



Dr. Wimmer Ágnes

professor

Rektori szervezet / Vállalkozás és Innováció Intézet / Üzleti
Gazdaságtan Tanszék
Year of birth: 1969

Qualifications, scientific degrees

Higher education qualifications

- 1988 - 1993
Budapest University of Economic Sciences, economist (Business Administration, Finance, Business Evaluation) (főiskolai)

Scientific degrees and awards

- 2001, PhD
Budapest University of Economic Sciences and Public Administration
- 2013, Dr.Habil
Corvinus University of Budapest

Career

Workplaces

- 1993 - 2000
Budapest University of Economic Sciences, assistant professor
- 2000 - 2005
Budapest University of Economic Sciences, junior associate professor
- 2005 - 2017
Corvinus University of Budapest, associate professor
- 2017 -
Corvinus University of Budapest, full professor

Public activities in the university (memberships in university bodies)

- 1998 - 2001
head of Logistics and Operations Management Research Center
- 2003 - 2012
Member of Council of Faculty of Business Administration
- 2007 - 2018
Member of Student Academic Council
- 2009 -
Co-director, Business Development Research Center
- 2015 - 2019
Member of Council of Faculty of Business Administration

Colleague CV: Dr. Wimmer Ágnes

- 2007 - 2019
President of Council of Student Research, Faculty of Business Administration
- 2018 - 2019
President of the Council of Student Research (CUB)
- 2019 -
Member of the Doctoral School Council, Doctoral School of Economics, Business and Informatics
- 2020 -
Member of Advisory Board of Council of Student Research (CUB)
- 2021 -
Head of Specialization Behavioral and Decision Sciences, Doctoral School of Business and Management

Important study tours, delegacies

- 1996,
IML International Logistics Management program, Financial Management of Logistics program, Paris, France
- 1997, 5 month
Groupe HEC, Paris, France
- 2002, short visits (2002-2007)
Bordeaux School of Management (France)
- 2004, 3 month
Groupe HEC, Paris, France
- 2004,
Baltic Management Institute, Vilnius, Lithuania

Awards, titles, honors

- 2002, János Bolyai Fellowship (2002-2005)
Hungarian Academy of Science
- 2012, Certificate for mentoring talented students
Corvinus University of Budapest. Scientific Student Council
- 2012, "For the University" Award
Corvinus University of Budapest
- 2015, Magister of Logistics
Hungarian Association of Logistics, Purchasing and Inventory Management (HALPIM)
- 2015, Master Mentor Gold Medal (Mestertanár Aranyérem)
National Association for Student Research
- 2017, Rector's honorary certificate
Corvinus University of Budapest
- 2022, Teaching Community of the Year, member of the Decision Science Teaching Community
Corvinus University of Budapest
- 2023, Corvinus (International) Research Excellence (CKK-23)
Corvinus University of Budapest
- 2025, OTDK70 Badge (National Student Research Conference 70 years badge))
National Association for Student Research
- 2025, Publication Excellence Award
Hungarian Academy of Sciences (MTA), Business Sciences Committee, Leadership and Organization Science Subcommittee
- 2025, Trefort Ágoston Award (Higher Education Category)
Ministry of Culture and Innovation

Language skills

Colleague CV: Dr. Wimmer Ágnes

Language	Speaking	Writing	Reading	Media appearance
French	Advanced	Advanced	Advanced	
English	Intermediate	Intermediate	Intermediate	
Hungarian	Native	Native	Native	

Research, professional activity

Major taught courses or fields of education:

Performance Management in Supply Chain, Business Performance Measurement and Management, Behavioral Decision Making and Value Creation (PhD), Decision sciences, Value Creation in Business and in Business Relationships (PhD), Logistics Controlling and Performance Measurement, Business Performance Management, Logistics Performance Measurement, Performance Measurement in Purchasing, Approches croisées des entreprises (in french)

Field of science and discipline:

organization science

Current fields of research:

Business performance measurement and management, Business performance, competitiveness and corporate capabilities, Decision support and business performance, Logistics performance measurement and management, Business relationship evaluation and management, Behavioral approach in business decisions, Evaluation and development of flow-promoting leadership skills, Performance evaluation and skills development in talent management

Major research projects

- 1995 - 1997, "In Global Competition" – micro-economic factors of the international competitiveness of the Hungarian economy" research program
Form of participation: member of the research team
Moneylender:
Further info about research: Competitiveness Research Centre
- 1997 - 1998, Financial analysis of logistics processes
Form of participation: leader of the research team
Moneylender: OTKA (F022638)
Further info about research:
- 1999 - 2000, "In Global Competition" – micro-economic factors of the international competitiveness of the Hungarian economy" research program, 2nd wave
Form of participation: member of the research team
Moneylender:
Further info about research: Competitiveness Research Centre

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- 1999 - 2000, Performance measurement serving corporate strategy
Form of participation: leader of the research team
Moneylender: OTKA (F030628)
Further info about research:
- 1999 - 2000, Hungary as logistics center
Form of participation: member of the research team
Moneylender:
Further info about research:
- 2001 - 2003, E-commerce: facts and opportunities in the Hungarian corporate sphere
Form of participation: member of the research team
Moneylender: OTKA (T035149)
Further info about research:
- 2002 - 2005, Value creating role of business relationships
Form of participation: leader of the research team
Moneylender: OTKA (F037789)
Further info about research:
- 2003 - 2007, "In Global Competition" – micro-economic factors of the international competitiveness of the Hungarian economy" research program, 3rd wave
Form of participation: member of the research team
Moneylender:
Further info about research: Competitiveness Research Center
- 2018 - , "In Global Competition" – micro-economic factors of the international competitiveness of the Hungarian economy" research program, 6th wave
Form of participation: member of the research team
Moneylender:
Further info about research: Competitiveness Research Center
- 2009 - 2012, "In Global Competition" – micro-economic factors of the international competitiveness of the Hungarian economy" research program, 4th wave
Form of participation: member of the research team
Moneylender:
Further info about research: Competitiveness Research Center
- 2010 - 2012, Higher Education Quality Improvement Program, Economic Competitiveness Project
Form of participation: member of the research team
Moneylender: Támop 4.2.1.2.B-09/1/KMR
Further info about research:
- 2013 - 2016, "In Global Competition" – micro-economic factors of the international competitiveness of the Hungarian economy" research program, 5th wave
Form of participation: member of the research team
Moneylender:
Further info about research: Competitiveness Research Center
- 2018 - 2023, "In Global Competition" – micro-economic factors of the international competitiveness of the Hungarian economy" research program, 6th wave
Form of participation: member of the research team
Moneylender:
Further info about research: Competitiveness Research Center

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- 2019 - , Leadership & Flow Global Research Network
Form of participation: member of the research team
Moneylender:
Further info about research:
- 2024 - , "In Global Competition" – micro-economic factors of the international competitiveness of the Hungarian economy" research program, 7th wave
Form of participation:
Moneylender:
Further info about research: Competitiveness Research Center

Membership in scientific or professional bodies/organizations

- 2000 - 2005, member, secretary (from 2003),
Hungarian Academy of Sciences, Subcommittee of Logistics Science, national
- 2005 - 2012, member, secretary,
Hungarian Academy of Sciences, Committee of Logistics Science, national
- 2008 - 2015, member,
National Association for Student Research (OTDT), Scientific Committee of Economic Sciences, national
- 2012 - 2018, secretary,
Hungarian Academy of Sciences, Standing Committee of Logistics Science , national
- 2015 - 2019, secretary,
National Association for Student Research (OTDT), Scientific Committee of Economic Sciences, national
- 2018 - 2023, vice-president, leadership position (president, director etc)
Hungarian Academy of Sciences, Standing Committee of Logistics Science , national
- 2018 - , member, member
Hungarian Academy of Sciences, Committee on Business Administration, national
- 2019 - , vice-president, leadership position (president, director etc)
National Association for Student Research (OTDT), Scientific Committee of Economic Sciences, national
- 2021 - , vice-president, leadership position (president, director etc)
Hungarian Academy of Sciences, Committee on Business Administration, Publication Quality Award Working Committee, national
- 2023 - , president,
[Hungarian Academy of Sciences, Standing Committee of Logistics Science](#),
- 2025 - , representatives of non-academician members, member
[General Assembly of Hungarian Academy of Sciences](#), national

Board memberships and positions

- 2001 - , editor, other position (e.g. member of the advisory board)
[Hungarian language](#)
- 2010 - , editor, president or member of the editorial board
[Hungarian language](#)
- 2019 - , other position (e.g. member of the advisory board)
Hungarian language

Expert consultancy activities

- 1993 -

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, Consulting activities

- 1994 - Hungarian Association of Logistics, Purchasing and Inventory Management, Curriculum development and teaching
- 1998 - 1999 Ernst&Young, external experts, consulting activities (controlling systems)
- 2003 - 2005 Cegos Hungary, Curriculum development and teaching (supplier evaluation, supply chain management)
- 2004 - 2004 Hungarian Academy of Science, external expert (SWOT-analysis of research network of Hungarian Academy of Science))
- 2008 - 2009 CUB, Innovation, Consulting activities

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Publications

- [Publications can be found at Magyar Tudományos Művek Tára \(MTMT\). \(MTMT is the official repository of the university.\)](#)

Contacts

Location at the university

- Building: Fővám tér 8.
Room number: 389
Extension:
Main line:
Fax:
Internal fax:

E-mail address: agnes.wimmer@uni-corvinus.hu

Other professional profiles

LinkedIn: <https://www.linkedin.com/in/%C3%A1gnes-wimmer-19488767/>

MTMT: <https://m2.mtmt.hu/gui2/?type=authors&mode=browse&sel=authors10000746>

Scholar: <https://scholar.google.hu/citations?user=wX0yoN8AAAAJ&hl=hu>

Other professional profile 1: https://www.researchgate.net/profile/Agnes_Wimmer

Other professional profile 2: https://doktori.hu/index.php?menuid=192&lang=HU&sz_ID=3051