

COMM-CORNER

NEWSLETTER OF THE
DEPARTMENT OF
COMMUNICATION &
MEDIA SCIENCE

SUMMER ISSUE I., 2025



RÉKA BENCZES PhD, Dsc

Conference: 4th Culture and Cognition in Language Conference (CCL4), 28-29 April 2025, University of Rzeszów, Poland

Presentation title: Benczes, R.: From criminal to companion: Metaphorical conceptualizations of breast cancer among Hungarian patients

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JUDIT ESKÜDT

Conference: Trends in Fashion Research: The Media Environments and Social Contexts of Fashion, May 9–10, 2025, University of Pécs

Presentation title: Esküdt, J.: Artification

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TEKLA ILLÉS

Conference: 20th Annual Doctoral Conference (ADC 2025): Flourishing Futures: Rethinking Politics, Environments, and Existence, 28-30 May 2025, Vienna, Austria

Presentation title: Illés, T.: Politics is a linguistic combat sport: Exploring incivility in a gender-imbalanced political arena

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**CORVINUS
UNIVERSITY**
of BUDAPEST



JESSIE LABOV PhD

Appointed Editor of the journal East European Politics and Societies

[online access](#)

KUNDYZ MUKHANGALI

Conference: Culture and Cognition in Language Conference (CCL4), 28-29 April 2025., University of Rzeszów, Poland

Presentation title: Mukhangali, K: Partner, brother or a friend: conceptual metaphors in Russian-Kazakh relations



ALEXANDRA NAGY-BÉNI PhD

Conference: Culture and Cognition in Language 4 Conference, 28-29 April, 2025, Polańczyk, Poland

Presentation title: Alexandra Nagy-Béni & Réka Benczes: Where do older women go? Visual representation of older women in Hungarian online media discourse

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LILLA PETRONELLA SZABÓ PhD

Conference: Culture and Cognition in Language 4: Current Approaches to Discourse Analysis, 28–29 April 2025, University of Rzeszów

Presentation title: Szabó, L. P. and Kollai, I. Bouncing Boundaries: The Metonymic Use of East and West in Hungarian Prime Minister Viktor Orbán's Political Speeches

Publication: Szabó, L. P. (2025). Making a Cardinal Point: The Conceptualization of EAST and WEST in Hungarian Public Discourse. Metaphor and Symbol, 40(2), 140–152.

[online access](#)



TÜNDE TAXNER (1/3)

Conference: 2025 Conference of the ECREA Organisational and Strategic Communication Section (OSC), 14–16 May 2025, Università degli Studi di Cagliari, Italy

Presentation title: Tünde Taxner (Corvinus University of Budapest), Irina Lock (Friedrich Schiller University Jena): How do “good” organisations communicate the “bad” outcomes of global climate negotiations? Analysing international non-governmental organisations' narratives after COP 29

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(2/3)

Conference: OSC PhD Workshop, 14. May 2025, Università degli Studi di Cagliari, Italy

Presentation title: Taxner, T.: Pursuing purpose: The study of internal communication and narratives on meaningful work in environmental nongovernmental organizations

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(3/3)

Conference: TUDCOM 3.0:
Tudománykommunikáció és mesterséges
intelligencia, 2025. 03. 28., Nemzeti
Köszolgálati Egyetem

Presentation title: Taxner T.: Történetmesélés
és online tudománykommunikáció: magyar
ismeretterjesztő podcastek vizsgálata



DAVINA THORNLEY PhD

Conference: Popular Culture Association 55th annual
conference, 16-19th April 2025, New Orleans USA

Presentation title: Thornley, D. "Childfreedom: Shrinking towards
(Ecological) Abundance"

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ANILLA TILL

Conference: Western Alaska Interdisciplinary Science
Conference, 15-17 April 2025, Naknek, Alaska

Presentation title: Till, A.: Sustainability Communication in
Alaska Through the Lens of Planetary
Health: A Circumpolar North Perspective

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ESZTER DÓRA VARGA

(1/2)

Publication: Varga, D. E. (2025). Férfi felségterületre lépve. Novák Katalin vizuális önreprezentációjának vizsgálata a Facebookon. Politikatudományi Szemle, 34(1). 31–64.

[online access](#)



(2/2)

Conference: CCL4, Culture and Cognition in Language 2025: Current Approaches to Discourse Analysis, Polanczyk, 28-29 April, 2025

Presentation title: Life is War? – Cultural Metaphors as Persuasive Devices in Péter Magyar's Political Communication

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UPCOMING EVENT

*NewGen Networking Night
21 May 2025 (Wednesday)
17:30
Faculty Club (Building E)*

THE CREATORS OF

COMMCORNER

NEWSLETTER OF THE DEPARTMENT OF COMMUNICATION & MEDIA

HORVÁTH EVELIN
coordinator



ESKÜDT JUDIT
editor