



## Dr. Neulinger Ágnes

Tanszékvezető egyetemi docens / Head of Department, Associate Professor

Actual classification: Associate professor

Leader position: head of department

Year of birth: 1976

## Qualifications, scientific degrees

### Higher education qualifications

- 1995 - 2000  
Budapest University of Economic Sciences and Public Administration, Faculty of Business Administration, Marketing Specialisation (B)
- 2019 - 2020  
Corvinus University of Budapest, Teacher of Economics (D)

### Scientific degrees and awards

- 2008, PhD  
Corvinus University of Budapest
- 2018, Dr.Habil  
Corvinus University of Budapest

## Career

### Workplaces

- 2003 - 2004  
Corvinus University of Budapest, Assistant Professor
- 2004 - 2006  
British American Tobacco Hungary, Consumer Research Executive
- 2006 - 2007  
Ringier Publishing House, Hungary, Senior Researcher
- 2008 - 2011  
Corvinus University of Budapest, Senior Assistant Professor
- 2012 -  
Corvinus University of Budapest, Associate Professor

### Public activities in the university (memberships in university bodies)

- 2013 -  
Head of Department, Department of Marketing Research and Consumer Behaviour
- 2014 - 2015  
Program Director, ISP

### Membership in board of supervision and directors

# Colleague CV: Dr. Neulinger Ágnes

- 2019 - 2021  
Association for the Education and Research of Marketing, Member of the Supervisory Committee

## Important study tours, delegacies

- 2011, Feb, Jun  
Research and Publishing, Bled
- 2009, Jun  
IMTA, Bled
- 2003, Aug-Sep  
Tilburg University, NL

## Awards, titles, honors

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- 2011, Teacher of the Year  
Corvinus University of Budapest
- 2010, Rector's Award  
Corvinus University of Budapest
- 2007, Researcher of the Year Award  
Ringier Publishing House, Hungary
- 2018,  
Corvinus University of Budapest
- 2018,  
Corvinus University of Budapest

## Language skills

Language	Speaking	Writing	Reading	Media appearance
English	Advanced	Advanced	Advanced	No
German	Basic	Basic	Intermediate	No

## Research, professional activity

### Major taught courses or fields of education:

Consumer Behaviour Theory of Consumption and Consumer Behaviour Marketing Research

### Field of science and discipline:

social science

### Current fields of research:

Sustainable consumption. Consumer behaviour. Research Methodology. Consumer well-being. Consumer behaviour in alternative food networks.

# Colleague CV: Dr. Neulinger Ágnes

## Previous fields of research:

Sport consumption. Materialism. Family life-cycles. Family rituals.

## Major research projects

- 2011 - 2015, Family life cycles and their impact on consumer behaviour in light of changes in family-form  
Form of participation: leader of the research team  
Moneylender: OTKA  
Further info about research: Current research aims to understand the relationship between changes of family-form and the expenditures and habits of the family. The main objectives of this study are to identify the changes in family form and they impact on family consumption.
- 2009 - 2012, COBEREN - Erasmus Network  
Form of participation: member of the research team  
Moneylender: EU  
Further info about research: The CONsumer Behaviour Erasmus Network (COBEREN) is an Erasmus Academic Network (Lifelong Learning Programme) developed to analyze consumption culture, consumer behaviour and the linkage among them in 30 countries in Europe.
- 2017 - , EFOP 3.6.2 Social Innovation Research, Alternative Food Networks  
Form of participation: member of the research team  
Moneylender: EFOP  
Further info about research:

## Membership in scientific or professional bodies/organizations

- 2018 - 2020, Committee Secretary, member  
[Hungarian Academy of Sciences, Committee on Business Administration](#), national
- 2021 - , Vice-President,  
[Hungarian Academy of Sciences, Committee on Business Administration, Sub-Committee of Marketing Science](#),

## Board memberships and positions

- 2015 - , JEL-KEP academic journal, editorial board member, president or member of the editorial board  
Hungarian language

## Publications

- [Publications can be found at Magyar Tudományos Művek Tára \(MTMT\). \(MTMT is the official repository of the university.\)](#)

## Contacts

### Location at the university

- Building: Main Building (E)  
Room number: 316  
Extension: 5610  
Main line: 482 5610

## Colleague CV: Dr. Neulinger Ágnes

Fax: 482 5236  
Internal fax:

E-mail address: [agnes.neulinger@uni-corvinus.hu](mailto:agnes.neulinger@uni-corvinus.hu)

### **Consulting hours:**

<http://marketing.uni-corvinus.hu/index.php?id=mmifaculty>

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