# Colleague CV: Szabó Ágnes

## Szabó Ágnes

Egyetemi Adjunktus / Assistant Professor
Rektori szervezet / Vállalkozás és Innováció Intézet / Üzleti Gazdaságtan Tanszék

## Qualifications, scientific degrees

### Higher education qualifications

- 1999 - 2004
  Corvinus University Budapest, Marketing, Faculty of Business Administration (egyetemi)
- 1999 - 2004
  Corvinus University Budapest, EU-studies, Faculty of Social Sciences (egyetemi)

### Scientific degrees and awards

- 2012, PhD
  Corvinus University Budapest, Faculty of Business Administration (summa cum laude)

## Career

### Workplaces

- 2004 - 2005
  Corvinus University Budapest, Institute of Marketing and Media, lecturer at marketing research seminar
- 2005 - 2006
  EGIS Marketing Department, marketing coordinator
- 2005 - 2012
  Union of Budapest Sports Federations, marketing lecturer
- 2007 - 2012
  MLBKT and IFKA, marketing lecturer
- 2006 - 2009
  Corvinus University Budapest, Faculty of Business Administration, Ph.D-student
- 2009 - 2011
  Hoffmann Research and TNS-Hoffmann, qualitative researcher
- 2009 - 2013
  Corvinus University Budapest, Institute of Business Economics, Department of Business Studies, junior assistant professor
- 2013 - 2013
  Zürich University and ZHAW Winterthur, visiting scholar
- 2013 -
  Corvinus University Budapest, Institute of Business Economics, Department of Business Studies, senior assistant professor
- 2013 - 2020

Legfittebb Munkahely Program (Fittest Workplace Program), external expert
- 2013 - 2020
  Fitpuli startup, external expert
- 2019 -
  Longevity Project startup, external expert, blogger
- 2019 -
  Wellbeing Association, member of founders
- 2023 -
  Association for Healthier Workplaces, volunteer external expert

**Public activities in the university (memberships in university bodies)**

- 2026 -
  Member of Wellbeing Team

**Important study tours, delegacies**

- 2011, 1 week
  International Sport Management Seminar, Izmir University
- 2012, 1 week
  Valencia Summer School on Business and Economics
- 2013, 4 months
  Zürich University
- 2013, 4 months
  ZHAW Winterthur

**Awards, titles, honors**

- 2004, TDK 1.
  Corvinus University Budapest
- 2004, Best Marketing Diploma 3.
  Corvinus University Budapest
- 2005, OTDK 2.
  Corvinus University Budapest
- 2013, 1st place
  Hungarian Sports Science Association study writing competition
- 2021, Excellent article award 2019
  BCE - Vezetéstudomány
- 2024, Corvinus Research Excellence Award 2024 Junior Non-research track faculty
  Corvinus University Budapest
- 2025, Publication Quality Award
  MTA
- 2025, Best article award 2023
  BCE - Vezetéstudomány

## Language skills

| Language | Speaking | Writing | Reading | Media appearance |
|---|---|---|---|---|
| **English** | Intermediate | Advanced | Advanced | |

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|---|---|---|---|---|
| **German** | Advanced | Advanced | Advanced | |
| **Spanish** | Basic | Basic | Basic | |

## Research, professional activity

**Major taught courses or fields of education:**

Business EconomicApplied Business EconomicsCases on business economicsSport business: Leisure sports studies, Leisure and sport management, Sport and event managementMarketing - International marketing, Introduction to Sports Business, Introduction to Sports Economics

**Field of science and discipline:**

organization science

**Current fields of research:**

Workplace health, wellbeing, Leisure Sports : leisure sports operation and economic impact of sports, sports consumption , workplace sports

**Previous fields of research:**

International marketingCompetitiveness and leisure sports

**Major research projects**

- 2006 - 2006, Business aspects of leisure sports
  Form of participation: member of the research team
  Moneylender: NSH
  Further info about research:

- 2010 - 2012, The internationalization of domestic ( professional ) sports companies
  Form of participation: member of the research team
  Moneylender: TÁMOP 4.2.1.B-09/1/KMR-2010-0005
  Further info about research:

- 2024 - , Active Workplaces (Association for Healthier Workplaces – Fittest Workplace Program)
  Form of participation: member of the research team
  Moneylender: Association for Healthier Workplaces
  Further info about research:

**Membership in scientific or professional bodies/organizations**

- 2009 - , ,
  Hungarian Sports Science Association, national
- 2008 - , ,
  National Association of Phd-students, national
- 2008 - , ,

Organisation and Management Society, national
- 2013 - , member of the public body,
  MTA Institute of Economics and Law, national
- 2023 - , external expert, member
  Association for Healthier Workplaces, national
- 2024 - , member, member
  AIB, international
- 2024 - , member, member
  EURAM, international

**Board memberships and positions**

- 2012 - , reviewer,

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- 2012 - , reviewer,

**Expert consultancy activities**

- 2013 -
  Fittest Workplace Survey ( Team Recreation Ltd. )., workplace sport
- 2023 -
  Association for Healthier Workplaces, workplace wellbeing
- 2023 -
  TE, leisure sports strategy

## Publications

- Publications can be found at Magyar Tudományos Művek Tára (MTMT). (MTMT is the offical repository of the university.)

## Contacts

**Location at the university**

- Building: Main building
  Room number:
  Extension: 482-5354
  Main line:
  Fax:
  Internal fax:

E-mail address: agnes.szabo2@uni-corvinus.hu

## Other professional profiles

LinkedIn: https://www.linkedin.com/in/szab%C3%B3-%C3%A1gnes-phd-26367242/

MTMT: https://m2.mtmt.hu/gui2/?type=authors&mode=browse&sel=10033497

Scholar: https://scholar.google.com/citations?user=xtVAYcAAAAAJ&hl=hu