

Dr. Miskolczi Márk

Senior lecturer

Rektori szervezet / Fenntartható Fejlődés Intézet / Turizmus Tanszék

Qualifications, scientific degrees

Scientific degrees and awards

- 2022, PhD
Corvinus Doctoral Schools – Doctoral School of Business and Management (CORVINUS)

Career

Workplaces

- 2015 - 2016
Accor-Pannonia Hotels Zrt., Budapest (Hungary), Reservation Agent (trainee)
- 2017 - 2019
Siemens Mobility Ltd., Budapest (Hungary), Project Associate (Railway digitalization)
- 2018 - 2022
Corvinus University of Budapest, Institute of Marketing, Budapest (Hungary), Ph.D. candidate
- 2020 - 2022
KTI Institute for Transport Sciences Non-profit Ltd., Social Sciences Research Group, Budapest (Hungary), Research Fellow
- 2022 -
NielsenIQ - Consumer and Marketing Insights (CMI), Senior Consumer Insights Executive
- 2023 -
Corvinus University of Budapest Institute of Sustainable Development Department of Tourism, Senior lecturer

Awards, titles, honors

- 2022, Corvinus Research Excellence (CKK)
Corvinus University of Budapest
- 2023, Corvinus Research Excellence (CKK)
Corvinus University of Budapest
- 2023, Év oktatási műhelye - műhelytag
Corvinus University of Budapest, Institute of Sustainable Development, Department of Tourism

Research, professional activity

Major taught courses or fields of education:

International Transport and Sustainable Mobility

Field of science and discipline:

organization science

Current fields of research:

Colleague CV: Dr. Miskolczi Márk

Socioeconomic impacts of Industry 4.0, Technology-acceptance of SAE 4-5 vehicles, Disruptive impacts of Artificial Intelligence (AI)

Previous fields of research:

Mobility management, Urban transport development

Publications

- [Hungarian Science Bibliography](#)

Contacts

Location at the university

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Fax:
Internal fax:

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