

# Dr. Pásztor Sabrina Kim

Assistant Professor
Rektori szervezet / Akadémiai menedzsment / Kommunikáció és Szociológia Intézet / Kommunikáció- és Médiatudomány Tanszék
Elnöki Szervezet / Kommunikáció és Szociológia Intézet / Kommunikáció- és Médiatudomány Tanszék
Leader position: head of department
Year of birth: 1970

## Qualifications, scientific degrees

### Higher education qualifications

- 2008 - 2016
  University of Illinois at Chicago, Communication and Media Studies (PhD/DLA képzés)
- 1995 - 1997
  Cornell University, Organizational Behavior/Business (MSc/MA)
- 1987 - 1991
  Bryn Mawr College, Political Science (BSc/BA)

### Scientific degrees and awards

- 2016, PhD
  University of Illinois at Chicago

## Career

### Workplaces

- 2024 -
  Corvinus University of Budapest, Assistant Professor
- 2021 -
  University of Southern California, Annenberg School for Communication and Journalism, Lecturer, Masters of Communication Management Program
- 2019 - 2021
  University of Southern California, Office of Culture, Ethics and Compliance, Director, Culture Transformation
- 2015 - 2019
  University of Southern California, Marshall School of Business, Assistant Professor, Clinical Business Communication
- 2011 - 2014
  DePaul University, Adjunct Faculty
- 2008 - 2015
  University of Illinois at Chicago, Instructor, Teaching Assistant
- 2006 - 2008
  Institute of Real Estate Management, Director, Curriculum Development and Delivery
- 1997 - 2004
  PricewaterhouseCoopers LLP, Stategic Management Consultant, Organizational Effectiveness

# Colleague CV: Dr. Pásztor Sabrina Kim

**Public activities in the university (memberships in university bodies)**

- 2025 -
  Head of Department, Communication and Media Science, Institute of Communication and Media Sciences
- -

**Important study tours, delegacies**

- 2026, 3 days
  University of Groningen (RUG), NL, Faculty of Arts, Pannónia Mobility scholarship

**Awards, titles, honors**

- 2024, U.S Fulbright Scholar Award
  Corvinus University of Budapest
- 2023, USC Dean's Research Fund Award ($7500)
  University of Southern California (USC), Annenberg School for Communication and Journalism
- 2018, USC Summer Research Funding Grant
  University of Southern California (USC), Marshall School of Business
- 2017, USC Summer Funding Grant
  University of Southern California (USC), Marshall School of Business
- 2012, Top Graduate Student Paper Award
  National Communication Association (NCA), Mass Communication Division

## Language skills

| Language | Speaking | Writing | Reading | Media appearance |
|---|---|---|---|---|
| **Hungarian** | Advanced | Intermediate | Intermediate | No |
| **English** | Native | Native | Native | Yes |
| **French** | Basic | Basic | Basic | No |

## Research, professional activity

**Major taught courses or fields of education:**

Media Studies, Cultural Studies, Organizational and Business/Professional Communication, Gender Studies, Intercultural Communication

**Field of science and discipline:**

social science

**Current fields of research:**

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Media Studies, Cultural Studies, Organizational and Business/Professional Communication, Gender Studies

**Previous fields of research:**

Popular Culture/Mass Communication

**Membership in scientific or professional bodies/organizations**

- 2018 - 2019, • Co-developer/creator/author/interviewer for inaugural ABC Western Bulletin Newsletter. 2018-2019 • Membership Committee Lead of Western Region, 2018 – 2019. Developed, administered, analyzed membership survey of 250 ABC members. , leadership position (president, director etc)
  Association for Business Communication (ABC), international

## Publications

- The Psychology of Money: Timeless lessons on wealth, greed, and happiness. [Review of the book The Psychology of Money: Timeless lessons on wealth, greed, and happiness, by Morgan Housel].
- Pasztor, S.K. (December 2024, online before print June 10, 2024). Using Social Entrepreneurship & Microfinance to develop Team Research and Persuasive Presentation Skills
- Pasztor, S.K. (2023, online before print May 16, 2023). Don't Fear the Financials: Teaching Non-Business/Non-numbers Majors How to Assess Financial Communication.
- Pasztor, S.K. (2019, online before print August 31, 2016). Exploring the Framing of Diversity Rhetoric in "Top-rated in Diversity" Organizations
- Pasztor, S.K. (2019). Parlez in the Parlor: Greeting Rituals, Negotiation, Goal Achievement, Gender, and Power Dynamics in Tattoo Artist-Client Discourse in reality television program TLC's "NY Ink"
- Pasztor, S.K. (2019, online before print March 14, 2019). Find It, Frame It, Fix it: Find It, Frame It, Fix It: Diagnosing, Analyzing, and Solving (Communication) Problems in the Workplace
- Pasztor, S. K. (2017, April 4). Equal Pay Day: Job Training results in 'striking gender differences'. MarketWatch.
- MarketWatch: Equal Pay Day: Job Training Results in 'striking gender differences'
- Pasztor, S.K. (2016). 'There's an App for That': Teens Using Technology to Control Gender Behavior in the Disney Channel's Original Movies Zapped and How to Build a Better Boy. In Friends, Lovers, Co-Workers, and Community: Everything I Know About Relationships I Learned from Television. New York: Lexington Books.
- Sun, Rebecca (2016, June 24). Why Jennifer Lawrence Gets Money When She Talks (but Hillary is Vilified). The Hollywood Reporter.
- Pasztor, S.K. (February/Winter 2015). The Gendered World of Work in the Good Life of Television.
- Pasztor, S.K. & Korn, J. (2015). Zombie Fans, Second Screen and Television Audiences: Redefining Parasociality as Technoprosociality in AMC's #TalkingDead. In A. Slade, A.J. Narro, & D. Givens-Carroll (Eds.), Television, Social Media, and Fan Culture. New York: Lexington Books.

## Contacts

**Location at the university**

- Building: E
  Room number: 3.339
  Extension:
  Main line:
  Fax:
  Internal fax:

# Colleague CV: Dr. Pásztor Sabrina Kim

E-mail address: sabrinakim.pasztor@uni-corvinus.hu

**Consulting hours:**

Varies

## Other professional profiles

LinkedIn: https://www.linkedin.com/in/sabrinapasztor/

MTMT: https://m2.mtmt.hu/gui2/?type=authors&mode=browse&sel=10094777

Scholar: https://scholar.google.com/scholar?hl=en&as_sdt=0%2C5&q=sabrina+pasztor&btnG=

Other professional profile 1: https://www.thetvprofessorisin.com/