

Management Master's program

training program

For students who start in the fall semester of 2025/2026

Management Master's programme

Valid: for students starting in semester 2025/2026/1

General information:

Supervisor: Bálint Blaskovics, Associate Professor

Training location: in Budapest

Working hours: full-time

Training language: english

Whether you are enrolled in dual training: no

Specialisations:

1. **Specialisation name:** Advanced Supply Chain Management Specialisation
2. **Specialisation name:** International Sport Business Specialisation
3. **Specialisation name:** Strategic Project Management Specialisation

Training and output requirements

1. Title of the Master's programme:

- a) in Hungarian: általános menedzsment mesterképzési szak
- b) in English: management master programme

2. The title of the certification:

- a) in Hungarian: okleveles közgazdász általános menedzsment szakon
- b) in English: economist in general management

3. Classification of the master's programme:

3.1. Classification by field of training: economic sciences

3.2. Classification of the level of education:

- master- (magister, master of science, abbreviation MSc-)
- according to ISCED 2011: 7
- according to the European framework: 7
- according to the Hungarian qualifications framework: 7

3.3. Classification of qualifications by field of study, according to the International Standard Classification of Education and Training (ISCED-F 2013): 0413

3.4. Degree orientation: balanced (40-60 percent)

4. Training duration, in semesters: 4 semesters

5. The number of credits to be completed for the Master's degree: 120 credit

6. Master's degree training objectives and professional competences:

6.1. Training objectives:

The aim of the training is to train future managers who will analyse and develop complex management systems in medium to large organisations, and who are ready to operate and manage these systems in the business, non-profit or public sector. The aim of the course is to enable graduates to create and maintain coherence between organisational goals, management practices and organisational performance, using a systems thinking approach, developing integrated aspects of structure, processes, human resources and technology. The course aims to enable graduates to think embedded in the context of how future organisations will operate, taking into consideration the new opportunities, challenges and dilemmas arising from global environmental, social and technological trends. The course places a strong emphasis on developing the strategic mindset, the analytical reasoning and the capacity for responsible thinking and decision making. The course also aims to equip students with in-depth expertise and cutting-edge practical skills in their chosen specialisation, enabling them to take on managerial roles with a high degree of autonomy. Graduates are prepared to continue their studies in a doctoral programme.

6.2. Attained professional competences:

6.2.1. The graduates have

a) knowledge:

- has a thorough understanding of the structural contingency model and its role in the analysis of organisations. Has an overview of the dominant global trends – economic, social, technological – and an integrated understanding of environmental, social and business sustainability considerations.
- Understands the concepts of organisational goals and strategic management and interprets them in practical situations, and is familiar with current and proven methods, including related financial concepts, for setting, breaking down and implementing goals and strategies, as well as their advantages, limitations and critiques.
- Interprets organisational functions and processes, along with their IT implications and support, embedded in the organisational structure with different levels and types of responsibility.
- Is aware of the importance of human resources in creating organisational value. Understands human resource systems and processes in the context of organisational behaviour and the internal and external organisational environment.
- Knows and understands the typical and the emerging drivers of organisational change, distinguishes between types and methods of change management, understands the complexity, theoretical and practical challenges of implementing change, and the roles and responsibilities of the change leaders.

- Is aware of the wide range of skills and competences required to fulfil a managerial role and the opportunities for their development.
- Identifies and understands in detail the characteristics and methods of group work and have practical experience of multicultural cooperation.
- Has a broad knowledge of the latest theoretical and practical developments in management theory and practice and selects and analyses them critically.

b) skills:

- Views the organisation as an integrated part of a wider economic and social ecosystem, in which the elements interact, and integrates and synthesises environmental, social and business sustainability considerations in analyses.
- Assesses the strategic and business situation – opportunities and challenges – of organisations and departments in a complex way, sets objectives, develops financially sound action plans, allocates resources for their implementation and plans the measurement of the targets.
- Using analytical techniques and data-driven methods, explores, evaluates and improves operations and performance, including IT support, at different levels and sub-areas of the organisational structure and processes.
- Demonstrates that an organisation is both an institutionalised structure and a community of people, explores the functioning of human resource systems and processes, and assesses their effectiveness and efficiency.
- Recognises and analyses in depth organisational root problems and develops well-founded and innovative proposals and plans to solve them, responsibly considering the related management tasks and the expected impact.
- In a position of greater responsibility, manages the subsystems entrusted to him/her autonomously, taking decisions on professional matters and on the human, material and information resources under his/her responsibility, using both participation and delegation.
- Adapts flexibly to different organisational cultures and works effectively with others in an international and multicultural environment, building on opportunities arising from different ways of thinking, experiences and skills.
- Formulates a nuanced opinion on recent theoretical and practical developments in management and its disciplines, drawing on a broad range of professional knowledge, and consciously plans his/her own continuous development.

c) attitudes:

- Is committed to his/her profession, knows and embraces its core values and standards, and considers ethical behaviour important and binding.
- Is characterised by a cultured, ethical and objective intellectual approach to people and situations, a need to critically examine issues from multiple perspectives, and an appreciation of wider social, societal, ecological and sustainability considerations.
- In professional work, is driven by curiosity, a desire to uncover facts and context, is open and receptive to the opinions, points of view and suggestions of others, is cooperative, and supports his/her decisions and choices with arguments.
- Has an analytical-synthetic and integrative approach, is thorough, places importance on a deeper understanding of the causes of problems, and pays attention to the available data, details and the impact of decisions on stakeholders.
- Creative: able to formulate a point of view that differs from established viewpoints and models.
- Is committed to lifelong learning: strives to improve his/her knowledge and working relationships and encourages others to do the same.

d) autonomy and responsibilities:

- Prepares analyses and proposals independently, even in a proactive, creative and innovative way.
- Considers the longer-term and spillover effects (including wider environmental impacts) of the proposed actions, and takes responsibility for his/her professional opinions and decisions.
- Participates in the management and development of a team, project or department according to his/her expertise and experience.
- Realistically assesses the limits of his/her own professional knowledge and skills and involves the relevant stakeholders in his/her tasks when necessary.

7. The Master's programme's professional properties, the scientific fields and areas that the training is based on and their credit proportions:

7.1. Management foundations knowledge field: 24-46 credits

7.2. Economics, business and methodology knowledge field: 24-46 credits

7.3. Credits of specialisations, professional modules within the programme: 24-46 credits

7.4. Number of credits allocated to the thesis or dissertation: 9 credits

7.5. Number of credits allocated to elective subjects: minimum 6 credits

8. Internship requirements: -**9. Specific features that distinguish the training: -****10. For studies in a foreign language, the level of foreign language proficiency to be achieved: -****11. The knowledge on which the credit is based is based on a comparison of the knowledge and competences required by the credit transfer committee of the higher education institution for the completion of the studies, and the knowledge and competences acquired previously in the following areas:**

11.1. Courses accepted as prerequisites for admission to the Master's programme, without prior credit recognition procedure and with full credit transfer:

- applied economics,

- human resource management,
- business administration and management,
- business informatics,
- agrobusiness and rural development engineering,
- commerce and marketing,
- international business economics,
- finance and accounting,
- tourism and catering,
- data science in business

Bachelor's degree courses.

11.2. The bachelor's degree courses not listed under 11.1., and the bachelor's and master's degree courses and courses under Act LXXX of 1993 on Higher Education, which are accepted as a prerequisite for admission to the master's degree programme on the basis of a comparison of the knowledge on which the credit is based (during the preliminary credit recognition procedure) by the Board of Higher Education.

11.3. The minimum number of credits required for admission to the Master's programme is 12 credits, based on a comparison of the knowledge or work experience acquired in previous studies or equivalent non-formal, informal learning, with the knowledge used as the basis for the award of credits in the following areas:

- economics (e.g. micro- and macroeconomics, international economics, environmental economics, economic theory, economic statistics, history of economic theory, economic modelling, economic policy, sectoral and functional economics, community economics), minimum 3 credits (substitutable)
- business studies (e.g. business economics, management and organisation, management, corporate finance, human resource management, marketing), minimum 6 credits (not replaceable), accounting minimum 3 credits (renewable).

To be admitted to the Master's programme, students must have at least 6 credits in the listed areas based on their previous studies.

The missing credits in the Master's programme must be acquired in accordance with the study and examination regulations of the higher education institution.

12. Degree thesis/ Dissertation

The aim of the dissertation is to certify the student's knowledge and expertise in a chosen topic, scientific data collection, systematization, analysis and processing related to the chosen topic, discussion of the chosen phenomenon or problem, hypothesis creation, problem solving, analysis of alternative hypotheses, analysis and in refuting the counter-arguments, in a coherent, consistent, language-oriented written explanation of his thoughts, views, positions, statements.

13. Type of Degree thesis

Research thesis.

14. Requirements for the issue of a final certificate

The University will issue a final certificate to the student who has obtained

- the study and examination regulation prescribed in the curriculum, and
- the required credits.

15. Conditions for admission to the final examination

Joint conditions for admission to the final exam:

- a) obtaining a final certificate,
- b) submission of the dissertation by the deadline,
- c) evaluation of the dissertation with a different grade than the deadline,
- d) registration for the final exam by the deadline,
- e) the student has no overdue payment debt to the University for the given training,
- f) accounted for with assets owned by the University (borrowed books, sports equipment, etc.).

A student who has not fulfilled any of the provisions of the points a)-f) cannot be admitted to the final examination.

16. Parts of the final exam

The final exam consists of defending the thesis (all specialization).

Only for the Advanced Supply Chain Management specialisation: The final exam consists of the defense of the dissertation and the complex written examination

17. Complex exam topics

For the Advanced Supply Chain Management specialisation: compulsory subjects of the Advanced Supply Chain Management specialisation

18. Determining the result of the final exam

The arithmetic mean of the following two grades, rounded to two decimal places:

- a) the grade given to the thesis by the reviewer (s) - determined with a five-point qualification - in case of several reviewers the average of the marks of the reviews is rounded to two decimal places, and
- b) the grade obtained for the defense of the dissertation, for the answers to the questions related to the dissertation - established with a five-level qualification.

For the Advanced Supply Chain Management specialisation: compulsory subjects of the Advanced Supply Chain Management specialisation

The arithmetic mean of the following three grades, rounded to two decimal places:

- a) the grade given to the thesis by the reviewer (s) - determined with a five-point qualification - in case of several reviewers the average of the marks of the reviews is rounded to two decimal places, and
- b) the grade obtained for the defense of the dissertation, for the answers to the questions related to the dissertation - established with a five-level qualification.
- c) the grade obtained in the complex written examination - determined with a five-level qualification.

19. Components of diploma qualification, method of calculation

The result of the diploma is the arithmetic mean of the following two digits, rounded to two decimal places:

- a) the credit-weighted average of the marks of the compulsory and compulsory elective subjects (if the student has taken more than the compulsory elective subjects, then all the subjects taken) in the amount of credits prescribed in the curriculum, and
- b) the result (grade) of the final examination.

20. Conditions for issuing a diploma

A prerequisite for the award of a diploma certifying the completion of higher education studies is the successful completion of the final examination.

21. Specialization information

Only one specialisation may be chosen.

22. Specialization selection rules

Based on the weighted grade point average for the first semester.

MNAMEN25ABP - Master in Management (2 years) in Budapest, in English, full time training Curriculum for 2025/26/1 fall semester for beginning students

Subject Code	Subject Name	Type	Number of hours per week		Credits	Evaluation	Fall or Spring Semester	2025/26 Academic year		2026/27 Academic year		Credit	Course leader	Institute	Requirement		Equivalent subject		PSO
			Lecture	Seminar				Fall	Spring	Fall	Spring				Code	Name	Code	Name	
Core courses								30	12	3		45							
Management foundations knowledge field								18	6			24							
VEZ0085NAMB	Strategic Management	C	2	2	6	ex	Fall	6					Péter Füzes	Institute of Strategy and Management					no
VEZ0093NAMB	Managing Organisations and Processes	C	2	2	6	pg	Fall	6					Ágnes Szukits	Institute of Strategy and Management					no
VEZ0094NAMB	Managing Human Resources	C	2	2	6	pg	Fall	6					Csaba Kiss	Institute of Strategy and Management					no
293NMANV771M	Change Management	C	2	2	6	ex	Spring		6				Zoltán Csedő	Institute of Strategy and Management					yes
Economics, business and methodology knowledge field								12	6	3		21							
PENZO61NAMB	Financial Management	C	0	4	6	pg	Fall	6					Géza Sebestyén	Institute of Finance					no
FENTO41NAMB	Global Economy and Sustainability	C	2	2	6	ex	Spring		6				Gyula Zilahy	Institute of Sustainable Development					yes
VEZ0095NAMB	Skill seminar I	C	0	2	3	pg	Fall	3					Péter Móricz	Institute of Strategy and Management					no
VEZ0096NAMB	Skill seminar II	C	0	2	3	pg	Fall	3					Péter Móricz	Institute of Strategy and Management					no
VEZ0097NAMB	Skill seminar III	C	0	2	3	pg	Fall			3			Péter Móricz	Institute of Strategy and Management					no
Compulsory Elective (minimum 18 credit)**									12	6		18							
Economics, business and methodology knowledge field									12	6		18							
MARK073NAMB	Marketing Management	CE	2	2	6	ex	Fall	6		(6)			Tamás Gyulavári	Institute of Marketing and Communication Sciences					yes
OPDO079NAMB	Decision Making Skills	CE	0	4	6	pg	Spring		6		(6)		Richárd Szántó	Institute of Operations and Decision Sciences					yes
OPDO073NAMB	Fundamentals of Supply Chain Management	CE	2	2	6	ex	Spring		6		(6)		Zsófia Jámor	Institute of Operations and Decision Sciences					yes
VEZ0098NAMB	Project Management	CE	2	2	6	ex	Spring		6		(6)		Bálint Blaskovics	Institute of Strategy and Management					yes
2VL60NBK03M	International Business Economics	CE	2	2	6	ex	Spring		6		(6)		Zsolt Havran	Institute of Entrepreneurship and Innovation					yes
VALLO43NAMB	Innovation Management	CE	2	2	6	ex	Spring		6		(6)		Nikolett Deutsch	Institute of Entrepreneurship and Innovation					no
INIRO61NAMB	Business Intelligence	CE	2	2	6	pg	Spring		6		(6)		Andrea Kő	Institute of Data Analytics and Information Systems					no
SZAMO86NAMB	Management Accounting in Practice	CE	0	4	6	pg	Spring		6		(6)		Kíra Martin	Institute of Accounting and Law					yes
CIA008NAMB	Ethical Business Models	CE	2	2	6	ex	Fall			6			Gábor Kovács	Corvinus Institute for Advanced Studies					no
Specialisations (one specialisation is compulsory)										24	12	36							
Advanced Supply Chain Management specialisation										24	12	36	Spec. leader: Zsolt Matyusz						
OPDO010NAMB	Purchasing and Supply Management	C	0	4	6	pg	Fall			6			Gyöngyike Vörösmarty	Institute of Operations and Decision Sciences					yes
OPDO011NAMB	Operations Strategy and Research	C	2	2	6	ex	Fall			6			Zsolt Matyusz	Institute of Operations and Decision Sciences					yes

MNAMEN25ABP - Master in Management (2 years) in Budapest, in English, full time training Curriculum for 2025/26/1 fall semester for beginning students

Subject Code	Subject Name	Type	Number of hours per week		Credits	Evaluation	Fall or Spring Semester	2025/26 Academic year		2026/27 Academic year		Credit	Course leader	Institute	Requirement		Equivalent subject		PSO
			Lecture	Seminar				Fall	Spring	Fall	Spring				Code	Name	Code	Name	
OPDO013NAMB	Logistics and Distribution Management	C	0	4	6	ex	Fall			6			Judit Nagy	Institute of Operations and Decision Sciences					yes
OPDO074NAMB	Smart Manufacturing and Operations	C	0	2	3	ex	Fall			3			Dávid István Losonci	Institute of Operations and Decision Sciences					yes
OPDO012NAMB	Law of Logistics	C	0	2	3	ex	Fall			3			Dániel Bán	Institute of Accounting and Law					yes
OPDO075NAMB	Supply Chain Design and Planning	C	0	4	6	ex	Spring				6		Judit Nagy	Institute of Operations and Decision Sciences					yes
OPDO016NAMB	Supply Chain Strategy	C	0	4	6	ex	Spring				6		Andrea Gelei	Institute of Operations and Decision Sciences					yes
International Sport Business specialisation										24	12	36	Spec. leader: Zsolt Havran						
VALL044NAMB	Value Drivers in International Sport Business	C	2	2	6	ex	Fall			6			Zsolt Havran	Institute of Entrepreneurship and Innovation					yes
VALL045NAMB	Sport Business Development in International Environment	C	0	4	6	pg	Fall			6			Miklós Kozma	Institute of Entrepreneurship and Innovation					yes
VALL046NAMB	International Sports Marketing and Consumer Behaviour	C	2	2	6	pg	Fall			6			Attila Kajos	Institute of Entrepreneurship and Innovation					yes
VALL047NAMB	Value Creation of Leisure Sports	C	1	3	6	pg	Fall			6			Ágnes Szabó	Institute of Entrepreneurship and Innovation					yes
OPDO076NAMB	Responsible International Sports Operations	C	2	2	6	pg	Spring				6		Attila Szathmári	Institute of Operations and Decision Sciences					yes
VALL048NAMB	Progressive Challenges in International Sport Business	C	1	3	6	pg	Spring				6		Zsolt Havran	Institute of Entrepreneurship and Innovation					yes
Strategic Project Management specialisation										24	12	36	Spec. leader: Rouven Edgar Haschka						
VEZ0102NAMB	Strategy and Project	C	2	2	6	ex	Fall			6			Rouven Edgar Haschka	Institute of Strategy and Management					yes
VEZ0103NAMB	Project Management Methodologies	C	1	3	6	ex	Fall			6			Rouven Edgar Haschka	Institute of Strategy and Management					yes
ADIN143NAMB	Digitalization in Project Management	C	0	4	6	pg	Fall			6			Gábor Klimkó	Institute of Data Analytics and Information Systems					yes
VEZ0104NAMB	Soft Competencies in Project Management	C	1	3	6	pg	Fall			6			Bálint Blaskovics	Institute of Strategy and Management					yes
VEZ0105NAMB	Contemporary Project Management	C	1	3	6	ex	Spring				6		Viktória Papp-Horváth	Institute of Strategy and Management					yes
VEZ0106NAMB	Managing Projects in Diverse Environments	C	1	3	6	pg	Spring				6		Katul Yousef	Institute of Strategy and Management					yes
Thesis										3	6	9							
VEZ0107NAMB	Thesis seminar	C	1	1	3	pg	Fall			3			Bálint Blaskovics	Institute of Strategy and Management					yes
VEZ0108NAMB	Thesis writing	C	0	3	6	pg	spring				6		Bálint Blaskovics	Institute of Strategy and Management					yes
Elective courses* (12 credits)									6		6	12							
	Elective courses	E					Fall, Spring												
TS00001NMMB	Sports/Physical Education	E	0	2	2	pg	Fall	2					Csaba Vladár	Centre for Physical Educations and Sports					

MNAME25ABP - Master in Management (2 years) in Budapest, in English, full time training Curriculum for 2025/26/1 fall semester for beginning students																			
Subject Code	Subject Name	Type	Number of hours per week		Credits	Evaluation	Fall or Spring Semester	2025/26 Academic year		2026/27 Academic year		Credit	Course leader	Institute	Requirement		Equivalent subject		PSO
			Lecture	Seminar				Fall	Spring	Fall	Spring				Code	Name	Code	Name	
IOK0001NABB	Hungarian Language SHI I. #	E/C	0	4	3	pg	Fall	3					Judit Magyar	Centre of Foreign Language Education and Research					
IOK0004NABB	Hungarian Language SHI II. #	E/C	0	4	3	ex	Spring		3				Judit Magyar	Centre of Foreign Language Education and Research					
Total credits								30	30	30	30	120							

Remarks

Type: C=compulsory courses, CE=core elective courses, E=elective (optional) courses

Methods of assessment: ex=exam (exam at the end of the semester, but other forms of assessment are possible during the semester), pg=grade based on the practical assignments given during the course of the semester, s=signature

A subject that can be completed in a preferential study order (PSO) on the basis of Section 92 of the Study and Examination Regulation (SER)

*From master elective subjects, including physical education announced at the Corvinus University of Budapest, 6 credits in total. Hungarian Language is a compulsory subject for the students participating in the Stipendium Hungaricum scholarship program in the first two semesters.

**Among the compulsory electives, students must complete 18 credits over the 4 semesters. As a main rule, the courses are offered in the 2nd and 4th semesters, but considering the mobility window, we also offer compulsory electives in the 1st and 3rd semesters.

Suggested semester for international mobility: second semester of the first year.

Physical education

Students wishing to take part in sport can take one semester without paying a fee and the following semesters the students can only take physical education with the payment of a specified fee.

Foreign language

During their studies, students can learn a language in the form of paid subjects within the framework of elective subjects.

Curriculum

It is recommended to include the subjects in the schedule according to the sample curriculum. The student may deviate from this, taking into account:

1. the pre-study order,
2. semester of announcing subjects
3. Completion of an average of 30 credits per semester
4. In addition to the compulsory subjects, students may take elective subjects from the offer of elective subjects (see Neptun) as well as foreign languages.
5. A minimum of 2/3 of the required amount of credit must be completed at Corvinus University.

[#] Hungarian Language is a compulsory subject for the students participating in the Stipendium Hungaricum scholarship program in the first two semesters.

The detailed rules related to the admission of the subjects and the completion of the subjects are included in the Study and Examination Regulations!

Please note that curriculum changes are possible!