Colleague CV: Pelsőci Balázs Lajos



Pelsőci Balázs Lajos

Research Community Director
Rektori szervezet / Kutatási és akadémiai közösségért felelős rektorhe / Corvinus Institutes of Advanced Studies
Rektori szervezet / Kutatási és akadémiai közösségért felelős rh. / Intézetek / Vállalkozás és Innováció Intézet / Innováció és Üzleti Inkubáció Tanszék
Year of birth: 1995

Qualifications, scientific degrees

Higher education qualifications

- 2025 -
  University of Turin, Business and Management (Entrepreneurial Studies) (PhD/DLA képzés)
- 2020 -
  Corvinus University of Budapest, Business and Management (Marketing) (PhD/DLA képzés)
- 2020 - 2024
  Corvinus University of Budapest, Teacher of Economics (Entrepreneurial Studies) (MSc/MA)
- 2018 - 2020
  Corvinus University of Budapest, Supply Chain Management (MSc/MA)
- 2013 - 2017
  Corvinus University of Budapest, Commerce and Marketing (BSc/BA)

Career

Workplaces

- 2025 -
  Corvinus University of Budapest, Institute of Entrepreneurship and Innovation, Department of Innovation and Business Incubation, Assistant Lecturer
- 2025 -
  Corvinus University of Budapest, Corvinus Institute for Advanced Studies, Research Community Director
- 2023 - 2025
  Corvinus University of Budapest, Corvinus Institute for Advanced Studies, Head of Secretariat
- 2022 - 2023
  Corvinus University of Budapest, Cabinet Office of the Rector, Project Manager for Academic and Domestic Affairs
- 2021 - 2022
  Corvinus University of Budapest, Student Services, Student Peer Network Team Leader
- 2019 - 2021
  Education Club of the Central Bank of Hungary, Project Manager
- 2017 - 2017
  HungaroControl - Hungarian Air Navigation Services Provider, Event and Communications Coordinator
- 2016 - 2016
  HungaroControl - Hungarian Air Navigation Services Provider, Marketing and Communications Intern

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Public activities in the university (memberships in university bodies)

- 2022 - 2023
  Secretary of ETDT

Awards, titles, honors

- 2025, Certifcate of Merit for the Efforts of Internationalisation and Research Excellence of the University
  Corvinus University of Budapest

Language skills

Language	Speaking	Writing	Reading	Media appearance
Hungarian	Native	Native	Native	No
English	Advanced	Advanced	Advanced	No
Italian	Basic	Basic	Basic	No

Research, professional activity

Major taught courses or fields of education:

Innovation Management

Field of science and discipline:

social science

Current fields of research:

Innovation Management, Digitalisation, Entrepreneurial Studies, Creativity

Previous fields of research:

Marketing, Sales Management

Board memberships and positions

- 2023 - 2024, Editorial Assistant, editor-in-chief, member of the editorial team
  Foreign language

Publications

- Building Bridges in Academic Publishing and Research: A Study of the Corvinus Institute for Advanced Studies

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- Global perspectives on strategic change: unpacking the managerial cognition
- Az értékesítés digitális átalakulása - Az egyéni és szervezeti technológiaelfogadást meghatározó tényezők empirikus elemzése
- The Future Potential Index for OECD Countries (2022)
- Az innováció-elfogadás és az értékteremtés kapcsolatának feltáró elemzése a FinTech innovációk példáján keresztül

Contacts

Location at the university

- Building: Building C & Building E
  Room number: C.707 & E.385
  Extension:
  Main line:
  Fax:
  Internal fax:

E-mail address: balazs.pelsoci@uni-corvinus.hu
Postal address: 1093 Budapest, Fővám square 8.

Consulting hours:

To be discussed via e-mail

Other professional profiles

LinkedIn: https://www.linkedin.com/in/balazs-pelsoci/

MTMT: https://m2.mtmt.hu/api/author/10077220

Scholar: https://scholar.google.com/citations?user=qecFxdUAAAAJ&hl=hu