

Dr. Miskolczi Márk

Assistant Professor

Rektori szervezet / Fenntartható Fejlődés Intézet

Qualifications, scientific degrees

Higher education qualifications

- 2012 - 2015
University of Pannonia, BA - Economist (BSc/BA)
- 2016 - 2018
Corvinus University of Budapest, MA - Economist (MSc/MA)

Scientific degrees and awards

- 2022, PhD
Corvinus Doctoral Schools – Doctoral School of Business and Management (CORVINUS)

Career

Workplaces

- 2015 - 2016
Accor-Pannonia Hotels Zrt., Budapest (Hungary), Reservation Agent (trainee)
- 2017 - 2019
Siemens Mobility Ltd., Budapest (Hungary), Project Associate (Railway digitalization)
- 2018 - 2022
Corvinus University of Budapest, Institute of Marketing, Budapest (Hungary), Ph.D. candidate
- 2020 - 2022
KTI Institute for Transport Sciences Non-profit Ltd., Social Sciences Research Group, Budapest (Hungary), Research Fellow
- 2022 - 2025
NielsenIQ - Consumer and Marketing Insights (CMI), Senior Consumer Insights Executive
- 2023 -
Corvinus University of Budapest Institute of Sustainable Development Department of Tourism, Assistant Professor

Public activities in the university (memberships in university bodies)

- 2022 -
Hungarian Regional Science Association (MRTT) - member

Awards, titles, honors

- 2022, Corvinus Research Excellence (CKK)
Corvinus University of Budapest
- 2023, Corvinus Research Excellence (CKK)
Corvinus University of Budapest
- 2023, Év oktatási műhelye - műhelytag
Corvinus University of Budapest, Institute of Sustainable Development, Department of Tourism
- 2026, Corvinus Research Excellence (CKK)

Colleague CV: Dr. Miskolczi Márk

Corvinus University of Budapest

Language skills

Language	Speaking	Writing	Reading	Media appearance
Hungarian	Native	Native	Native	Yes
English	Intermediate	Advanced	Advanced	

Research, professional activity

Major taught courses or fields of education:

Industry 4.0, Artificial Intelligence, Smart innovations

Field of science and discipline:

multidisciplinary social sciences

Current fields of research:

The affective dimensions of human-machine interaction, artificial intelligence (AI)

Previous fields of research:

Industry 4.0, Highly-automated (SAE 4-5.) vehicles, technology-acceptance

Major research projects

- 2025 - 2026, "M.I.-t akarunk? - Az ember-gép összefonódás affektív dimenziói"
Form of participation: leader of the research team
Moneylender: EKÖP Postdoctoral Fellowship (CORVINUS-25-4-1, 2025-2026)
Further info about research:
- 2024 - , "MI-t hoz a jövő? - A mesterséges intelligencia hatása a turisztikai térhasználat dinamikájára"
Form of participation: member of the research team
Moneylender: NKFIH 147547, 2024-2027
Further info about research:
- 2023 - 2026, "A jó hely értelmezésének földrajzi dimenziói a totális turizmus kontextusában"
Form of participation: member of the research team
Moneylender: NKFIH 134877, 2023-2026
Further info about research:
- 2019 - 2022, Social-economic impacts of autonomous vehicle technology
Form of participation: member of the research team

Colleague CV: Dr. Miskolczi Márk

Moneylender: TKP, NKFIH-869-10/2019, 2019-2022
Further info about research:

- 2020 - 2021, Impact of SAE 4-5 vehicles on passenger transport
Form of participation: leader of the research team
Moneylender: ÚNKP – New National Excellence Program Scholarships
Further info about research:
- 2021 - 2022, Impact of SAE 4-5 vehicles on passenger transport
Form of participation: leader of the research team
Moneylender: ÚNKP – New National Excellence Program Scholarships
Further info about research:

Publications

- [Hungarian Science Bibliography](#)

Contacts

Location at the university

- Building: Corvinus University of Budapest, Building C.
Room number: C. 301.
Extension:
Main line:
Fax:
Internal fax:

E-mail address: mark.miskolczi@uni-corvinus.hu

Other professional profiles

LinkedIn: www.linkedin.com/in/márk-miskolczi

MTMT: <https://m2.mtmt.hu/gui2/?type=authors&mode=browse&sel=10061042>

Scholar: <https://scholar.google.com/citations?user=11VbYQgAAAAJ&hl=en>