

Dr. Admilson Veloso da Silva

Assistant Professor
Rektori szervezet / Marketing- és Kommunikációtudományi Intézet / Kommunikáció- és Médiatudomány Tanszék
Rektori szervezet / Marketing- és Kommunikációtudományi / Kommunikáció- és Médiatudomány
Year of birth: 1988

Qualifications, scientific degrees

Higher education qualifications

- 2020 - 2025
  Corvinus University of Budapest, Ph.D. in Communication Science (PhD/DLA képzés)
- 2016 - 2018
  Pontifical Catholic University of Minas Gerais - Belo Horizonte, Brazil, Master in Social Communication (MSc/MA)
- 2012 - 2013
  UNA University Center - Belo Horizonte, Brazil, MBA in Digital Communication and Social Media (MBA)
- 2006 - 2010
  Newton Paiva University Center, Bachelor in Social Communication - Journalism (BSc/BA)

Scientific degrees and awards

- 2025, PhD
  Doctoral School of Sociology and Communication Science

Career

Workplaces

- 2023 - 2025
  Corvinus University of Budapest, Institute Affairs Officer
- 2021 - 2022
  Corvinus University of Budapest, International Student Recruitment Assistant
- 2025 - 2026
  Corvinus University of Budapest, Assistant Research Fellow
- 2026 -
  Corvinus University of Budapest, Assistant Professor
- 2020 - 2021
  Nokia Telecommunications – Budapest, Hungary, Technical Communications Trainee
- 2018 - 2019
  Rock Content – Belo Horizonte, Brazil, Digital Content Analyst/Journalist
- 2015 - 2017
  House of Representatives (National Lower House) – Brasilia, Brazil, Communication Officer and Media Adviser
- 2014 - 2015

AIESEC in Colombia (MC) – Project Shape Colombia, Bogota, National Project Coordinator

- 2012 - 2013
  Portal Hoje em Dia (www.hojeemdia.com.br) – Belo Horizonte, Brazil, Internet Multimedia Reporter
- 2010 - 2011
  Outono Comunicação e Editora (PR Agency) – Belo Horizonte, Brazil, Copywriter

Language skills

Language	Speaking	Writing	Reading	Media appearance
English	Advanced	Advanced	Advanced	Yes
Portuguese	Native	Native	Native	
Spanish	Advanced	Intermediate	Advanced	Yes

Research, professional activity

Major taught courses or fields of education:

Crisis Communication; International Negotiations; Investigative Journalism; PR and Marketing Communication Design; Conflict and Cooperation

Field of science and discipline:

media and communication sciences

Current fields of research:

visual mobile communication, social media, youth studies, aging

Previous fields of research:

Internet studies, populism

Publications

- Digital ageism? Analyzing women's depictions on TikTok through user-generated content under #aging and #antiaging
- Forever Ephemeral? – An Exploratory Analysis of Youth Self-presentation with Instagram Stories in the Context of Visual Mobile Communication
- Beyond the image: Thematic analysis on visual mobile communication as mediation of everyday life by smartphone cameras
- Stories of Afghanistan Beyond the War: Visual Mobile Communication Via @everydayafg on Instagram
- Crisis communication on Instagram: celebrity apologies and the role of image repair strategies in shaping public perception

- Like, share, influence: The role of populist content in shaping social media user engagement - A systematic review

Contacts

Location at the university

- Building: E
  Room number: 339
  Extension:
  Main line:
  Fax:
  Internal fax:

E-mail address: veloso@uni-corvinus.hu
Postal address: Budapest, Fővám tér 8, 1093
Personal webpage: https://sites.google.com/view/milsonveloso/home

Consulting hours:

Mondays, 17:00-18:30

Other professional profiles

LinkedIn: https://www.linkedin.com/in/milsonveloso/

MTMT: https://m2.mtmt.hu/api/author/10069454?&labelLang=eng

Scholar: https://scholar.google.com/citations?user=98apsxIAAAAJ&hl=pt-BR

Other professional profile 1: https://orcid.org/0000-0001-9167-3902