Colleague CV: Pelle Veronika

Pelle Veronika

Egyetemi tanársegéd / Assistant Lecturer
Rektori szervezet / Marketing- és Kommunikációtudományi / Kommunikáció- és Médiatudomány

Qualifications, scientific degrees

Higher education qualifications

- 2021 -
  Corvinus University of Budapest, Doctoral School of Sociology and Communication Science (PhD/DLA képzés)
- 2006 - 2012
  Pázmány Péter Catholic University, Faculty of Humanities and Social Sciences, Communication and Media Studies (egyetemi)
- 2005 - 2011
  Pázmány Péter Catholic University, Faculty of Humanities and Social Sciences, English Language and Literature (egyetemi)

Career

Workplaces

- 2014 -
  Corvinus University of Budapest, Institute of Marketing and Communication Sciences, Department of Communication and Media Science (earlier: Faculty of Social Sciences and International Relations, Institute of Behavioural Sciences and Communication Theory), Assistant Lecturer
- 2023 -
  National Media and Infocommunications Authority (NMHH), Media Market Cooperation and Research Directorate (earlier: Presidential Cabinet Directorate, Department on Child Protection), Expert on Media Literacy
- 2016 - 2023
  National Media and Infocommunications Authority (NMHH), Communication Directorate, Department on Digital Literacy Development, Expert on Digital Literacy Development
- 2015 - 2016
  National Media and Infocommunications Authority (NMHH), Communication Directorate, Institutional Communications Department, Content writer

Public activities in the university (memberships in university bodies)

- 2015 - 2018
  Member, Professional Development Committee, Institute of Behavioural Sciences and Communication Theory, Corvinus University of Budapest
- 2015 - 2016
  Alternate Member (Institute Delegate), Faculty Council, Faculty of Social Sciences, Corvinus

University of Budapest
- 2013 - 2015
  Delegated Member representing PhD students, Institute Council, Institute of Behavioural Sciences and Communication Theory, Corvinus University of Budapest
- 2012 - 2015
  Delegated Member representing PhD students, Doctoral School of Social Communication, Corvinus University of Budapest

Important study tours, delegacies

- 2019, 1 week
  Università degli Studi di Firenze (University of Florence), Florence, Italy
- 2014, 5 months
  European Commission, DG Communications Networks, Content and Technology (DG CNECT), Brussels, Belgium
- 2013, 3 months
  HUN.iN.EU - Office for the European Representation of Hungarian National Communities, Brussels, Belgium
- 2010, 5 months
  Newcastle University (Erasmus Scholarship), Newcastle upon Tyne, United Kingdom

Awards, titles, honors

- 2025, Master Teacher Gold Medal
  National Scientific Students' Associations Council (Országos Tudományos Diákköri Tanács, OTDT)
- 2021, University Certificate of Distinction
  Corvinus University of Budapest
- 2021, Outstanding Mentor Award
  Corvinus University of Budapest, University Scientific Students' Associations Council
- 2021, Best Paper Mentor Award
  Corvinus University of Budapest, University Scientific Students' Associations Council (Bálint György Bognár: Algorithmic Poetry – On the Status and Perception of Instagram Poetry)
- 2021, Best Paper Mentor Award
  Corvinus University of Budapest, University Scientific Students' Associations Council (András Ghyczy: The Ethical Design Framework as an Alternative to CSR)
- 2019, Young Talents of the Nation Scholarship (A Nemzeti Fiatal Tehetségeiért Ösztöndíj)
  National Talent Programme, Human Resources Support Management
- 2018, New National Excellence Programme Scholarship (ÚNKP)
  Ministry for Innovation and Technology; National Research, Development and Innovation Office, Hungary
- 2010, Scholarship of the Republic
  Ministry of Education and Culture, Hungary
- 2009, Scholarship of the Republic
  Ministry of Education and Culture, Hungary
- 2008, Scholarship of the Republic
  Ministry of Education and Culture, Hungary

Language skills

Language	Speaking	Writing	Reading	Media appearance
English	Advanced	Advanced	Advanced	Yes

Colleague CV: Pelle Veronika

Slovakian	Advanced	Advanced	Advanced	Yes

Research, professional activity

Major taught courses or fields of education:

Médiapszichológia, médiatudatosság; Stratégiai kommunikáció III.; Közéleti kommunikációs esettanulmányok; A kommunikáció világa: kutatás és gyakorlat; A kommunikáció és a média különböző típusú leírásai; Nonverbális kommunikáció; Médiatudatosság, médiakompetenciák; Kommunikációs tréning/Kommunikációs gyakorlatok; Projekt: tervezés és vezetés; Projektszeminárium; Project management, Project seminar, The Realm of Communication, Network Communication, Interpersonal Communication, Communication Disorders, New Media Communication; Cases of the International Scenario; Case Studies in Public Communication; Thesis Project; Communication Workshop; Skills Seminar 1: Interpersonal Communication; Skills Seminar 2: Communication Literacy; MBA: Business Communication and Negotiation; Business Research and Communication; Managerial Perspectives

Field of science and discipline:

media and communication sciences

Current fields of research:

media literacy, digital literacy, digital parenting, media education, new media

Previous fields of research:

nonverbal communication

Major research projects

- 2019 - 2020, EFOP 3.6.1.-16-2016-00013 – Institutional Developments Supporting Smart Specialisation at the Székesfehérvár Campus of Corvinus University of Budapest, Structural Issues of Global Value Chains in the Central Transdanubian Region Research Group
  Form of participation: member of the research team
  Moneylender: European Union / Hungary
  Further info about research:

- 2019 - 2020, Thematic Excellence Programme - Digital Economies of Scale Research Group
  Form of participation: member of the research team
  Moneylender:
  Further info about research:

- 2017 - 2020, EFOP 3.2.15 – Measurement, Evaluation, and Digital Developments Related to the Framework of Public Education; Development and Renewal of Innovative Educational Organisation Methods
  Form of participation: member of the research team
  Moneylender: European Union / Hungary
  Further info about research:

- 2017 - 2019, EFOP 3.6.1.-16-2016-00013 – Institutional Developments Supporting Smart

Specialisation at the Székesfehérvár Campus of Corvinus University of Budapest, Business Communication Effectiveness Research Group
Form of participation: member of the research team
Moneylender:
Further info about research:

- 2016 - 2016, FSA – Communication in the Age of Information Societies: Identifying and Describing Changes at the Individual, Organisational, and Societal Levels
  Form of participation: member of the research team
  Moneylender:
  Further info about research:

- 2016 - 2016, SMART (Skills for Managing the Arts) Erasmus+ KA2 programme, Capacity Building in the Field of Youth, as part of the project “SMART – Skills for Managing the Arts: Open Educational Resources and Experiential Learning in Support of Youth Entrepreneurship and Employment in the Arts and Creative Sector”
  Form of participation: member of the research team
  Moneylender:
  Further info about research: Participation in the development of open educational resources (teaching and learning materials).

- 2015 - 2016, International Visegrad Fund Standard Grant No. 21510566: Developing Media Literacy in Public Education: A Regional Priority in a Mediatized Age
  Form of participation: member of the research team
  Moneylender: International Visegrad Fund (IVF)
  Further info about research:

- 2014 - 2014, International Visegrad Fund Small Grant: Media in Formal and Informal Education in the Visegrad Group Countries
  Form of participation: member of the research team
  Moneylender: International Visegrad Fund (IVF)
  Further info about research:

Membership in scientific or professional bodies/organizations

- 2025 - 2025, Media Literacy Workstream Leader, leadership position (president, director etc) European Board for Media Services (EBMS), international
- 2023 - 2024, Chair, leadership position (president, director etc) Action Group on Media Literacy, European Regulators Group for Audiovisual Media Services (ERGA), international
- 2021 - , Member, member Media Literacy Expert Group, European Commission, DG CNECT, international
- 2021 - , Member, member Expert Group on Safer Internet for Children, European Commission, DG CNECT, international
- 2021 - 2023, Member, member Internet Roundtable for Child Protection, Hungary, national
- 2014 - , Member, member Magyar Kommunikációtudományi Társaság (MKKT), national
- 2014 - 2016, Founding Member; Secretary (2014–2015); Vice President (2015–2016), member National Association of Doctoral Students, Communication and Media Studies Section, national

Board memberships and positions

- 2018 - , Media Literacy and Academic Research journal, other position (e.g. member of the advisory board)
  Foreign language

Expert consultancy activities

- 2025 - 2026
  VISAVIS (VISual and AI disinformation Verified with Information literacy and citizen Science) Project, VISAVIS Project is a collaborative European initiative funded by the European Media and Information Fund (EMIF), aimed at equipping citizens with digital tools and literacy skills to identify and counteract mis/disinformation online and supporting informed, critically engaged communities. https://visavis.iti.gr/

Publications

- MTMT

Contacts

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Other professional profiles

MTMT: https://m2.mtmt.hu/gui2/?type=authors&mode=browse&sel=10058292