

Dr. Miskolczi Márk

Associate Professor
Rektori szervezet / Fenntartható Fejlődés Intézet

Qualifications, scientific degrees

Higher education qualifications

- 2012 - 2015
  University of Pannonia, BA - Economist (BSc/BA)
- 2016 - 2018
  Corvinus University of Budapest, MA - Economist (MSc/MA)
- 2018 - 2022
  Corvinus Doctoral School, Ph.D. Program (PhD/DLA képzés)

Scientific degrees and awards

- 2022, PhD
  Corvinus Doctoral Schools – Doctoral School of Business and Management (CORVINUS)

Career

Workplaces

- 2015 - 2016
  Accor-Pannonia Hotels Zrt., Budapest (Hungary), Reservation Agent (trainee)
- 2017 - 2019
  Siemens Mobility Ltd., Budapest (Hungary), Project Associate (Railway digitalization)
- 2018 - 2022
  Corvinus University of Budapest, Institute of Marketing, Budapest (Hungary), Ph.D. candidate
- 2020 - 2022
  KTI Institute for Transport Sciences Non-profit Ltd., Social Sciences Research Group, Budapest (Hungary), Research Fellow
- 2022 - 2025
  NielsenIQ - Consumer and Marketing Insights (CMI), Senior Consumer Insights Executive
- 2023 - 2026
  Corvinus University of Budapest Institute of Sustainable Development, Assistant Professor
- 2026 -
  Corvinus University of Budapest Institute of Sustainable Development, Associate Professor

Public activities in the university (memberships in university bodies)

- 2022 -
  Hungarian Regional Science Association (MRTT) - member

Colleague CV: Dr. Miskolczi Márk

Awards, titles, honors

- 2022, Corvinus Research Excellence (CKK)
  Corvinus University of Budapest
- 2023, Corvinus Research Excellence (CKK)
  Corvinus University of Budapest
- 2023, Év oktatási műhelye - műhelytag
  Corvinus University of Budapest, Institute of Sustainable Development, Department of Tourism
- 2026, Corvinus Research Excellence (CKK)
  Corvinus University of Budapest

Language skills

Language	Speaking	Writing	Reading	Media appearance
Hungarian	Native	Native	Native	Yes
English	Intermediate	Advanced	Advanced	

Research, professional activity

Major taught courses or fields of education:

Industry 4.0, Artificial Intelligence, Smart innovations

Field of science and discipline:

multidisciplinary social sciences

Current fields of research:

The affective dimensions of human-machine interaction, artificial intelligence (AI)

Previous fields of research:

Industry 4.0, Higly-automated (SAE 4-5.) vehicles, technology-acceptance

Major research projects

- 2025 - 2026, “M.I.-t akarunk? – Az ember–gép összefonódás affektív dimenziói”
  Form of participation: leader of the research team
  Moneylender: EKÖP Postdoctoral Fellowship (CORVINUS-25-4-1, 2025–2026)
  Further info about research:

- 2024 - , “MI-t hoz a jövő? – A mesterséges intelligencia hatása a turisztikai térhasználat dinamikájára”
  Form of participation: member of the research team
  Moneylender: NKFIH 147547, 2024–2027

Further info about research:

- 2023 - 2026, “A jó hely értelmezésének földrajzi dimenziói a totális turizmus kontextusában”
  Form of participation: member of the research team
  Moneylender: NKFIH 134877, 2023–2026
  Further info about research:

- 2019 - 2022, Social-economic impacts of autonomous vehicle technology
  Form of participation: member of the research team
  Moneylender: TKP, NKFIH-869-10/2019, 2019–2022
  Further info about research:

- 2020 - 2021, Impact of SAE 4-5 vehicles on passenger transport
  Form of participation: leader of the research team
  Moneylender: ÚNKP – New National Excellence Program Scholarships
  Further info about research:

- 2021 - 2022, Impact of SAE 4-5 vehicles on passenger transport
  Form of participation: leader of the research team
  Moneylender: ÚNKP – New National Excellence Program Scholarships
  Further info about research:

Publications

- Hungarian Science Bibliography

Contacts

Location at the university

- Building: Corvinus University of Budapest, Building C.
  Room number: C. 301.
  Extension:
  Main line:
  Fax:
  Internal fax:

E-mail address: mark.miskolczi@uni-corvinus.hu

Other professional profiles

LinkedIn: www.linkedin.com/in/márk-miskolczi

MTMT: https://m2.mtmt.hu/gui2/?type=authors&mode=browse&sel=10061042

Scholar: https://scholar.google.com/citations?user=11VbYQgAAAAJ&hl=en