



Vörösmarty Gyöngyi

Egyetemi docens / Associate Professor
Institute of Business Economics / Department of Logistics and Supply Chain Management
Actual classification: Associate professor

Qualifications, scientific degrees

Higher education qualifications

- 1989 - 1994
Budapest University of Economic Sciences, Operationsmanagement (B)

Scientific degrees and awards

- 2003, PhD
Corvinus University Budapest
- 2017, Dr.Habil
Corvinus University of Budapest

Career

Workplaces

- 1994 - 2001
,
- 2001 - 2012
, Assistant professor
- 2012 -
, Associate professor

Important study tours, delegacies

- 1997,
Heriot-Watt University Edinburgh

Díjak, címek, kitüntetések

- 2018, Publication Prize

Language skills

Language	Speaking	Writing	Reading	Media appearance

English	Advanced	Intermediate	Advanced	Yes
German	Intermediate	Intermediate	Intermediate	

Research, professional activity

Major taught courses or fields of education:

Purchasing, Strategic supply management, Operations management

Field of science and discipline:

organization science

Current fields of research:

Sustainable purchasing Purchasing of SME-s

Previous fields of research:

Information system of purchasing Development of purchasing Logistics Operations management

Major research projects

- 1995 - 1998, Multi-country study of strategic topics in purchasing and supply management
Form of participation: member of the research team
Moneylender: CAPS/BKE
Further info about research:
- 1999 - 2000, Hungary as a logistic center
Form of participation: leader of the research team
Moneylender:
Further info about research:
- 1999 - 2001, Information systems of purchasing
Form of participation: leader of the research team
Moneylender:
Further info about research: Information systems of purchasing, PhD Dissertation
- 2008 - 2009, Sustainable purchasing
Form of participation: leader of the research team
Moneylender: Competitiveness Research Center
Further info about research:
- 2008 - 2010, Purchasing of SMEs
Form of participation: member of the research team
Moneylender:
Further info about research:
- 2012 - 2016, Sustainable supply chains

Form of participation: member of the research team
Moneylender: OTKA
Further info about research:

- 2017 - , Sustainable supply chain
Form of participation: leader of the research team
Moneylender: NKFIH
Further info about research:

Membership in scientific or professional bodies/organizations

- 2007 - , Member, member
MTA Logistics Committee, national
- 2003 - , Founding member, member of the executive committee,
CPO Club,
- 1997 - 2003, Member,
Education Committee of IFPMM,
- 2018 - , secretary,
, national

Board memberships and positions

- 1998 - 2012, Editorial board member,

Publications

- [Publications can be found at Magyar Tudományos Művek Tára \(MTMT\). \(MTMT is the official repository of the university.\)](#)

Contacts

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