

Ward Jr. Stanley Allen

Senior Lecturer

Rektori szervezet / Marketing- és Kommunikációtudományi Intézet /
Interkulturális Marketing és Fogyasztói Magatartás

Year of birth: 1975

Qualifications, scientific degrees

Higher education qualifications

- 1993 - 1997
Virginia Polytechnic Institute and State University, Bachelor of Arts in English (főiskolai)
- 2002 - 2004
University of Souther Queensland, Master of Arts in Applied Linguistics (főiskolai)

Career

Workplaces

- 2025 -
Corvinus University of Budapest, Master Lecturer II, Institute of Marketing and Communication Science
- 2017 -
Corvinus University of Budapest, Master Lecturer, Institute of Marketing (Department of Intercultural Marketing and Consumer Behavior)
- 2006 - 2017
Corvinus University of Budapest, Visiting Lecturer, International Study Programs
- 2005 -
Mencelus Bt., Managing Director, (Language Instruction, Copywriting and Copyediting, and Dialogue Coaching)

Public activities in the university (memberships in university bodies)

- 2025 -
Senator

Language skills

Language	Speaking	Writing	Reading	Media appearance
English	Native	Native	Native	Yes
Hungarian	Intermediate	Basic	Intermediate	No
Russian	Basic	Basic	Basic	No

Research, professional activity

Major taught courses or fields of education:

Business Communications, International Affairs, Academic Writing

Field of science and discipline:

languages

Current fields of research:

Cross cultural communication and intercultural communication

Previous fields of research:

American History

Expert consultancy activities

- 2001 -
Lexika Kft., BME Visual Learning Journal, Various smaller businesses and academic organizations,
Professional and Academic Editor and Writer
- 2003 -
Lexika Kft., Various television productions, Professional Voice Actor and Narrator

Contacts

Location at the university

- Building: E
Room number: 357
Extension:
Main line:
Fax:
Internal fax:

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Other professional profiles

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