



## Dr. Móricz Péter

Associate Professor  
Rektori szervezet / Vezetéstudományi Intézet / Stratégiai  
Menedzsment Tanszék

## Qualifications, scientific degrees

### Higher education qualifications

- 1995 - 1998  
College of Finance and Accountancy, Budapest, Accounting (főiskolai)
- 1998 - 2000  
Budapest University of Economic Sciences and Public Administration, Business Administration (egyetemi)

### Scientific degrees and awards

- 2011, PhD  
Corvinus University of Budapest

## Career

### Workplaces

- 2000 - 2011  
CUB (formerly: BUESPA) Faculty of Business Administration, PhD candidate
- 2001 - 2011  
CUB (formerly: BUESPA) Faculty of Business Administration, assistant professor
- 2009 - 2010  
Corvinus School of Management, MBA program manager
- 2010 - 2014  
Corvinus School of Management, managing director, MBA director
- 2011 - 2016  
CUB Department of Management Control, senior assistant professor
- 2016 - 2022  
CUB Department of Management Control, associate professor
- 2018 - 2022  
CUB Department of Management Control, head of department
- 2022 -  
CORVINUS Strategy and Management Institute, Department of Strategic Management, associate professor

### Public activities in the university (memberships in university bodies)

- 2002 - 2003

# Colleague CV: Dr. Móricz Péter

- Student member of the University Council
- 2002 - 2005  
Student member of the Doctoral Council
- 2006 - 2009  
vice senator

## Important study tours, delegacies

- 2010, 2 weeks  
IEDC Bled School of Management

## Awards, titles, honors

- 2022, Commemorative Medal for the University  
Corvinus University of Budapest
- 2015, 1st place at the 21st CEEMAN Case Writing Competition (co-writer: Gyorgy Drotos)  
CEEMAN & Emerald
- 2017, Rector's Certificate of Honor  
Corvinus University of Budapest
- 2015, Lecturer of the Year  
Corvinus University of Budapest
- 2019, Lecturer of the semester at Corvinus Business School Runner-up  
Corvinus Student Council
- 2005, Research Chair  
Viadom Zrt.

## Language skills

Language	Speaking	Writing	Reading	Media appearance
English	Intermediate	Intermediate	Intermediate	
German	Intermediate	Intermediate	Intermediate	

## Research, professional activity

### Major taught courses or fields of education:

Managing Information Systems, Process Management and IT, CEMS Business Project

### Field of science and discipline:

organization science

### Current fields of research:

Digitalization of business models and business processes, sharing economy, IT competitiveness, managing information systems

# Colleague CV: Dr. Móricz Péter

## Previous fields of research:

E-business models, Computer waste management, performance management, organizational innovation

## Major research projects

- 2003 - 2006, Performance management models in the public and the non-profit sector  
Form of participation: member of the research team  
Moneylender: Hungarian Scientific Research Fund  
Further info about research:
- 2002 - 2003, Computer waste management  
Form of participation: member of the research team  
Moneylender: Ministry of the environment  
Further info about research:
- 2004 - , Competitiveness Research - Information management and digitalization research stream  
Form of participation: member of the research team  
Moneylender: Competitiveness Research Centre  
Further info about research: Series of quantitative survey among medium-sized and large companies in Hungary
- 2006 - 2012, CIO benchmarking  
Form of participation: member of the research team  
Moneylender: IFUA Horváth & Partners  
Further info about research: Series of survey research on specific IT management topics
- 2011 - 2011, Corvinus E-commerce Survey  
Form of participation: leader of the research team  
Moneylender: Hungarian Post  
Further info about research: Survey among the Hungarian webshops
- 2018 - 2021, Aspects on the development of intelligent, sustainable and inclusive society: social, technological, innovation networks in employment and digital economy  
Form of participation: member of the research team  
Moneylender: Ministry of Human Capacity  
Further info about research:
- 2018 - 2018, Institutional developments for intelligent specialization at the Székesfehérvár Campus of Corvinus University of Budapest  
Form of participation: member of the research team  
Moneylender: Ministry of Human Capacity  
Further info about research:
- 2012 - 2012,  
Form of participation: member of the research team  
Moneylender: National Office for Research and Technology, European Union  
Further info about research: Leader of the project: Sándor KERÉKES, leader of R+D+I subproject: Katalin SZABÓ, leader of the work package: Ildikó HRUBOS

## Publications

- [Peter Moricz's publications can be found on the MTMT portal, the official repository of the](#)

# Colleague CV: Dr. Móricz Péter

[university; follow the link below.](#)

## Contacts

### Location at the university

- Building: Main Building - 8 Fovam square  
Room number: E.105  
Extension: 5548  
Main line: 1-4825548  
Fax: 1-4825018  
Internal fax: 5018

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E-mail address: [peter.moricz@uni-corvinus.hu](mailto:peter.moricz@uni-corvinus.hu)

### Consulting hours:

Monday 13:30-15:00, E.105, with prior notification (2022/23/1)

## Other professional profiles

MTMT: <https://m2.mtmt.hu/api/author/10033480>

Other professional profile 1: <https://uni-corvinus.academia.edu/PMoricz>

Other professional profile 2: <https://www.researchgate.net/profile/Peter-Moricz>