



## Dr. Pásztor Sabrina Kim

Assistant Professor

Rektori szervezet / Akadémiai menedzsment / Kommunikáció és Szociológia Intézet / Kommunikáció- és Médiatudomány Tanszék  
Elnöki Szervezet / Kommunikáció és Szociológia Intézet / Kommunikáció- és Médiatudomány Tanszék

Leader position: head of department

Year of birth: 1970

## Qualifications, scientific degrees

### Higher education qualifications

- 2008 - 2016  
University of Illinois at Chicago, Communication and Media Studies (PhD/DLA képzés)
- 1995 - 1997  
Cornell University, Organizational Behavior/Business (MSc/MA)
- 1987 - 1991  
Bryn Mawr College, Political Science (BSc/BA)

### Scientific degrees and awards

- 2016, PhD  
University of Illinois at Chicago

## Career

### Workplaces

- 2024 -  
Corvinus University of Budapest, Assistant Professor
- 2021 -  
University of Southern California, Annenberg School for Communication and Journalism, Lecturer, Masters of Communication Management Program
- 2019 - 2021  
University of Southern California, Office of Culture, Ethics and Compliance, Director, Culture Transformation
- 2015 - 2019  
University of Southern California, Marshall School of Business, Assistant Professor, Clinical Business Communication
- 2011 - 2014  
DePaul University, Adjunct Faculty
- 2008 - 2015  
University of Illinois at Chicago, Instructor, Teaching Assistant
- 2006 - 2008  
Institute of Real Estate Management, Director, Curriculum Development and Delivery
- 1997 - 2004  
PricewaterhouseCoopers LLP, Strategic Management Consultant, Organizational Effectiveness

# Colleague CV: Dr. Pásztor Sabrina Kim

## Public activities in the university (memberships in university bodies)

- 2025 -  
Head of Department, Communication and Media Science, Institute of Communication and Media Sciences
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## Important study tours, delegacies

- 2026, 3 days  
University of Groningen (RUG), NL, Faculty of Arts, Pannónia Mobility scholarship

## Awards, titles, honors

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- 2024, U.S Fulbright Scholar Award  
Corvinus University of Budapest
- 2023, USC Dean's Research Fund Award (\$7500)  
University of Southern California (USC), Annenberg School for Communication and Journalism
- 2018, USC Summer Research Funding Grant  
University of Southern California (USC), Marshall School of Business
- 2017, USC Summer Funding Grant  
University of Southern California (USC), Marshall School of Business
- 2012, Top Graduate Student Paper Award  
National Communication Association (NCA), Mass Communication Division

## Language skills

Language	Speaking	Writing	Reading	Media appearance
Hungarian	Advanced	Intermediate	Intermediate	No
English	Native	Native	Native	Yes
French	Basic	Basic	Basic	No

## Research, professional activity

### Major taught courses or fields of education:

Media Studies, Cultural Studies, Organizational and Business/Professional Communication, Gender Studies, Intercultural Communication

### Field of science and discipline:

social science

### Current fields of research:

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Media Studies, Cultural Studies, Organizational and Business/Professional Communication, Gender Studies

## Previous fields of research:

Popular Culture/Mass Communication

## Membership in scientific or professional bodies/organizations

- 2018 - 2019, • Co-developer/creator/author/interviewer for inaugural ABC Western Bulletin Newsletter. 2018-2019 • Membership Committee Lead of Western Region, 2018 - 2019. Developed, administered, analyzed membership survey of 250 ABC members. , leadership position (president, director etc)  
[Association for Business Communication \(ABC\)](#), international
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## Publications

- [The Psychology of Money: Timeless lessons on wealth, greed, and happiness. \[Review of the book The Psychology of Money: Timeless lessons on wealth, greed, and happiness, by Morgan Housel\].](#)
- [Pásztor, S.K. \(December 2024, online before print June 10, 2024\). Using Social Entrepreneurship & Microfinance to develop Team Research and Persuasive Presentation Skills](#)
- [Pásztor, S.K. \(2023, online before print May 16, 2023\). Don't Fear the Financials: Teaching Non-Business/Non-numbers Majors How to Assess Financial Communication.](#)
- [Pásztor, S.K. \(2019, online before print August 31, 2016\). Exploring the Framing of Diversity Rhetoric in "Top-rated in Diversity" Organizations](#)
- [Pásztor, S.K. \(2019\). Parlez in the Parlor: Greeting Rituals, Negotiation, Goal Achievement, Gender, and Power Dynamics in Tattoo Artist-Client Discourse in reality television program TLC's "NY Ink"](#)
- [Pásztor, S.K. \(2019, online before print March 14, 2019\). Find It, Frame It, Fix it: Find It, Frame It, Fix It: Diagnosing, Analyzing, and Solving \(Communication\) Problems in the Workplace](#)
- [Pásztor, S. K. \(2017, April 4\). Equal Pay Day: Job Training results in 'striking gender differences'. MarketWatch.](#)
- [MarketWatch: Equal Pay Day: Job Training Results in 'striking gender differences'](#)
- [Pásztor, S.K. \(2016\). 'There's an App for That': Teens Using Technology to Control Gender Behavior in the Disney Channel's Original Movies Zapped and How to Build a Better Boy. In Friends, Lovers, Co-Workers, and Community: Everything I Know About Relationships I Learned from Television. New York: Lexington Books.](#)
- [Sun, Rebecca \(2016, June 24\). Why Jennifer Lawrence Gets Money When She Talks \(but Hillary is Vilified\). The Hollywood Reporter.](#)
- [Pásztor, S.K. \(February/Winter 2015\). The Gendered World of Work in the Good Life of Television.](#)
- [Pásztor, S.K. & Korn, J. \(2015\). Zombie Fans, Second Screen and Television Audiences: Redefining Parasociality as Technoprosociality in AMC's #TalkingDead. In A. Slade, A.J. Narro, & D. Givens-Carroll \(Eds.\), Television, Social Media, and Fan Culture. New York: Lexington Books.](#)

## Contacts

### Location at the university

- Building: E  
Room number: 3.339  
Extension:  
Main line:  
Fax:  
Internal fax:
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# Colleague CV: Dr. Pásztor Sabrina Kim

E-mail address: [sabrinakim.pasztor@uni-corvinus.hu](mailto:sabrinakim.pasztor@uni-corvinus.hu)

## Consulting hours:

Varies

## Other professional profiles

LinkedIn: <https://www.linkedin.com/in/sabrinapasztor/>

MTMT: <https://m2.mtmt.hu/gui2/?type=authors&mode=browse&sel=10094777>

Scholar: [https://scholar.google.com/scholar?hl=en&as\\_sdt=0%2C5&q=sabrina+pasztor&btnG=](https://scholar.google.com/scholar?hl=en&as_sdt=0%2C5&q=sabrina+pasztor&btnG=)

Other professional profile 1: <https://www.thetyprofessorisin.com/>