



## Szabó Ágnes

Egyetemi Adjunktus / Assistant Professor

### Qualifications, scientific degrees

#### Higher education qualifications

- 1999 - 2004  
Corvinus University Budapest, Marketing, Faculty of Business Administration (főiskolai)
- 1999 - 2004  
Corvinus University Budapest, EU-studies, Faculty of Social Sciences (főiskolai)

#### Scientific degrees and awards

- 2012, PhD  
Corvinus University Budapest, Faculty of Business Administration (summa cum laude)

### Career

#### Workplaces

- 2004 - 2005  
Corvinus University Budapest, Institute of Marketing and Media, lecturer at marketing research seminar
- 2005 - 2006  
EGIS Marketing Department, marketing coordinator
- 2005 -  
Union of Budapest Sports Federations, marketing lecturer
- 2007 -  
MLBKT and IFKA, marketing lecturer
- 2006 - 2009  
Corvinus University Budapest, Faculty of Business Administration, Ph.D-student
- 2009 - 2011  
Hoffmann Research and TNS-Hoffmann, qualitative researcher
- 2009 - 2013  
Corvinus University Budapest, Institute of Business Economics, Department of Business Studies, junior assistant professor
- 2013 - 2013  
Zürich University and ZHAW Winterthur, visiting scholar
- 2013 -  
Corvinus University Budapest, Institute of Business Economics, Department of Business Studies, senior assistant professor

# Colleague CV: Szabó Ágnes

## Important study tours, delegacies

- 2011, 1 week  
International Sport Management Seminar, Izmir University
- 2012, 1 week  
Valencia Summer School on Business and Economics
- 2013, 4 months  
Zürich University
- 2013, 4 months  
ZHAW Winterthur

## Awards, titles, honors

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- 2004, TDK 1.  
Corvinus University Budapest
  - 2004, Best Marketing Diploma 3.  
Corvinus University Budapest
  - 2005, OTDK 2.  
Corvinus University Budapest
  - 2013, 1st place  
Hungarian Sports Science Association study writing competition

## Language skills

Language	Speaking	Writing	Reading	Media appearance
English	Intermediate	Advanced	Advanced	
German	Advanced	Advanced	Advanced	
Spanish	Basic	Basic	Basic	

## Research, professional activity

### Major taught courses or fields of education:

Business Economic Applied Business Economics Cases on business economics Sport business: Leisure sports studies, Leisure and sport management, Sport and event management Marketing - International marketing

### Field of science and discipline:

organization science

### Current fields of research:

Leisure Sports : leisure sports operation and economic impact of sports, sports consumption , workplace sports, workplace health

# Colleague CV: Szabó Ágnes

## Previous fields of research:

International marketing Competitiveness and leisure sports

## Major research projects

- 2006 - 2006, Business aspects of leisure sports  
Form of participation: member of the research team  
Moneylender: NSH  
Further info about research:
  - 2010 - 2012, The internationalization of domestic ( professional ) sports companies  
Form of participation: member of the research team  
Moneylender: TÁMOP 4.2.1.B-09/1/KMR-2010-0005
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## Membership in scientific or professional bodies/organizations

- 2009 - , ,  
Hungarian Sports Science Association, national
- 2008 - , ,  
National Association of Phd-students, national
- 2008 - , ,  
Organisation and Management Society, national
- 2013 - , member of the public body,  
MTA Institute of Economics and Law, national

## Board memberships and positions

- 2012 - , reviewer,
- 2012 - , reviewer,

## Expert consultancy activities

- 2013 -  
Fittest Workplace Survey ( Team Recreation Ltd. ), workplace sport

## Publications

- [Publications can be found at Magyar Tudományos Művek Tára \(MTMT\). \(MTMT is the official repository of the university.\)](#)

## Contacts

### Location at the university

- Building: Main building  
Room number: 145  
Extension: 482-5354  
Main line:  
Fax:
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# Colleague CV: Szabó Ágnes

Internal fax:

E-mail address: agnes.szabo2@uni-corvinus.hu

## Other professional profiles

LinkedIn: <https://www.linkedin.com/in/szab%C3%B3-%C3%A1gnes-phd-26367242/>

MTMT: <https://m2.mtmt.hu/gui2/?type=authors&mode=browse&sel=10033497>

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