



## Dr. Szentesi Péter Ádám

assistant professor  
Rektori szervezet / Operáció és Döntés Intézet / Döntésemélet  
Tanszék

## Qualifications, scientific degrees

### Higher education qualifications

- 1996 - 2001  
Budapesti Közgazdaságtudományi és Államigazgatási Egyetem, Msc in Accounting and Managerial Decisions (egyetemi)

### Scientific degrees and awards

- 2025, PhD  
Department of Decision Sciences

## Career

### Workplaces

- 2018 -  
Blaser Group Kft., CFO->CEO
- 2016 - 2018  
Kulcs-Soft Plc., Boda & Partners, Consultant
- 2014 - 2016  
Avon Cosmetics Hungary, Regional Finance Head
- 2011 - 2014  
Volvo Trucks Hungary, CFO
- 2007 - 2011  
IBM ISSC Hungary, IBM Hungary, Controller->CFO
- 2024 - 2025  
Kifli.hu, CFO
- 2026 -  
Pepita.hu, CFO

## Research, professional activity

### Major taught courses or fields of education:

Corporate economics, decision science

### Current fields of research:

# Colleague CV: Dr. Szentesi Péter Ádám

Impact of gamification in education

## Contacts

### Location at the university

- Building: E  
Room number: E130  
Extension:  
Main line:  
Fax:  
Internal fax:
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Additional contact details: +36 30 244 68 54

### Consulting hours:

Based on agreement with Student

## Other professional profiles

LinkedIn: <https://www.linkedin.com/in/p%C3%A9ter-szentesi/>

Other professional profile 1: [https://www.researchgate.net/profile/Peter\\_Szentesi2](https://www.researchgate.net/profile/Peter_Szentesi2)