



Szabóné Pintér Livia

Professor of Practice/ Senior Lecturer

Rektori szervezet / Fenntartható Fejlődés Intézet / Turizmus Tanszék

Year of birth: 1966

Qualifications, scientific degrees

Higher education qualifications

- 2019 - 2021
University of Buckingham, UK, Brand Marketing (MSc/MA)
- 1993 - 1996
Long Beach City College, USA, Hospitality Management (főiskolai)
- 1986 - 1990
University of Physical Education Budapest, HU, Sport Management (egyetemi)

Career

Workplaces

- 2010 - 2022
Corvinus University Budapest, Professor of practice / Senior Lecturer
- 2010 - 2021
International Business School Budapest, Lecturer
- 2003 - 2005
Los Angeles Hilton DoubleTree Hotel, Director of Sales and Marketing
- 2001 - 2002
West Los Angeles City College, Lecturer
- 2001 - 2002
Long Beach City College, Lecturer
- 2001 - 2002
Sheraton Four Points Los Angeles International Airport Hotel, Business Travel Sales Manager
- 1996 - 2000
Marriott Residence Inn South Bay Los Angeles Hotel, Director of Sales and Marketing, Senior Account Manager
- 1993 - 1996
Marriott Residence Inn Manhattan Beach Hotel, Reservations Supervisor, Front Desk Associate
- 1992 - 1993
Holiday Inn Torrance Hotel, Restaurant Associate, Cashier

Language skills

| Language | Speaking | Writing | Reading | Media appearance |
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Colleague CV: Szabóné Pintér Livia

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| English | Advanced | Advanced | Advanced | Yes |
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Research, professional activity

Major taught courses or fields of education:

Tourism Marketing, Hospitality Management, Tourism and World Economy, Brand Marketing, Service Marketing, Entrepreneurship, Organizational Behavior, The System of Tourism, Tourism Entrepreneurs

Field of science and discipline:

social science

Current fields of research:

Brand marketing within the field of hospitality

Membership in scientific or professional bodies/organizations

- 2021 - , Member of the organization committee , member [European Marketing Academy](#), international

Contacts

Location at the university

- Building: C
Room number: 318
Extension:
Main line:
Fax:
Internal fax:

E-mail address: livia.pinter@uni-corvinus.hu

Postal address: 1093 Budapest, Fővám tér 8

Additional contact details: +36303854029

Consulting hours:

Tuesday, 11:30-13:00, based on previously scheduled appointments

Other professional profiles

LinkedIn: <https://www.linkedin.com/in/livia-pinter-b20462172/>