



Pintér Róbert

Egyetemi docens / Associate Professor
Rektori szervezet / Adatelemzés és Informatika / Infokommunikáció
Year of birth: 1975

Qualifications, scientific degrees

Higher education qualifications

- 1994 - 1999
Eötvös Loránd University of Sciences (ELTE), Master of Science in Sociology (specialization in media sociology) (egyetemi)
- 1995 - 2000
Eötvös Loránd University of Sciences (ELTE), Master of Science in Political Science (egyetemi)

Scientific degrees and awards

- 2005, PhD
Eötvös Loránd University of Sciences (ELTE)
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Career

Workplaces

- 2011 - 2025
Corvinus University of Budapest, Department of Information and Communication, assistant professor
- 2019 - 2021
Reacty Digital Ltd., CEO, then Business Development Director
- 2014 - 2019
eNET Internet Research and Consulting Ltd., Head of Consumer Research & eCommerce
- 2013 - 2014
ANT - Advanced Network Technologies Ltd., Senior Research Fellow
- 2008 - 2012
Ipsos, online strategic director, then online client service director
- 1998 - 2008
Budapest University of Technology and Economics, Information Society Research Institute (ITTK), research fellow, then scientific strategic director
- 2001 - 2007
Budapest University of Technology and Economics, Information Society Research Institute (ITTK), part time assistant teacher, then assistant professor (2006-2007)

Colleague CV: Pintér Róbert

- 2025 -
Corvinus University of Budapest, Department of Information and Communication, associate professor

Membership in board of supervision and directors

- 2025 -
Digiméter Association, president

Awards, titles, honors

- 2011, Mobile influencer of the year
Ringier
- 2025, Corvinus Medal
Corvinus University of Budapest

Language skills

Language	Speaking	Writing	Reading	Media appearance
Hungarian	Advanced	Advanced	Advanced	Yes
English	Advanced	Advanced	Advanced	Yes
German	Basic	Basic	Basic	No

Research, professional activity

Major taught courses or fields of education:

Since 1999 I teach information society and Internet related courses. For many years I taught at BME and ELTE and at several universities and colleges as guest lecturer.

Field of science and discipline:

sociology

Current fields of research:

social and economic aspects of artificial intelligence, digital transformation of SMEs

Previous fields of research:

gaming, smartphones, social media, information politics, e-government, e-learning, new media, e-commerce, information society, research of the digital world (research methodology)

Major research projects

Colleague CV: Pintér Róbert

- 2020 - , Digiméter - SMEs digital transformation in Hungary
Form of participation: leader of the research team
Moneylender: Sponsored by private companies
Further info about research: See <https://digimeter.hu/>

Membership in scientific or professional bodies/organizations

- 1995 - , , member
[Hungarian Sociological Association](#), national

Board memberships and positions

- 2005 - , editor-in-chief, then member of the editorial board, editor-in-chief, member of the editorial team
[Foreign language](#)
 - 2013 - , member of editorial board, editor-in-chief, member of the editorial team
[Hungarian language](#)
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Publications

- [Research Gate](#)

Contacts

Location at the university

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Fax:
Internal fax:

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Consulting hours:

please contact me in advance by e-mail

Other professional profiles

LinkedIn: <https://www.linkedin.com/in/probesz/>

MTMT: <https://m2.mtmt.hu/api/author/10033420>

Other professional profile 1: <https://medium.com/@probesz/>