



Dr. Móricz Péter

Associate Professor
Rektori szervezet / Vezetéstudományi Intézet / Stratégiai
Menedzsment Tanszék

Qualifications, scientific degrees

Higher education qualifications

- 1995 - 1998
College of Finance and Accountancy, Budapest, Accounting (főiskolai)
- 1998 - 2000
Budapest University of Economic Sciences and Public Administration, Business Administration (egyetemi)

Scientific degrees and awards

- 2011, PhD
Corvinus University of Budapest

Career

Workplaces

- 2000 - 2011
CUB (formerly: BUESPA) Faculty of Business Administration, PhD candidate
- 2001 - 2011
CUB (formerly: BUESPA) Faculty of Business Administration, assistant professor
- 2009 - 2010
Corvinus School of Management, MBA program manager
- 2010 - 2014
Corvinus School of Management, managing director, MBA director
- 2011 - 2016
CUB Department of Management Control, senior assistant professor
- 2016 - 2022
CUB Department of Management Control, associate professor
- 2018 - 2022
CUB Department of Management Control, head of department
- 2022 -
CORVINUS Strategy and Management Institute, Department of Strategic Management, associate professor

Public activities in the university (memberships in university bodies)

- 2002 - 2003

Colleague CV: Dr. Móricz Péter

- Student member of the University Council
- 2002 - 2005
Student member of the Doctoral Council
- 2006 - 2009
vice senator

Important study tours, delegacies

- 2010, 2 weeks
IEDC Bled School of Management

Awards, titles, honors

- 2022, Commemorative Medal for the University
Corvinus University of Budapest
- 2015, 1st place at the 21st CEEMAN Case Writing Competition (co-writer: Gyorgy Drotos)
CEEMAN & Emerald
- 2017, Rector's Certificate of Honor
Corvinus University of Budapest
- 2015, Lecturer of the Year
Corvinus University of Budapest
- 2019, Lecturer of the semester at Corvinus Business School Runner-up
Corvinus Student Council
- 2005, Research Chair
Viadom Zrt.

Language skills

Language	Speaking	Writing	Reading	Media appearance
English	Intermediate	Intermediate	Intermediate	
German	Intermediate	Intermediate	Intermediate	

Research, professional activity

Major taught courses or fields of education:

Managing Information Systems, Process Management and IT, CEMS Business Project

Field of science and discipline:

organization science

Current fields of research:

Digitalization of business models and business processes, sharing economy, IT competitiveness, managing information systems

Colleague CV: Dr. Móricz Péter

Previous fields of research:

E-business models, Computer waste management, performance management, organizational innovation

Major research projects

- 2003 - 2006, Performance management models in the public and the non-profit sector
Form of participation: member of the research team
Moneylender: Hungarian Scientific Research Fund
Further info about research:
- 2002 - 2003, Computer waste management
Form of participation: member of the research team
Moneylender: Ministry of the environment
Further info about research:
- 2004 - , Competitiveness Research - Information management and digitalization research stream
Form of participation: member of the research team
Moneylender: Competitiveness Research Centre
Further info about research: Series of quantitative survey among medium-sized and large companies in Hungary
- 2006 - 2012, CIO benchmarking
Form of participation: member of the research team
Moneylender: IFUA Horváth & Partners
Further info about research: Series of survey research on specific IT management topics
- 2011 - 2011, Corvinus E-commerce Survey
Form of participation: leader of the research team
Moneylender: Hungarian Post
Further info about research: Survey among the Hungarian webshops
- 2018 - 2021, Aspects on the development of intelligent, sustainable and inclusive society: social, technological, innovation networks in employment and digital economy
Form of participation: member of the research team
Moneylender: Ministry of Human Capacity
Further info about research:
- 2018 - 2018, Institutional developments for intelligent specialization at the Székesfehérvár Campus of Corvinus University of Budapest
Form of participation: member of the research team
Moneylender: Ministry of Human Capacity
Further info about research:
- 2012 - 2012,
Form of participation: member of the research team
Moneylender: National Office for Research and Technology, European Union
Further info about research: Leader of the project: Sándor KERÉKES, leader of R+D+I subproject: Katalin SZABÓ, leader of the work package: Ildikó HRUBOS

Publications

- [Peter Moricz's publications can be found on the MTMT portal, the official repository of the](#)

Colleague CV: Dr. Móricz Péter

[university; follow the link below.](#)

Contacts

Location at the university

- Building: Main Building - 8 Fovam square
Room number: E.105
Extension: 5548
Main line: 1-4825548
Fax: 1-4825018
Internal fax: 5018

E-mail address: peter.moricz@uni-corvinus.hu

Consulting hours:

Monday 13:30-15:00, E.105, with prior notification (2022/23/1)

Other professional profiles

MTMT: <https://m2.mtmt.hu/api/author/10033480>

Other professional profile 1: <https://uni-corvinus.academia.edu/PMoricz>

Other professional profile 2: <https://www.researchgate.net/profile/Peter-Moricz>