#### DATA MANAGEMENT NOTICE

Effective: 20 March 2025

# MID-YEAR GRADUATION CEREMONY

20 March 2025 - 21 March 2025

#### NAME OF THE CONTROLLER

# Corvinus University of Budapest (hereinafter referred to as CORVINUS or the University)

**Responsible department: Communication** 

Title: 1093 Budapest, Fővám tér 8. E-mail: kommunikacio@uni-corvinus.hu

Telephone: +36 1 / 482 - 5309
Website: <a href="http://uni-corvinus.hu">http://uni-corvinus.hu</a>
Data Protection Officer: Dr. Szilvia Molnár- Friedrich adatvedelem@uni-corvinus.hu

## 2 THE LAW ON WHICH THE PROCESSING IS BASED

- Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of individuals with regard to the processing of personal data and on the free movement of such data, and repealing Regulation (EC) No 95/46/EC (General Data Protection Regulation: GDPR);
- of the Act CXII of 2011 on the right to information self-determination and freedom of information.

Act:

Act V of 2013 on the Civil Code (hereinafter: Civil Code).

# 3 THE SUBJECT OF THE PROCESSING, THE DATA SUBJECTS

In order to organise a mid-year diploma ceremony (hereafter referred to as a ceremony or event), you must register. Each registering student will receive one student and up to two guest tickets for the ceremony via email. The tickets are not personal, are valid for one person and will be issued with a wristband upon entry to the event venue. The wristband will be required to enter the building afterwards.

The ceremony will include photos and videos taken by the University's contracted partners. The University will upload all the photos to an online repository and will share the location of the repository with the registrants, who will have until 22 April 2025 to download the photos. The University will also share the video and photos on its website (www.uni-corvinus.hu), on the MyCorvinus app and on its social media platforms to promote the event.

If you do not wish to have your photo/video taken and published by the University as described above, please choose the no-photo zone of the event and inform the photographers working on site of your wish. Thank you!

Please note that if you arrive with a guest, you assume full legal responsibility for.

• informed the guest in detail about the content of this Privacy Notice;

# • the guest has given his/her consent to the processing of his/her data, in particular the taking of photographs and videos

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personal data	purpose of processing	data management Legal basis	duration of processing
name (surname and sur- name), e-mail address, NEPTUN code	! 1 . 'C' . ' C	the data subject's consent pursuant to Articles 6(1)(a) and 7 of the GDPR.	withdrawn, but no later than 30 days
video, audio, photo	capturing the event, sharing the photos with the people concerned and publishing the photos on the University's website, online community profiles and in the app.	consent pursuant to Articles 6(1)(a) and 7 of the GDPR	withdrawn, but no

# 4 ACCESS TO AND TRANSMISSION OF DATA

The data may be accessed by employees of CORVINUS Communications for the purpose and to the extent necessary for the performance of their duties, such as employees involved in marketing and communications. The University will only disclose data to third parties on the basis of a legal authorisation or with the consent of the data subject.

## 5 USE OF A DATA PROCESSOR

# **Photography**

Name and company registration number of the data processor: László Mudra EV., 68881205-2-43

Data Processor's registered office.

Brief description of the data processing activity: photographic documentation of the event

Name and registration number of the data processor: István Bielik EV., 66724603-1-42 Registered office of the data processor.

Brief description of the data processing activity: photographic documentation of the event

## Video from

Name and company registration number of the data processor: Digital Hero Kft., **27098758-2-43** 

Data processor's registered office: 1124 Budapest, Németvölgyi út 65. 1. emelet Brief description of the data processing activity: video documentation of the event

# 6 DATA SECURITY MEASURES

The University stores personal data on the University servers. It does not use the services of other companies to store the data. The University will take appropriate measures to ensure that personal data is protected against, inter alia, unauthorised access, and to ensure the continued confidentiality, integrity, availability and resilience of the systems and services used to process personal data, and the ability to restore access to and availability of personal data in the event of a physical or technical incident and in a timely manner.

## 7 THE RIGHTS RELATING TO DATA PROCESSING

The data subject has the right to request information about the processing, the right to obtain rectification of data, <u>including</u>, in the case of data processed on the basis of consent, the right to obtain the blocking of data (restriction of processing), the right to object to the processing of his

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or her data, and the right to obtain the provision of personal data and information relating to the processing of personal data by the controller. The data subject may withdraw his or her consent at any time. Withdrawal of consent shall not affect the lawfulness of the processing that took place before the withdrawal of consent. The data subject may request the deletion of his or her data, however, there may be physical obstacles to this once the personal data have been made public. In such cases, the University will take reasonable steps to take into account the available technology and the cost of implementation. In the case of online social media disclosure, deletion may be affected by the terms and conditions of the relevant service provider. The data subject may exercise his or her rights under this point by sending a request to adatvedelem@uni-corvinus.hu.

# 8 THE POSSIBILITY TO ENFORCE DATA PROCESSING RIGHTS

In the event of unlawful processing, the data subject may refer the matter to the CORVINUS Data Protection Officer, the National Authority for Data Protection and Freedom of Information (NAIH) or a court.

Data Protection Officer email address:

Contact details of NAIH (https://naih.hu/uegyfelszolgalat,--kapcsolat.html): address: 1055 Budapest, Falk Miksa utca 9-11.; postal address:1363 Budapest, Pf:9; telephone: +36 (1) 391-1400; fax:+36 (1) 391-1400; e-mail: <a href="mailto:ugyfelszolgalat@naih.hu">ugyfelszolgalat@naih.hu</a>; web https://naih.hu/

In the event of court proceedings, the case will be brought before the Metropolitan Court. You can also bring the case before the court of your place of residence (contact details of the courts can be found http://birosag.hu/torvenyszekek).