



## Dr. Petheő Attila István

Egyetemi docens / Associate Professor  
Rektori szervezet / Vállalkozás és Innováció Intézet /  
Vállalkozásfejlesztés és -menedzsment Tanszék  
Rektori szervezet / Vállalkozásfejlesztési Intézet / Gazdálkodási és  
Menedzsment alapszak  
Leader position: head of department  
Year of birth: 1979

## Qualifications, scientific degrees

### Higher education qualifications

- 1998 - 2003  
Economic University Of Budapest, International Relation (egyetemi)

### Scientific degrees and awards

- 2009, PhD  
Business Studies Programme

## Career

### Workplaces

- 1999 - 2000  
, IT
- 2000 - 2001  
, Waberers BPR
- 2006 - 2022  
Corvinus University of Budapest, Lecturer at CUB
- 2002 - 2007  
Livingroom Club, Manager
- 2009 - 2010  
MEEX, Snowartack Supervisor
- 2010 - 2018  
National Employment Foundation, Social Enterprise expert
- 2012 - 2014  
KBC Securities, Investment Consultant
- 2015 - 2017  
Boda @ Partners Consulting, Partner
- 2018 - 2025  
Lupaglamping, Lupaglamping.com owner, manager
- 2017 - 2018  
Small Business Development Ltd, Small Business Development
- 2022 -

# Colleague CV: Dr. Petheő Attila István

Corvinus University of Budapest, Director of Entrepreneurship Development and Management Department

- 2025 - 2025  
Leader of organising team , Danube Cup International Final

## Public activities in the university (memberships in university bodies)

- 2004 - 2010  
Erenet
- 2000 - 2001  
Aegee
- 1999 - 2000  
Student Council

## Membership in board of supervision and directors

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- 2017 - 2023  
RakaVago, Board Member
- 2022 -  
Entrepreneurship Development and Management Department CUB, Department Leader
- 2024 - 2024  
Danube Cup, Booster programme
- 2023 -  
Danube Cup, Danube Cup Board member
- 2025 - 2025  
Leader of orgnising team , Danub Ciub international final

## Important study tours, delegacies

- 2007,  
Harvard Business School, USA
- 2004,  
Unece, Geneva
- 2002,  
FGV, Sao Paulo, Brasil

## Awards, titles, honors

- 2007, Harvard Business Scchool Scholarship  
Bert Twaalhoven Fund
- 2007, PhD Competition Award  
University of Miskolc
- 2006, Laky Teréz Scholarship  
Foundation
- 2003, Student Competition  
BKAE
- 2017, Lecturer of the Year  
Corvinus University of Budapest
- 2024, Lecturer of the Year  
Corvinus University of Budapest

## Language skills

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Language	Speaking	Writing	Reading	Media appearance
English	Advanced	Advanced	Advanced	Yes
German	Intermediate	Intermediate	Intermediate	Yes
Portuguese	Basic	Basic	Basic	No

## Research, professional activity

### Major taught courses or fields of education:

Entrepreneurship, Business Planning

### Field of science and discipline:

organization science

### Current fields of research:

Social Entrepreneurship, Start-ups

### Previous fields of research:

Innovation, responsible entrepreneurship

### Major research projects

- 2007 - 2008, Doing Business in Hungary  
Form of participation: leader of the research team  
Moneylender:  
Further info about research:
- 2007 - 2008, CSR  
Form of participation: leader of the research team  
Moneylender:  
Further info about research:
- 2006 - 2007, CSR and SMEs  
Form of participation: member of the research team  
Moneylender:  
Further info about research: Responsible smes
- 2009 - 2010,  
Form of participation: member of the research team  
Moneylender:  
Further info about research:
- 2008 - 2012, Social Cooperatives in Hungary

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Form of participation: member of the research team  
Moneylender: National Employemet Foundation  
Further info about research:

- 2008 - 2015, Global Entrepreneurship Monitor  
Form of participation: member of the research team  
Moneylender: GEM Consortium  
Further info about research:

## Membership in scientific or professional bodies/organizations

- 2004 - 2012, Secretary, leadership position (president, director etc)  
Erenet Eseearch Network, international

## Expert consultancy activities

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- 2007 -  
OFA, Social Cooperative Consultancy

## Publications

- [Business Management Starting up, Growth, Development 2024](#)
- [Start your business smart 2023](#)
- [The impact of family entrepreneurial background on university students' entrepreneurial inclination 2023](#)
- [Second round entrants and winners of the Hungarian Multi Programme 2023](#)
- [Teaching Entrepreneurship with Different Methodologies 2022](#)
- [Data on housing cooperatives - international perspective 2021](#)
- [Integrate Business Concept planner 2019](#)

## Contacts

### Location at the university

- Building: Main  
Room number: 387  
Extension: 5152  
Main line: +3614825152  
Fax:  
Internal fax:

E-mail address: attila.petheo@uni-corvinus.hu

### Consulting hours:

Every Tuesday