

Dr. Zrubka Zsombor

Researcher

Qualifications, scientific degrees

Higher education qualifications

- 1991 - 1997
Semmelweis University, Faculty of Medicine (főiskolai)
- 2002 - 2006
Oxford Brookes University, MBA (főiskolai)

Scientific degrees and awards

- 2019, PhD
Corvinus University of Budapest

MTA membership

- , Correspondence member

Career

Workplaces

- 1997 - 1998
National Institute of Psychiatry and Neurology, Resident in Psychiatry
- 1998 - 2000
Vadaskert Clinic, Resident in Child Psychiatry
- 2000 - 2002
Janssen Cilag, division of Johnson & Johnson Ltd., Sales Representative
- 2002 - 2006
Pfizer Hungary Ltd., Product Manager
- 2006 - 2008
Pfizer GmbH, Germany, European Brand Manager
- 2008 - 2009
Pfizer Ltd, United Kingdom, Senior European Brand Manager
- 2009 - 2010
Pfizer Hungary / Pfizer Inc., France, Medical Team Leader Psychiatry - Specialty Care Business Unit, Europe / Australia / New Zealand
- 2010 - 2010
Pfizer Hungary Ltd., Head of Marketing (Business Unit 1)
- 2010 - 2011
Egis Pharmaceuticals Plc., Business Development Manager
- 2011 - 2013
Egis Pharmaceuticals Plc., Head of International Biotechnology Business Unit
- 2013 - 2014
Egis Pharmaceuticals Plc., Head of International Biotechnology Business Unit
- 2014 - 2015
Egis Pharmaceuticals Plc., Head of Marketing Biotechnology / Oncology
- 2015 - 2017

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Sandoz Hungary Ltd., Head of Specialty Business Unit

- 2018 -
Corvinus University of Budapest Department of Health Economics, Assistant Research Fellow
- 2019 - 2020
Corvinus University of Budapest Department of Health Economics, Assistant lecturer
- 2020 -
Health Economics Research Center, University Research and Innovation Center, Óbuda University, associate professor, head of research center

Public activities in the university (memberships in university bodies)

- 2018 -
Scientific Committee of Corvinus University, PhD Student
- 2020 -
Scientific Committee of Óbuda University, Secretary

Language skills

Language	Speaking	Writing	Reading	Media appearance
English	Advanced	Advanced	Advanced	Yes

Research, professional activity

Major taught courses or fields of education:

Health Economics, Economics of Healthcare Innovation

Field of science and discipline:

economics

Current fields of research:

Health Economics, Health Technology Assessment

Major research projects

- 2018 - , Egészségügy, társadalmi teher: jelenlegi és jövőbeli költségek, innovációk igénye és értékelése” 20764-3/2018/FEKUTSTRAT
Form of participation: member of the research team
Moneylender:
Further info about research:
- 2020 - , Thematic Excellence Program (TKP2020-NKA-02) Sub-project II: The societal and economic benefits of innovation: digitalisation and health industry
Form of participation: leader of the research team
Moneylender: National Research, Development and Innovation Office
Further info about research: Two research projects a) Societal and economic benefits of

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digitalisation in healthcare and health industry b) Societal and economic benefits of biotechnology

Membership in scientific or professional bodies/organizations

- 2014 - 2015, Market Access Committee, member
[European Generic Association's Biosimilar Medicines Group](#), international
- 2016 - 2017, Biosimilar Working Group, member
[Hungarian Association of Generic Manufacturers](#), national
- 2021 - , Co-Chair, Scientific Key Project, ISPOR Digital Health Special Interest Group, leadership position (president, director etc)
[ISPOR](#), international

Board memberships and positions

- 2021 - , Review Editor, president or member of the editorial board
[Foreign language](#)

Publications

- [MTMT](#)

Contacts

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