Colleague CV: Rétvári Márton Gergely



Rétvári Márton Gergely

Tanársegéd / Assistant Lecturer
Rektori szervezet / Marketing- és Kommunikációtudományi Intézet / Kommunikáció- és Médiatudományi Tanszék
Year of birth: 1990

Qualifications, scientific degrees

Higher education qualifications

- 2013 - 2015
  Corvinus University of Budapest, Communication and Media Science (MSc/MA)
- 2010 - 2013
  Corvinus University of Budapest, Communication and Media Science (BSc/BA)
- 2016 -
  Corvinus University of Budapest, Communication Science Doctoral Program (PhD/DLA képzés)

Career

Workplaces

- 2019 -
  Corvinus University of Budapest, Assistant Lecturer
- 2013 - 2015
  Open Communications, PR intern
- 2015 - 2017
  Insomnia, Junior PR consultant

Awards, titles, honors

- 2022, Instructor of the Year
  Corvinus University of Budapest
- 2012, 1st place; special prize for the best edited speech
  National Kossuth Speech Competition

Language skills

Language	Speaking	Writing	Reading	Media appearance
English	Native	Native	Native	Yes
Hungarian	Native	Native	Native	Yes
German	Intermediate	Intermediate	Intermediate	No

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Research, professional activity

Major taught courses or fields of education:

Strategic Communication I/II/III, Media Semiotics, Pr&Marketing Communication

Field of science and discipline:

media and communication sciences

Current fields of research:

Virtual Reality; Artificial intelligence in education

Previous fields of research:

Esports, Digital Marketing

Publications

- Academic Writing: A tudományos írás céljai és problémái
- Virtual Classroom, Real Problems
- Roma Cultural Influencers: Social Media for Identity Formation

Contacts

Location at the university

- Building: E
  Room number: 331
  Extension:
  Main line:
  Fax:
  Internal fax:

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Other professional profiles

LinkedIn: https://www.linkedin.com/in/m%C3%A1rton-r%C3%A9tv%C3%A1ri-577086a9/

MTMT: https://m2.mtmt.hu/api/author/10072116