Ward Jr. Stanley Allen

Senior Lecturer
Rektori szervezet / Marketing- és Kommunikációtudományi Intézet /
Interkulturális Marketing és Fogyasztói Magatartás
Year of birth: 1975

Qualifications, scientific degrees

Higher education qualifications

- 1993 - 1997
  Virginia Polytechnic Institute and State University, Bachelor of Arts in English (főiskolai)
- 2002 - 2004
  University of Souther Queensland, Master of Arts in Applied Linguistics (főiskolai)

Career

Workplaces

- 2025 -
  Corvinus University of Budapest, Master Lecturer II, Institute of Marketing and Communication Science
- 2017 -
  Corvinus University of Budapest, Master Lecturer, Institute of Marketing (Department of Intercultural Marketing and Consumer Behavior)
- 2006 - 2017
  Corvinus University of Budapest, Visiting Lecturer, International Study Programs
- 2005 -
  Mencelus Bt., Managing Director, (Language Instruction, Copywriting and Copyediting, and Dialogue Coaching)

Public activities in the university (memberships in university bodies)

- 2025 -
  Senator

Language skills

Language	Speaking	Writing	Reading	Media appearance
English	Native	Native	Native	Yes
Hungarian	Intermediate	Basic	Intermediate	No
Russian	Basic	Basic	Basic	No

Colleague CV: Ward Jr. Stanley Allen

Research, professional activity

Major taught courses or fields of education:

Business Communications, International Affairs, Academic Writing

Field of science and discipline:

languages

Current fields of research:

Cross cultural communication and intercultural communication

Previous fields of research:

American History

Expert consultancy activities

- 2001 -
  Lexika Kft., BME Visual Learning Journal, Various smaller businesses and academic organizations, Professional and Academic Editor and Writer
- 2003 -
  Lexika Kft., Various television productions, Professional Voice Actor and Narrator

Contacts

Location at the university

- Building: E
  Room number: 357
  Extension:
  Main line:
  Fax:
  Internal fax:

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Other professional profiles

LinkedIn: linkedin.com/in/stanley-ward-b0912645