Dr. Móricz Péter

Associate Professor
Rektori szervezet / Vezetéstudományi Intézet / Stratégiai Menedzsment Tanszék

Qualifications, scientific degrees

Higher education qualifications

- 1995 - 1998
  College of Finance and Accountancy, Budapest, Accounting (főiskolai)
- 1998 - 2000
  Budapest University of Economic Sciences and Public Administration, Business Administration (egyetemi)

Scientific degrees and awards

- 2011, PhD
  Corvinus University of Budapest

Career

Workplaces

- 2000 - 2011
  CUB (formerly: BUESPA) Faculty of Business Administration, PhD candidate
- 2001 - 2011
  CUB (formerly: BUESPA) Faculty of Business Administration, assistant professor
- 2009 - 2010
  Corvinus School of Management, MBA program manager
- 2010 - 2014
  Corvinus School of Management, managing director, MBA director
- 2011 - 2016
  CUB Department of Management Control, senior assistant professor
- 2016 - 2022
  CUB Department of Management Control, associate professor
- 2018 - 2022
  CUB Department of Management Control, head of department
- 2022 -
  CORVINUS Strategy and Management Institute, Department of Strategic Management, associate professor

Public activities in the university (memberships in university bodies)

- 2002 - 2003

Student member of the University Council
- 2002 - 2005
  Student member of the Doctoral Council
- 2006 - 2009
  vice senator

Important study tours, delegacies

- 2010, 2 weeks
  IEDC Bled School of Management

Awards, titles, honors

- 2022, Commemorative Medal for the University
  Corvinus University of Budapest
- 2015, 1st place at the 21st CEEMAN Case Writing Competition (co-writer: Gyorgy Drotos)
  CEEMAN & Emerald
- 2017, Rector's Certificate of Honor
  Corvinus University of Budapest
- 2015, Lecturer of the Year
  Corvinus University of Budapest
- 2019, Lecturer of the semester at Corvinus Business School Runner-up
  Corvinus Student Council
- 2005, Research Chair
  Viadom Zrt.

Language skills

Language	Speaking	Writing	Reading	Media appearance
English	Intermediate	Intermediate	Intermediate	
German	Intermediate	Intermediate	Intermediate	

Research, professional activity

Major taught courses or fields of education:

Managing Information Systems, Process Management and IT, CEMS Business Project

Field of science and discipline:

organization science

Current fields of research:

Digitalization of business models and business processes, sharing economy, IT competitiveness, managing information systems

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Previous fields of research:

E-business models, Computer waste management, performance management, organizational innovation

Major research projects

- 2003 - 2006, Performance management models in the public and the non-profit sector
  Form of participation: member of the research team
  Moneylender: Hungarian Scientific Research Fund
  Further info about research:

- 2002 - 2003, Computer waste management
  Form of participation: member of the research team
  Moneylender: Ministry of the environment
  Further info about research:

- 2004 - , Competitiveness Research - Information management and digitalization research stream
  Form of participation: member of the research team
  Moneylender: Competitiveness Research Centre
  Further info about research: Series of quantitative survey among medium-sized and large companies in Hungary

- 2006 - 2012, CIO benchmarking
  Form of participation: member of the research team
  Moneylender: IFUA Horváth & Partners
  Further info about research: Series of survey research on specific IT management topics

- 2011 - 2011, Corvinus E-commerce Survey
  Form of participation: leader of the research team
  Moneylender: Hungarian Post
  Further info about research: Survey among the Hungarian webshops

- 2018 - 2021, Aspects on the development of intelligent, sustainable and inclusive society: social, technological, innovation networks in employment and digital economy
  Form of participation: member of the research team
  Moneylender: Ministry of Human Capacity
  Further info about research:

- 2018 - 2018, Institutional developments for intelligent specialization at the Székesfehérvár Campus of Corvinus University of Budapest
  Form of participation: member of the research team
  Moneylender: Ministry of Human Capacity
  Further info about research:

- 2012 - 2012,
  Form of participation: member of the research team
  Moneylender: National Office for Research and Technology, European Union
  Further info about research: Leader of the project: Sándor KEREKES, leader of R+D+I subproject: Katalin SZABÓ, leader of the work package: Ildikó HRUBOS

Publications

- Peter Moricz's publications can be found on the MTMT portal, the offical repository of the

Colleague CV: Dr. Móricz Péter

university; follow the link below.

Contacts

Location at the university

- Building: Main Building - 8 Fovam square
  Room number: E.105
  Extension: 5548
  Main line: 1-4825548
  Fax: 1-4825018
  Internal fax: 5018

E-mail address: peter.moricz@uni-corvinus.hu

Consulting hours:

Monday 13:30-15:00, E.105, with prior notification (2022/23/1)

Other professional profiles

MTMT: https://m2.mtmt.hu/api/author/10033480

Other professional profile 1: https://uni-corvinus.academia.edu/PMoricz

Other professional profile 2: https://www.researchgate.net/profile/Peter-Moricz