



Dr. Mitev Ariel Zoltán

Qualifications, scientific degrees

Higher education qualifications

- 1993 - 1998
Corvinus University of Budapest, Marketing Specialisation (főiskolai)

Scientific degrees and awards

- 2006, PhD
Corvinus University of Budapest

Career

Workplaces

- 2006 - 2012
Corvinus University of Budapest, Assistant Professor
- 2003 - 2006
Corvinus University of Budapest, Junior Assistant Professor
- 2000 - 2003
Corvinus University of Budapest, PhD student
- 2012 -
Corvinus University of Budapest, Associate Professor

Public activities in the university (memberships in university bodies)

- 2006 - 2009
Member of Academic Senate
- 2018 - 2019
Member of Faculty Council

Important study tours, delegacies

- 1998, 4 months
Johannes Kepler University of Linz

Awards, titles, honors

- 2009, Rector's Award

Colleague CV: Dr. Mitev Ariel Zoltán

Corvinus University of Budapest

- 2013, Certificate of merit
Corvinus University of Budapest
- 2019,

Language skills

Language	Speaking	Writing	Reading	Media appearance
English	Intermediate	Intermediate	Advanced	
German	Advanced	Advanced	Advanced	
Russian	Advanced	Advanced	Advanced	

Research, professional activity

Major taught courses or fields of education:

Negotiation techniquesBusiness communicationSales managementSelling techniques

Field of science and discipline:

organization science

Current fields of research:

Postmodern marketing,Social marketing,Negotiation,Sales management,Burnout syndrome in personal selling,Internet memes,Compulsive buying

Previous fields of research:

Marketing for Pharmaciesconsumer acceptance of product innovations

Membership in scientific or professional bodies/organizations

- 2003 - , member,
, national
- 2006 - , member,
Hungarian Association on Addictions, national

Board memberships and positions

- 2017 - , Associate Editor,
[Foreign language](#)

Publications

Colleague CV: Dr. Mitev Ariel Zoltán

- [Publications can be found at Magyar Tudományos Művek Tára \(MTMT\). \(MTMT is the official repository of the university.\)](#)

Contacts

Location at the university

- Building: Main Building (E)
Room number: 355
Extension: 5523
Main line: +361482-5523
Fax: +361482-5236
Internal fax: 5236
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E-mail address: ariel.mitev@uni-corvinus.hu