

International Business Economics Bachelor program

training program

For students who start in the fall semester of 2025/2026



International Business Economics Bachelor program

Valid: For students who start in the fall semester of 2025/2026

General Information:

Programme Director: Dr. László Kacsirek, Associate Professor

Place of the training: Budapest Training schedule: full-time Language of the training: English Is it offered as dual training: no

Specialization:

1. Name of specialisation: International Supply Chain Management

- 2. Name of specialisation: Global Economy & Business
- 3. Name of specialisation: Business Venture & Start-Up Management
- 4. Name of specialisation: Global Markets and Marketing

Training and outcome requirements

1. Title of the Bachelor programme in English: International Business Economics

Title of the Bachelor programme in Hungarian: nemzetközi gazdálkodás

- 2. The level of qualification attainable in the bachelor's programme, and the title of the certification
- qualification level: bachelor (baccalaureus, abbreviation: BSc)
- qualification in Hungarian: közgazdász nemzetközi gazdálkodás alapképzési szakon
- qualification in English: Economist in International Business
- 3. Training area: economics
- 4. Training duration, in semesters: 8 semesters
- 5. The number of credits to be completed for the bachelor's degree: 180+60 credit
- degree orientation: practice oriented (60-70 percent)
- minimum credit value of the comprehensive extra-institution practical training: 60 credits, credit value of the thesis: 10 credits
- minimum credit value of optional courses: 10 credits
- 6. International Standard Classification of Education field of education code: 313/0312
- 7. Bachelor's degree training objectives and professional competences

The objective of the programme is the training of economic experts who are capable of handling negotiations at a high level, in Hungarian and in foreign languages, who are capable of performing and managing international business activities in possession of their economic, applied economics studies and knowledge attained in specialisations. They are prepared to continue their training at the master's level.

7.1.Attained professional competences

7.1.1. The economist with an international business economics undergraduate degree has

a) knowledge

- Knows the basic, comprehensive concepts, theories, facts, national and international economy interrelationships regarding relevant economic actors, functions, and processes.
- Has studied the basic theories and characteristics of the micro and macro levels of economy, possesses the basic information-gathering, mathematical, and statistical analytic methods.
- Knows the rules and ethical norms of cooperation in a project, team, work organisation, and of managing projects.
- Knows and understand the bases of expert knowledge that helps identify international freight and international financial processes, the specialisation-relevant information gathering, analysis, and problem-solving methods, and their applications and limits.
- Knows the basis of other fields related to international business (legal, land development, education).
- Knows and understands the basic functions, determinations, and goals of economic policies, international trade processes, and foreign economy policies). Has the knowledge regarding the operation of the European Union required for effective work.
- Is knowledgeable about IT and office automation tools that support the operation of organisations and economic processes.
- Has learned the written and oral forms of professional and efficient communication, and the spreadsheet and graphic methods of presenting data.
- Possesses the basic technical terminology of economics in the mother tongue and in at least two foreign languages.

b) skills

- Plans and organises business activities and projects, manages and controls small enterprises and businesses.
- Can uncover, systemise, and analyse facts and basic interrelationships by utilising the studied theories and methods, can formulate independent deductions and critiques, makes decision-preparation suggestions, and makes decisions in routine and partially unknown Hungarian or international environments.
- Follows and interprets international and world economy business processes, changes in economic policy and in policies and laws relevant to his/her professional specialisation, their effects, and considers these in analyses, suggestions, and decisions.
- Is capable of determining the complex consequences of transport and foreign trade processes.
- Plans and organises business activities related to transport and foreign trade processes in business organisations and business jobs.
- Presents professional suggestions, formulated in a conceptually and theoretically correct way in an oral or written form, in Hungarian or in foreign languages, according to the rules of professional communication. Understands and uses the typical on-line and printed literature of the field in Hungarian and foreign languages.
- Participates in projects, group work, and after attaining practical knowledge and experience, manages, organises, evaluates, and controls activity in them as a leader. Is capable of cooperating with the representatives of other fields (engineers, foreign traders).
- Is aware of the characteristics of work in an international, multicultural environment.
- After attaining practical knowledge and experience, is capable of leading small and medium enterprises or organisational units of business organisations.
- Is capable of using his/her intermediate level professional foreign language skills.

c) attitudes

- Demonstrates a problem-sensitive, proactive behaviour for quality work; is constructive, cooperative, and takes initiative in project and group work.



- Is open to new information, to new professional knowledge and methodologies, and to performing new tasks and tasks that require cooperation.
- Strives to improve knowledge and work relationships and to cooperate with colleagues in this.
- Has a critical attitude towards the knowledge, work, and behaviour of him/herself and any subordinates. Is prepared to make mistakes right and helps colleagues to do the same.
- Is open to changes in the economic and social environment of the job, work organisation, or enterprise; strives to follow and understand changes.
- Strives to consider the opinions of others, to sectoral, regional, national, and European values (including social, ecological, and sustainability considerations) in decisions.
- Strives for lifelong learning in the working life and outside of it.

d) autonomy and responsibilities

- Performs and organises the tasks defined in his/her job description independently, with a general professional oversight.
- Organises the analysis of economic processes and data collection, systemisation, and evaluation independently.
- Takes responsibility for analyses, conclusions, and decisions made.
- Takes responsibility for observing professional, legal, and ethical norms and rules regarding work and behaviour.
- Independently monitors changes in the social-economic-legal environment that have an effect on his/her specialist field.
- Follows and applies relevant policies partially independently.
- Does presentations and moderates debates independently.
- Participates in the work of professional forums inside and outside the business organisation independently and responsibly.

8. Bachelor's degree characteristics

8.1. Professional characteristics

8.1.1. The scientific fields and areas that the training is based on are:

- economy, methodology, and business skills [Mathematics, Statistics, Informatics, Micro and Macro Economics, International Economics, Finance, Corporate Economics, Economic Law, Marketing, Accounting Management, Business Communication, Terminology, Environmental Economics, other basic business studies] 80-90 credits;
- social science studies (European Union Studies, General and Financial Law Studies, Economic History, Sociology, Psychology, Philosophy, Organisational and Management Theory) 10-20 credits;
- professional knowledge of international business (International Economy and Trade Institutions, World Trade Processes and Regions, Foreign Economy Policy, Analysis and Market Development, International Finance, International Transactions, International Marketing, Intercultural Management, European Union Community Policies, International Negotiation Techniques, International Etiquette, Protocol, and optional specialisations) 70-90 credits.
- 8.1.2. The credit value of special studies in fields international business studies in the entirety of the programme is a maximum of 30 credits.

8.2. Internship requirements

The internship is one semester, with a minimum of twelve weeks (480 hours) of continuous practice after completing six active semesters as defined in the curriculum.

8.3. Specific features that distinguish the training

The requirement for the training is at least one semester of experience abroad or work experience in an international environment, in order to enhance its international character. In order to obtain the qualification in the initial training, a minimum level of intermediate (B2) in two foreign languages corresponding to the field of training is required.

9. Degree thesis/ Dissertation

The aim of the degree thesis is to demonstrate the student's knowledge and expertise in a chosen topic, scientific data collection, systematization, analysis and processing related to the chosen topic, discussion of the chosen phenomenon or problem, hypothesis creation, problem solving, analysis of alternative hypotheses, argumentation and in refuting the counter-arguments, in a coherent, consistent, language-oriented written explanation of his thoughts, views, positions, statements.

10. Type of Degree thesis

Research thesis.

11. Foreign language competence in a specialised language other than English:

The acquisition of foreign language competence in a specialised language other than the language of training may be achieved by completeing the "foreign language competence I." course of a o credit value and a signed, non-contact-hour criterion course. This subject is included in the penultimate semester of the degree programme, but is recommended to be taken in the bachelor program from the 5th semester onwards.

Expected level: An accredited complex exam - assessing writing, reading, listening and speaking skills - in a modern foreign language for specific purposes at CEFR B2 level or above (in the field of the relevant university programme)."

12. Requirements for the issue of a final certificate

The University will issue a final certificate to the student who has obtained



- the study and examination regulation prescribed in the curriculum, and
- the required internship (professional experience),
- the required credits.

13. Conditions for admission to the final examination

Joint conditions for admission to the final exam:

- a) obtaining a final certificate,
- b) submission of the dissertation by the deadline.
- c) evaluation of the dissertation with a different grade than fall (1),
- d) registration for the final exam by the deadline,
- e) the student has no overdue payment debt to the University for the given training,
- f) accounted for with assets owned by the University (borrowed books, sports equipment, etc.).

A student who has not fulfilled any of the provisions of the points a)-f) cannot be admitted to the final examination.

14. Parts of the final exam

The student shall defend his/her thesis before a final examination committee and answer questions, relating to the thesis.

15. Determining the result of the final exam

The weighted arithmetic means of the following two digits, rounded to two decimal places:

- a) The grade given to the dissertation by the reviewer (s) determined with a five-point qualification in case of several reviewers the average of the marks of the reviews is rounded to two decimal places, and
- b) the grade obtained for the defense of the dissertation, the answer to the questions related to the dissertation established with a five-level qualification.

16. Components of diploma qualification, method of calculation

The result of the diploma is the arithmetic mean of the following two digits, rounded to two decimal places:

- a) the credit-weighted average of the marks of the compulsory and compulsory elective subjects (if the student has taken more than the compulsory elective subjects, then all the subjects taken) in the amount of credits prescribed in the curriculum, and
- b) the result (grade) of the final examination.

17. Conditions for issuing a diploma

A prerequisite for the award of a diploma certifying the completion of higher education is a successful final examination.

18. Specialization selection rules

Ranking based on study average and student portfolio: TDK, participation in student organizations, results of study competitions, other extracurricular achievements.



	BNNKG	A20A	ВР	- Inte	rnat	tiona	al Busi	ness	Econ	omics	bach	elor _l	orogra	amme	in B	udape	est, in English, full timetraining	g Curriculum for 2025/2026. (1.) fall	semester for b	peginning students			
	Subject Name		ho	mber of urs per k hours		ion	Semester	Acader		Acader	6/27 nic year	Acade	27/28 mic year	Acade		r				Prerequisit	Equivalent subject		PSS
Subject Code		Туре	Lecture	Seminar	Credit	Eva	Fall or Spring	Fall semester L	Spring Semester 5	Fall 8	Spring 8	Fall 9	re E	Fall semester	Spring 8 semester	Credi	t course leader	Institute	Code	Name	Code	Name	
ore courses			İ					30	27	27	21	27	0	0	0	132							İ
oundation Core cour	rses		Т		П			27	24	24	0	0	0	0	0	75							
/GUG082NABB	Business Essentials	С	1	4	6	ex	fall	6									Miklós György Stocker	Institute of Strategy and Management			VGUG015NABB	Business Essentials	
MSST013NABB	Statistical Business Analytics	С	2	2	6	ex	fall	6									Ilona Cserháti	Institute of Data Analytics and Information Systems					
KG00064NABB	Microeconomics for Business	С	2	2	6	ex	fall	6									Naoki Fujiwara	Institute of Economics					
/F00004NABB	Developing Professional Skills	С	0	4	6	pg	fall	6									László Kacsirek	Institute of Entrepreneurship and Innovation					
PSGJ014NABB	Introduction to Business Law	С	1	1		ex	fall	3									Zoltán Nemessányi	Institute of Accounting and Law					,
(SPV005NABB	Interpersonal & Learning Skills - Foundation	CR	0	2	0	s	fall	0									Zsolt Péter Szabó	Institute of Strategy and Management					
VGLE060NABB	Serving International Customers	С	0	4	6	pg	spring		6								Mónika Miskolczi-Gábriel	Institute of Operations and Decision	VGUG082NABB	Business Essentials	VGLE003NABB	Serving International Customers	
MSOA007NABB	Business Decision Analytics ¹	С	2	+	\vdash	ex	spring		6								Kristóf Ábele-Nagy	Sciences Institute of Operations and Decision				Customers	
KG00065NABB	Open-Economy Macroeconomics	С	2	2	6	ex	spring		6								Petra Németh	Sciences Institute of Economics					
PSPS012NABB	Understanding Financial Statements	С	2	2	6	ex	spring		6								László Péter Lakatos	Institute of Accounting and Law	VGUG082NABB	Business Essentials			
VTVT003NABB	Project: Solving Strategic Problems	С	+	_	6	_	fall			6							Szanyi-Gyenes Xénia	Institute of Strategy and Management	VGLE060NABB	Serving International			
NIR079NABB	Digital Technologies in Business ¹	С	+	_		-	fall			6							AlShafeey Mutaz Abdelrazzaq Saleh	Institute of Data Analytics and Information	VGUG082NABB	Customers Business Essentials	INIR007NABB	Digital Technologies in	
VTVZ001NABB	Management and Organisations	С	+	+	\vdash	-	fall			6							Balázs György Vaszkun	Systems Institute of Strategy and Management	VGUG082NABB	Business Essentials		Business	
PSBV028NABB	Corporate Finance and Investments ¹	С					fall			6							Nóra Ágota Felföldi-Szűcs	Institute of Finance	VGUG082NABB	Business Essentials			
KSPV006NABB	Interpersonal Skills - Advanced	+	+	2		-	spring				0						Zsolt Péter Szabó	Institute of Strategy and Management					
	o be completed in German		+	+-																			+
PENZ033NNBB	Betriebswirtschaftliche Entscheidungstheorie	С	2	2	6	ex	spring		6								Marieke Külpmann-Pahlke	Institute of Operations and Decision Sciences			MSOA007NABB	Business Decision Analytics	+
ADIN115NNBB	Informationsmanagement	С	2	2	6 6	ex s	spring			6							Álmos Dinnyés	Institute of Data Analytics and Information			INIR079NABB	Digital Technologies in	
2DS91NAK03B	Investition und Finanzierung	С	2	2	6 6	ex fa	all			6							Michael Puhle	Systems Institute of Finance			PSBV028NABB	Corporate Finance and	+
International Busines	ss Core courses							0	0	0	18	27	0	0	0	45						Investments	
GKOI004NABB	Project: Entering Global Markets	С	0	4	6	pg	spring				6						Miklós Rosta	Institute of Economics	VGLE060NABB	Serving International Customers			
VF00005NABB	Global Markets & Players	С	2	2	6	ex	spring				6						László Kacsirek	Institute of Entrepreneurship and Innovation	KG00065NABB	Open-Economy Macroeconomics			
VTSM012NABB	Cross-Cultural Management	С	2	2	6	pg	spring				6						Henriett Primecz	Institute of Strategy and Management	VGUG082NABB	Business Essentials)
VF00006NABB	Project: Concluding International Trade Deals	С	0	4	6	pg	fall					6					Éva Pintér	Institute of Entrepreneurship and Innovation	PSBV028NABB VAGY 2DS91NAK03B	Corporate Finance and Investments VAGY Investition und Finanzierung	3		
VF00007NABB	International Trade Practices	С	2	2	6	ex	fall					6					László Kacsirek	Institute of Entrepreneurship and Innovation	VF00005NABB	Global Markets & Players			
MAMF003NABB	International Marketing	С	2	2	6	ex	fall					6					Tibor Farkas	Institute of Marketing and Communication Sciences	VGLE060NABB	Serving International Customers			
VF00008NABB	Doing Business in Europe	С	2	2			fall					6				1	Zoltán Gálik	Institute of Global Studies	VF00005NABB	Global Markets & Players			
MARK064NABB	International Business Protocol & Negotiation Skills	С	0	2	3	pg	fall					3					Zita Komár	Institute of Marketing and Communication Sciences					
Languages			+				,	3	3	3	3	0	0	0	0	12		Centre of Foreign Language Education and					#
IOK0002NABB	English for Academic Purposes	С		+		pg	fall	3								1	Philip Jeffrey Saxon	Research		English for Academia			
IOK0003NABB	English for Career Purposes	С	0	4	3	pg	spring		3								Philip Jeffrey Saxon	Centre of Foreign Language Education and Research	IOK0002NABB	English for Academic Purposes			
IDNYELV_NEMZGAZD	2nd Foreign Language	С	0	4	3	pg	fall			3													



	BNNKGA	20AE	3P -	Interr	natio	nal Bus	iness	Econ	omics	bache	lor pro	gran	nme	in Buc	dapes	st, in English, full timetraining	g Curriculum for 2025/2026. (1.) fall	semester for b	eginning students			
Cubicat Cada	Outrient News	e d	Numb hours week		ation	g Semester		25/26 mic year		26/27 mic year A	2027/28 cademic y	ear A	2028 Academi	ic year	0		lastin to		Prerequisit	Equiva	alent subject	Sõ
Subject Code	Subject Name	Туре	Lecture	Seminar	Evalua	Fall or Sprin	Fall	Spring semester	Fall	g	Fall semester Spring	ester	all ester	Spring	Credit	course leader	Institute	Code	Name	Code	Name	PSS PSS
IDNYELV_NEMZGAZD	2nd Foreign Language	С	0	4 3	3 pg	spring				3												no
Specialisations International Supply Ch	sin Management						0	0	0	0	0 3			0	30 30							
VGLE004NABB	Project: Contemporary Challenges in Supply Chain Management	CE	0	4 6	6 pg	fall, spring						6	6		30	Orsolya Diófási-Kovács	Institute of Operations and Decision Sciences	VGLE060NABB	Serving International Customers			no
VGLE005NABB	Global Business Value Creation	CE	2	2 6	6 ex	fall,					(6	6			Péter Vakhal	Institute of Operations and Decision Sciences	KG00065NABB	Open-Economy Macroeconomics			yes
VGLE006NABB	Customs and Trade Compliance	CE	2	2 6	6 ex	fall					(6	6			Dániel Bán	Institute of Accounting and Law	VGLE060NABB	Serving International Customers			no
VGLE007NABB	Supply Chain Intelligence	CE	2	2 6	6 ex	fall,					(6	6			Mónika Miskolczi-Gábriel	Institute of Operations and Decision Sciences	VGLE060NABB	Serving International Customers			yes
OPDO080NABB	Fundamentals of International Distribution	CE	0	4 6	6 ex	fall					(6	6			Judit Nagy	Institute of Operations and Decision Sciences	VGLE060NABB	Serving International Customers			yes
Global Economy & Bus	iness						0	0	0	0	0 3	0		0	30		Goldfied		Customers			
NPVG001NABB	Project: Operation of a TNC in the Global Economy	CE	0	4 6	6 pg	spring					6	6	6			Viktória Endrődi-Kovács	Institute of Global Studies	VF00005NABB	Global Markets & Players			no
GLOB039NABB	International Business Environment	CE	2	2 6	6 pg	spring					(6	6			Denis Ivanov	Institute of Global Studies	VF00005NABB	Global Markets & Players			no
NPVG003NABB	World Economic Analysis – Country Cases	CE	2	2 6	6 pg	spring					(5	6			Norbert Szijártó	Institute of Global Studies	VF00005NABB	Global Markets & Players			yes
NPVG004NABB	TNCs in the World Economy	CE	2	2 6	6 pg	fall, spring						6	6			Viktória Endrődi-Kovács	Institute of Global Studies	VF00005NABB	Global Markets & Players			yes
NPVG005NABB	International Financial Markets and Management	CE	2	2 6	6 pg	fall, spring					6	6	6			Magdolna Judit Hadházy-Burucs	Institute of Global Studies	VF00005NABB, PSBV028NABB VAGY 2DS91NAK03B	Global Markets & Players Corporate Finance and Investments VAGY Investition und Finanzierung			yes
Business Venture & Sta	art-Up Management						0	0	0	0	0 3	0		0	30							
VF00061NABB	Project: Entering International Markets	CE	0	4 6	6 pg	fall, spring					•	6	6			Bence László Pistrui	Institute of Entrepreneurship and Innovation	VF00006NABB, VF00007NABB	Project: Concluding International Trade Deals, International Trade Practices			no
VF00011NABB	Business Financing	CE	2	2 6	6 ex	fall, spring					6	6	6			Milos Milicsevics	Institute of Entrepreneurship and Innovation	PSBV028NABB VAGY 2DS91NAK03B	Corporate Finance and Investments VAGY Investition und Finanzierung			yes
VALL015NABB	Design thinking	CE	2	2 6	6 pg	fall, spring					6	6	6			Éva Pintér	Institute of Entrepreneurship and Innovation					no
VALL018NABB	Business Planning	CE	2	2 6	6 pg	fall, spring					(6	6			Endre Mihály Molnár	Institute of Entrepreneurship and Innovation					yes
VF00063NABB	Internationalisation Strategies of Small Business Ventures	CE	2	2 6	6 pg	fall					(6	6			Éva Mariann Kiss	Institute of Entrepreneurship and Innovation	VF00005NABB, VTVT003NABB	Global Markets & Players, Project: Solving Strategic Problems			yes
Global Markets and Ma	rketing						0	0	0	0	0 3	0		0	30				. 100101110			
MAMF017NABB	Project: International Marketing Planning	CE	0	4 6	6 pg	fall, spring					(6	6			Attila Mucsi	Institute of Marketing and Communication Sciences	MAMF003NABB, VTSM012NABB	International Marketing, Cross-Cultural Management			no
MAMF018NABB	Marketing Research in International Markets	CE	2	2 6	6 pg	fall, spring						6	6			Mirkó György Gáti	Institute of Marketing and Communication Sciences	MAMF003NABB, VTSM012NABB	International Marketing, Cross-Cultural Management			yes
MAMF019NABB	Cross-Cultural Consumer Behaviour	CE	2	2 6	6 pg	fall, spring					6	6	6			Anna Török	Institute of Marketing and Communication Sciences	MAMF003NABB, VTSM012NABB	International Marketing, Cross-Cultural Management			yes
MAMM005NAMB	International Branding Strategies	CE	2	2	6 ex	fall, spring					(3	6			Krisztina Ágnes Kolos	Institute of Marketing and Communication Sciences	MAMF003NABB, VTSM012NABB	International Marketing, Cross-Cultural Management			yes
MAMM004NABB	Global Communication Campaigns	CE	2	2 6	6 ex	fall, spring						6	6			Attila Endre Simay	Institute of Marketing and Communication Sciences	MAMF003NABB, VTSM012NABB	International Marketing, Cross-Cultural Management			yes



	BNNKGA	A20AE	3P -	Interi	natio	nal Bus	iness	Econ	omics	bache	elor pr	ogra	mme	in Bu	dapes	t, in English, full timetraining	g Curriculum for 2025/2026. (1.) fall s	semester for be	eginning students			
Subject Code	Subject Name	90	hours	ber of s per hours	ation	g Semester		25/26 mic year	2020 Acaden		2027/2 Academic		2028 Academ		0 ":			I	Prerequisit	Equivalent subject		Ø
Subject Code		Type	Lecture	Seminar	Evalu	Fall or Spring	Fall	Spring semester	Fall	Spring	Fall	Spring	Fall	Spring semester	Credit	course leader	Institute	Code	Name	Code	Name	me S
Social Science Elective	es						0	0	0	6	0	0	0	0	6							
GKOI005NABB	Economic Psychology	CE	2	2	6 ex	spring				6						Zsolt Péter Szabó	Institute of Strategy and Management					yes
NPPT008NABB	Political Science	CE	2	2	6 ex	spring				6						Réka Várnagy	Institute of Social and Political Sciences					yes
GKOI006NABB	Comparative Political Economy	CE	2	2 (6 ex	spring				6						Márton Katona	Institute of Economics					yes
NP00001NABB	Analysing the Struggle for Power in a Global Context	CE	2	2 (6 ex	spring				6						Dániel Vékony	Institute of Global Studies					yes
VALL009NABB	Social Science Elective Erasmus	CE	2	2 (6 ex	spring				6						László Kacsirek	Institute of Entrepreneurship and Innovation					yes
KSPV007NABB	Economic and Social History	CE	2	2 (6 pg	spring				6						Federico Pachetti	Institute of Social and Political Sciences					yes
FENT048NABB	Agricultural policy and trade	CE	2	2	6 ex	spring				6						Jeremiás Máté Balogh	Institute of Sustainable Development					no
Electives						6.11	0	3	3	3	3	0	0	0	12							
	Foreign language	E			3 pg	fall, spring	3	3								József Erdei	Centre of Foreign Language Education and Research					
	Electives Subjects	Е				fall, spring	0	3	3	3	3	0	0									no
Others							0	0	0	0	0	0	33	27	60							
VF00015NABB	Thesis consultation	С		;	3 pg	fall							3			László Kacsirek	Institute of Entrepreneurship and Innovation					yes
VF00016NABB	Internship	С		2	:0 pg	spring								20		László Kacsirek	Institute of Entrepreneurship and Innovation	Internship can be o	completed only in the very last semester			no
VF00017NABB	Thesis	С			7 pg	spring								7		László Kacsirek	Institute of Entrepreneurship and Innovation	VF00015NABB	Thesis consulatation			yes
VF00088NABB	International semester	С		3	0 pg	fall, spring						30	30			László Kacsirek	Institute of Entrepreneurship and Innovation	S	emesters 1-5			no
Criterion subjects							0	0														
IOK0001NABB	Hungarian Language SHI I.*	E/C	0	4	3 pg	fall	3	3								Judit Magyar	Centre of Foreign Language Education and Research					no
IOK0004NABB	Hungarian Language SHI II.*	E/C	0	4	3 ex	' '	3	3								Judit Magyar	Centre of Foreign Language Education and Research	IOK0001NABB	Hungarian Language SHI I.			no
TES_TESTNEV	Sports/Physical Education	CR	0	2	0 s	fall, spring	0	0								Csaba Vladár	Centre for Physical Educations and Sports					no
IOK0334NABB	Competency test in a foreign language for specific purposes I.	CR			0 s	fall, spring						0				József Erdei	Centre of Foreign Language Education and Research					
Total credits							30	30	30	30	30	30	33	27	240							

Pomark

Type: C – core courses, CE – core elective courses; E – elective courses CR - criterion courses

Methods of assessment: ex – exam (exam at the end of the semester, but other forms of assessment are possible during the semester), pg – grade based on coursework; s – signature A subject that can be completed in a preferential study schedule (PSS) on the basis of Section 92 of the Study and Examination Regulation (SER)

Physical education

Physical education is a criterion subject. The condition for obtaining a diploma is the completed of two semesters of physical education. The two semesters of physical education can be completed in 4 semesters from the start of studies. Students who have completed the mandatory two semesters can only take further semesters of the subject for a fee.

Foreign language

During their studies, students can study an additional foreign language free of charge for two semesters, within the framework of the elective subjects. Students who have completed these two semesters of language subjects may take additional language courses only upon payment of a specified fee.



	BNN	KGA20ABP - Interr	ational Bu	siness Econ	omics bac	helor progr	amme in B	udape	st, in English, full timetraining	Curriculum for 2025/2026. (1.) fall	semester for be	ginning students		
		Number of hours per week hours	ation 9 Semester	2025/26 Academic yea	2026/27 Academic yea	2027/28 Ir Academic year	2028/29 Academic yea	-			F	Prerequisit	Equiv	alent subject
Subject Code	Subject Name	Typ Lecture Seminar	Evalua Fall or Spring	Fall semester Spring Semester	Fall Semester Spring semester	Fall control semester Spring of semester	Spring Spring Semester Semeste	_ Credit	course leader	Institute	Code	Name	Code	Name

Curriculum

Students are recommended to follow the sample curriculum when deciding when to enrol in each subject Students may deviate from this, taking into account:

- 1. the prerequisites of the subject
- 2. semester of announcing subjects
- 3. completion of an average of 30 credits per semester

In addition to the core, students should take elective subjects from a wide variety available on Neptun, and may take foreign languages as well.

A minimum of 2/3 of the required amount of credits must be completed at Corvinus University.

* Hungarian Language is a compulsory subject for students participating in the Stipendium Hungaricum scholarship programme in the first two semesters.

Detailed rules regarding the enrolment into and completion of subjects are included in the Study and Examination Regulations.

Please note that the curriculum may be subject to changes.

International semester

Students should complete 30 credits in their international semester. A detailed explanation about the opportunities and requirements of the international semester can be found on the website.

Not all specialisations will be offered in both (fall and spring) semesters. Ca 50% of students are expected to study their specialisation courses in the 6th semester and 50% in the 7th semester and vice versa.

Courses taken in German all have equivalent courses in English.

The following subjects can also be taken in German:
 Business Decision Analytics - Betriebswirtschaftliche Entscheidungstheorie
 Digital Technologies in Business - Informationsmanagement
 Corporate Finance and Investments - Investition und Finanzierung