

CEMS-Vállalkozásfejlesztés mesterszak 2025 Szeptembertől

No	Term	Neptun code	CEMS Course	Core/ Elective	ECTS	Neptun code	MSc in Vállalkozásfejlesztés	Core/ Elective	ECTS
1	Fall	2VL60NAK05M	Global Strategy	Core	6		Elective	Elective	6
2	Fall	BLOSE_VTCMS	CEMS Block seminar	Core	3		Elective	Elective	3
3	Fall	KOZG076NAMB	The foundations of behavioural economics	Elective	3		Elective	Elective	3
4	Fall	VEZ0087NAMB	Introduction to psychology of behaviour	Elective	3		Elective	Elective	3
5	Fall	SUCHA_VTVLG	Supply Chain Management	Elective	6		Elective	Elective	6
6	Fall/ spring	293NOPRV517M or OPDO079NAMB	Decision Making skills	Elective	6	OPDO063NMMB	Üzleti döntések a gyakorlatban	Core elective	6
7	Fall	293NMANV686M	Comparative Cross-Cultural Management	Elective	6		Elective	Elective	6
8	Fall	CSCSR_VTKGT	Corporate Sustainability and CSR	Elective	6		Elective	Elective	6
9	Fall	2BE52NAV03M	Strategic Financial Analysis	Hard skill /Elective	6	VALL029NMMB	Vállalkozáselemzés és csődelőrejelzés	Core	6
10	Fall	2CM99NAV01M	Technology Innovation and Knowledge Management	Elective	6	VALL037NMMB	Stratégiai technológia menedzsment	Core elective	4
11	Fall/spring	293NECOV732M	Changing Environments in Business and Globalization	Elective	6		Elective	Elective	6
12	Fall	293NFINK510M or PSBV110NAMB PENZO38NAMB	Applied Business Valuation	Hard skill/Elective	6		Elective	Elective	6
13	Fall	PENZO47NAMB or PSBV109NAMB	International Corporate Finance	Hard skill/ Elective	6		Elective	Elective	6
14	Fall	SZAM078NAMB	Financial Law	Elective	3		Elective	Elective	3
15	Fall	CIAS008NABB	New Security Horizons: Non-Traditional Security and Risks in a Changing World	Elective	6		Elective	Elective	6
16	Fall	STRA_GLOBIND	Strategy for Global Industries	Elective	6	VEZ0073NMMB	Iparági stratégiák és piacelemzés	Core elective	6
17	Spring	VGDE009NAMB	Global Leadership	Core	6	VALL034NMMB	Vállalkozások nemzetközi növekedése	Core	6
18	Spring	2KG23NDV02M	Model UNFCCC-CEMS Climate Change Strategy role-play	Elective	6		Elective	Elective	6
19	Spring	293NDIGTRANS01M	Digital Transformation	Hard skill/Elective	6	VALL035NMMB	Digitalizáció és üzleti modellek	Core	6
20	Fall/Spring	FINMA_VTBEP1	Student Managed Investment Fund	Hard skill/Elective	6		Elective	Elective	6
21	Spring	2KV71NAV02M	Startup Navigator: The Entrepreneurial Perspective	Elective	6	VALL039NMMB / VALL065NMMB	Start-up menedzsment	Core elective / Core	4 / 6
23	Spring	CIAS004NAMB	Future International Manager	Elective	3		Elective	Elective	6
24	Spring	MARK067NAMB	Global marketing and P&L performance	Hard skill/Elective	6	MARK071NMMB	Marketing stratégia	Core elective	6
25	Spring	PENZO45NAMB	Banking	Elective	6		Elective	Elective	6
26	Spring	PENZO50NAMB	Introduction to Computer Science	Hard skill/elective	6		Elective	Elective	6
27	Spring	BUSPR_VTCMS	CEMS Business project	Core	15		Elective	Elective	6

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Date: Budapest, 2 April 2025

Approved by:



Program Director