

Alumni of the Year Award – Corvinus University of Budapest

Concept and framework

Award purpose

The award celebrates those alumni who have built remarkable careers, whose significant professional activities have had a societal impact and who continue to stay connected and give back to the Corvinus community. By mentoring current students, sharing their professional expertise, engaging in university life or providing career support, these individuals embody the strength and spirit of our alumni community.

This initiative not only acknowledges their outstanding dedication but also highlights the importance of lifelong connection between alumni and their alma mater. By recognizing their efforts, we aim to inspire others to engage, give back and strengthen the Corvinus network for generations to come.

Application period

Spring semester: April-May

Evaluation Committee

- Rector
- One of the Vice Rector
- Chief Communication Officer
- Head of Corporate and Institutional Relations
- President Students' Union

Nomination process

Anyone from the Corvinus community with a @uni-corvinus.hu/stud-uni-corvinus.hu email address is welcome to submit a nomination for the Alumni of the Year Award. Self-nomination is not permitted.

Nominations should include the nominee's name and current position, a summary of their outstanding career path and a brief supporting document highlighting their contributions to the university's reputation.

The Head of Alumni is conducting and managing the overall nomination process.

They are also responsible for summarizing applications and preparing them for committee evaluation.

Award Categories

The award will be presented in two categories

1. Professional Excellence Alumni Impact Award

Recognizing alumni who have built remarkable careers with significant impact on profession and/or society and who actively contribute to the improvement of Corvinus community.

2. Next-Generation Alumni Impact Award

Honoring young alumni (under 30) who have made notable contributions to society and their professional fields, demonstrating the potential of the next generation of Corvinus graduates.

Evaluating and Contribution criterias

The below three criteria will be evaluated on a 1 - 5 Likert scale.

1. Extent and quality of giving back to Corvinus

Sharing professional experiences in university guest lectures, seminars, alumni discussions, workshops and conferences.

By providing mentorship to current students, offering career guidance and individual consultations for students.

Active involvement in university competitions (e.g. pitch contests, case study challenges), mentoring student projects.

2. Societal and professional impact

Demonstrated track record of outstanding professional achievements, sustained impact in the field by innovation, leadership and excellence.

Offering internships or job opportunities to Corvinus graduates through one's own company or organization.

3. Community development

Active participation in university events, demonstrating support for alumni events, graduation ceremonies and open days, supporting alumni clubs, maintaining contact with other graduates.

Help strengthen the university's public image and visibility, enhance the reputation through public appearances – such as interviews and media features – by serving in an ambassadorial role.

Presented annually at the Annual Alumni Reunion, the award is honorary and does not include a financial prize.