

Corvinus University of Budapest advertising services for Vacancies, Events and News

Our services offer the opportunity to share job opportunities, internships, career development events and news with university students and alumni.

Career Newsletter

General Newsletter

The bi-weekly newsletter features job vacancies, events and news sent to current and recent graduates who have subscribed.

In addition, open positions are also available on the university's website, ensuring wider access.

5000+ subscribers / every two weeks

Alumni Platform

alumni.uni-corvinus.hu

Open positions are shared to the University's platform dedicated to former students. Each vacancy is displayed individually, with detailed information, description and attached documents.

3000+ subscribers

Direct Messages

eDM

It is possible to send customized e-mail messages in which subscribed students and alumni receive only information specific to the organization requesting this service.

Up to 75%+ open rate / 20%+ click-through rate

Advertising packages

I. Online advertising package for current subscribers

Content: display of 1 position/event/news for 1 month on advertising spaces

Advertising surfaces: General Newsletter, Website

Advertisement format: advertisements should be sent in PDF (.pdf) format or as an hyperlink to the source available online.

Advertising package price: 39.000 HUF + VAT / month / position or news or event

II. Online advertising package for the alumni community

Content: display of 1 position/event/news for 1 month on the advertising platform

Advertising surfaces: alumni platform

Advertisement format: advertisements should be sent in PDF (.pdf) format or as an hyperlink to the source available online.

Advertising package price: 50.000 HUF + VAT / month / position or news or event

III. eDM sent to current subscribers

Content: display of 1 position/news/event in the form of one eDM

Advertising surfaces: Targeted newsletter

Advertisement format: advertisements should be sent in HTML.

On request, we can also edit the message based on individual requirements, for an additional fee. If you wish to use this service, please send us your content and graphic design requirements by e-mail.

eDM distribution fee: 52.000 HUF + VAT / message

eDM editing fee: 25.000 Ft + VAT / message

Ordering process

- I. To order advertising services, please fill in and return the **data request form** (available on the [website](#)) by e-mail to kARRIER@uni-corvinus.hu with the text/elements of the advertisement.
- II. We will then send you the **order form**, which we ask you to sign, stamp and return to kARRIER@uni-corvinus.hu.
- III. Upon completion of the service, an **electronic invoice** will be issued and sent to the electronic invoice acceptance e-mail address indicated on the order form. The payment deadline is 15 days from the date of the invoice.

Non-Governmental Organization and non-profit organisations receive a 25% discount on the fees mentioned above.

For fees in EUR please contact us.

Contacts

Mailing address:

Corvinus University of Budapest

Corporate and Institutional Relations - Career Group Office

1093 Budapest, Közraktár utca 4-6.,

E-mail address:

kARRIER@uni-corvinus.hu

Valid: from 16.09.2024 until revoked