

## Dr. Miskolczi Márk

Senior lecturer  
Rektori szervezet / Fenntartható Fejlődés Intézet

## Qualifications, scientific degrees

### Scientific degrees and awards

- 2022, PhD  
Corvinus Doctoral Schools – Doctoral School of Business and Management (CORVINUS)

## Career

### Workplaces

- 2015 - 2016  
Accor-Pannonia Hotels Zrt., Budapest (Hungary), Reservation Agent (trainee)
- 2017 - 2019  
Siemens Mobility Ltd., Budapest (Hungary), Project Associate (Railway digitalization)
- 2018 - 2022  
Corvinus University of Budapest, Institute of Marketing, Budapest (Hungary), Ph.D. candidate
- 2020 - 2022  
KTI Institute for Transport Sciences Non-profit Ltd., Social Sciences Research Group, Budapest (Hungary), Research Fellow
- 2022 -  
NielsenIQ - Consumer and Marketing Insights (CMI), Senior Consumer Insights Executive
- 2023 -  
Corvinus University of Budapest Institute of Sustainable Development Department of Tourism, Senior lecturer

### Awards, titles, honors

- 2022, Corvinus Research Excellence (CKK)  
Corvinus University of Budapest
- 2023, Corvinus Research Excellence (CKK)  
Corvinus University of Budapest
- 2023, Év oktatási műhelye - műhelytag  
Corvinus University of Budapest, Institute of Sustainable Development, Department of Tourism

## Research, professional activity

### Major taught courses or fields of education:

International Transport and Sustainable Mobility

### Field of science and discipline:

organization science

### Current fields of research:

# Colleague CV: Dr. Miskolczi Márk

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The affective dimensions of human-machine interaction, artificial intelligence (AI)

## Previous fields of research:

Industry 4.0, Highly-automated (SAE 4-5.) vehicles, technology-acceptance

## Publications

- [Hungarian Science Bibliography](#)

## Contacts

### Location at the university

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