# **Dr. Jackson Kevin Michael**

Assistant Professor Year of birth: 1970

## Qualifications, scientific degrees

### **Higher education qualifications**

- 2019 2023
  Széchenyi István University, Doctoral School of Business and Management Sciences (PhD/DLA képzés)
- 1997 1999
  Case Western Reserve University , International Masters of Business Administration (MBA)

#### Career

#### Workplaces

- 2023 -
  - Corvinus University, Assistant Professor, Researcher
- 2018 2023
  ESSCA School of Management, Adjunct Professor
- 2017 2023
  Corvinus University , Adjunct Professor

## Research, professional activity

#### Major taught courses or fields of education:

Consumer Behavior, Entrepreneurship, Services Marketing

#### Field of science and discipline:

media and communication sciences

#### **Current fields of research:**

Consumer Behaviour, Food Insecurity

#### **Previous fields of research:**

Student Burnout, Impact of COVID-19 on Higher Education

### **Publications**

- Student Burnout in Higher Education: From Lockdowns to Classrooms
- THE INFLUENCE OF COVID-19 ON SENTIMENTS OF HIGHER EDUCATION STUDENTS PROSPECTS FOR THE SPREAD OF DISTANCE LEARNING
- Holistic Online Learning, in a Post COVID-19 World

## Colleague CV: Dr. Jackson Kevin Michael

• Inflation, food insecurity, and mental health: Generation Z's burden in emerging Europe

### **Contacts**

E-mail address: kevin.jackson@uni-corvinus.hu Postal address: 1026 Budapest, Lepke utca 5-7

Personal webpage: https://www.linkedin.com/in/kevinmjackson1/

### **Consulting hours:**

Wednesdays 10 -12

## Other professional profiles

LinkedIn: https://www.linkedin.com/in/kevinmjackson1

MTMT: https://m2.mtmt.hu/frontend/?#view/Publication/SmartQuery/1127/

Scholar: <a href="https://scholar.google.com/citations?hl=en&user=PE174poAAAA]">https://scholar.google.com/citations?hl=en&user=PE174poAAAA]</a>