Portfolio-type thesis.

12. Requirements for the issue of a final certificate

The University will issue a final certificate to the student who has obtained

- the study and examination regulation prescribed in the curriculum, and
- the required credits.

13. Conditions for admission to the final examination

Joint conditions for admission to the final exam:

a) obtaining a final certificate,
b) submission of the dissertation by the deadline,
c) evaluation of the dissertation with a grade different than "fail" by the deadline,
d) registration for the final exam by the deadline,
e) the student has no overdue payment debt to the University for the given program,
f) accounted for with assets owned by the University (borrowed books, sports equipment, etc.).

A student who has not fulfilled any of the provisions of the points a)-f) cannot be admitted to the final examination.

14. Parts of the final exam

The final exam consists of the defense of the dissertation and the complex exam.

15. Topics for the complex exam

Solving a complex business case, related to the business project

16. Determining the result of the final exam

The arithmetic mean of the following three digits, rounded to two decimal places:

a) The grade given to the dissertation by the reviewer (s) - determined with a five-point qualification - in case of several reviewers the average of the marks of the reviews is rounded to two decimal places, and

b) the grade obtained for the defense of the dissertation, the answer to the questions related to the dissertation - established with a five-level qualification

c) the grade based on a portfolio-based oral answer - determined with a five-level qualification.

17. Components of diploma qualification, method of calculation

The result of the diploma is the arithmetic mean of the following two digits, rounded to two decimal places:

a) the credit-weighted average of the marks of the compulsory and compulsory elective subjects (if the student has taken more than the compulsory elective subjects, then all the subjects taken) in the amount of credits prescribed in the curriculum, and

b) the result (grade) of the final examination.

18. Conditions for issuing a diploma

A prerequisite for the award of a diploma certifying the completion of higher education studies is the successful completion of the final examination.

MNFMBA21AB - Master of Business Administration (MBA) master programme in Budapest, in English, full time training Curriculum for 2025/2026/1 fall semester for beginning students.

Subject Code	Subject Name	Type	Number of classes per week: Lecture	Number of classes per week: Seminar	Credits	Evaluation	Fall or Spring Semester	2025/26 Academic year: 1 Fall semester	2025/26 Academic year: 2 Spring semester	2026/27 Academic year: 3 Fall semester	2026/27 Academic year: 4 Spring semester	Credit	Course leader	Institute	Requirement: Code	Requirement: Name	Equivalent subject: Code	Equivalent subject: Name	PSO
Core courses								**30**	**33**	**30**	**21**	**114**							
VGUG060NAMB	Business Economics	C	0	4	6	ex	fall	6					Miklós Attila Kozma	Institute of Entrepreneurship and Innovation					yes
VALL014NAMB	Fundamentals of business (preparatory course)	CR	0	2	0	s	fall	0					Attila Kajos	Institute of Entrepreneurship and Innovation			VGUG061NAMB	Business Essentials (preparatory course)	yes
VGUG062NAMB	Business Project #1	C	0	4	6	pg	fall	6					Miklós Attila Kozma	Institute of Entrepreneurship and Innovation					yes
VGUG063NAMB	Business Project #2	C	0	4	6	pg	spring		6				Miklós Attila Kozma	Institute of Entrepreneurship and Innovation					yes
VGUG064NAMB	Business Project #3	C	0	4	6	pg	fall			6			Miklós Attila Kozma	Institute of Entrepreneurship and Innovation					yes
VGUG065NAMB	Business Project #4	C	0	6	9	pg	spring				9		Miklós Attila Kozma	Institute of Entrepreneurship and Innovation					yes
VEZ0044NAMB	Managerial Perspectives	C	0	4	6	pg	spring		6				Andrea Toarniczky	Institute of Strategy and Management			VTSM058NAMB	Business Research and Communication	yes
VGUG066NAMB	Business Strategy and Decision Making	C	0	4	6	ex	spring		6				Ágnes Szukits	Institute of Strategy and Management					yes
INIR067NAMB	Data Analytics and Quantitative Methods	C	0	2	3	ex	spring				3		Tibor Kovács	Institute of Data Analytics and Information Systems					yes
PSGK011NAMB	European Economic Policy and Institutions	C	0	4	6	ex	fall			6			András Olivér Németh	Institute of Economics					yes
VGDE021NAMB	Future-ready Business Environments	C	0	4	6	ex	fall	6					Alexandra Köves	Institute of Operations and Decision Sciences					yes
VTSM081NAMB	Human Resource Management	C	0	2	3	ex	spring				3		Roland Ferenc Szilas	Institute of Strategy and Management					yes
VGUG067NAMB	International Strategy	C	0	4	6	ex	spring				6		Szabolcs Szilárd Sebrek	Institute of Strategy and Management					yes
PSBV020NAMB	Investment and Financing Decisions	C	0	4	6	ex	fall			6			Kata Váradi	Institute of Finance					yes
INIR068NAMB	Information Technology for Business	C	0	2	3	pg	fall	3					Tibor Kovács	Institute of Data Analytics and Information Systems					yes
OPDO048NAMB	Leadership Decisions and Self-development	C	0	2	3	pg	fall	3					Zoltán András Buzády	Institute of Operations and Decision Sciences			VGDE022NAMB	Leadership and Self-development	yes
VTSM082NAMB	Management and Organization	C	0	4	6	ex	fall			6			Roland Ferenc Szilas	Institute of Strategy and Management					yes
2SM95NAK26M	Marketing Management	C	2	2	6	ex	fall	6					Patrick Robert Bohl	Institute of Marketing and Communication Sciences					yes
VTSM083NAMB	Onboarding, and Learning Community Building (preparatory course)	CR	0	2	0	s	fall	0					Roland Ferenc Szilas	Institute of Strategy and Management					yes
VTSM084NAMB	Quantitative Essentials (preparatory course)	CR	0	2	0	s	fall	0					Csaba Kiss	Institute of Strategy and Management					yes
VGLE044NAMB	Operations and Process Management	C	0	4	6	ex	spring		6				Sofia De Leon Almaraz	Institute of Operations and Decision Sciences					yes
VGLE045NAMB	Sustainable Business Models	C	0	4	6	ex	fall			6			Gyula Zilahy	Institute of Sustainable Development					yes
PSGK012NAMB	Business Ethics	C	0	2	3	ex	spring		3				László Zsolnai	Corvinus Institute for Advanced Studies					yes
PSPS024NAMB	Understanding Financial Statements	C	0	4	6	ex	spring		6				László Péter Lakatos	Institute of Accounting and Law					yes

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Subject Code	Subject Name	Type	Number of classes per week		Credits	Evaluation	Fall or Spring Semester	2025/26 Academic year		2026/27 Academic year		Credit	Course leader	Institute	Requirement		Equivalent subject		PSO
			Lecture	Seminar				1 Fall semester	2 Spring semester	3 Fall semester	4 Spring semester				Code	Name	Code	Name	
Electives								**0**	**0**	**0**	**6**	**6**							
	Elective courses	E									6								
	Foreign language	E	0	4	0	pg	fall, spring							Centre of Foreign Language Education and Research					no
TS00001NMMB	Sports/Physical Education	E	0	2	2	pg	fall	2					Csaba Vladár	Centre for Physical Educations and Sports					
IOK0001NABB	Hungarian Language SHI I.*	E/C	0	4	3	pg	fall	3					Judit Magyar	Centre of Foreign Language Education and Research					
IOK0004NABB	Hungarian Language SHI II.*	E/C	0	4	3	ex	spring		3				Judit Magyar	Centre of Foreign Language Education and Research					
Total credits								**30**	**33**	**30**	**27**	**120**							

Remarks
Type: C=compulsory courses, CE=core elective courses, E=elective (optional) courses, CR=criterium courses
Methods of assessment: ex=exam (exam at the end of the semester, but other forms of assessment are possible during the semester), pg=grade based on the practical assignments given during the course of the semester, s=signature
A subject that can be completed in a preferential study order (PSO) on the basis of Section 92 of the Study and Examination Regulation (SER)

Physical education
Students wishing to take part in sport can take one semester without paying a fee and the following semesters the students can only take physical education with the payment of a specified fee.

Foreign language
During their studies, students can learn a language in the form of paid subjects within the framework of elective subjects.

Curriculum
It is recommended to include the subjects in the schedule according to the sample curriculum. The student may deviate from this, taking into account:
1. the pre-study order,
2. semester of announcing subjects
3. Completion of an average of 30 credits per semester
4. In addition to the compulsory subjects, students may take elective subjects from the offer of elective subjects (see Neptun) as well as foreign languages.
5. A minimum of 2/3 of the required amount of credit must be completed at Corvinus University.

* Hungarian Language is a compulsory subject for the students participating in the Stipendium Hungaricum scholarship program in the first two semesters.

The detailed rules related to the admission of the subjects and the completion of the subjects are included in the Study and Examination Regulations!

Please note that curriculum changes are possible!