

MARKETING INTERN POSITION

Do you want to challenge yourself in a dynamic environment? Corvinus University is looking for its next Marketing Intern to join our Communications team.

Key Responsibilities:

- Develop engaging, creative, and share-worthy posts for our social media platforms.
- Manage and execute social media campaigns, from ideation to tracking results, ensuring they align with the university's marketing goals.
- Monitor and respond to social media interactions, fostering engagement and community building.
- Analyse and report on the performance of digital campaigns, offering insights for continuous improvement.
- Collaborate with the Communications team to brainstorm, plan, and implement new contents and marketing campaigns.
- Contribute creative ideas for the content of advertising materials and campaigns across various platforms.
- Assist with the production of multimedia content for campaigns, including video shoots and post-production.
- Support various tasks within advertising processes, ensuring campaigns are executed seamlessly.

What we are looking for:

- Currently enrolled in university.
- Available to work 20-30 hours per week.
- Excellent written and spoken English skills. Hungarian is an advantage.
- A creative mindset, with a willingness to tackle new challenges and contribute fresh ideas.
- Ability to collaborate effectively in a team environment.
- Experience with editing programs (e.g., Canva, CapCut, etc.) is a plus.
- Familiarity with the Microsoft 365 suite (Excel, PowerPoint, Word, etc.).

Why join us?

- Gain hands-on experience in campaign management and social media marketing.
- Contribute to impactful projects that enhance the online presence of Corvinus University of Budapest.

If you see yourself in this role and meet the qualifications, we'd love to have you on our team!

Application process: Please send your CV and any relevant portfolio/work samples to: kommunikacio@uni-corvinus.hu with "Marketing Intern" in the subject line.