

Dr. Miskolczi Márk

Senior lecturer
Rektori szervezet / Fenntartható Fejlődés Intézet

Qualifications, scientific degrees

Scientific degrees and awards

- 2022, PhD
Corvinus Doctoral Schools – Doctoral School of Business and Management (CORVINUS)

Career

Workplaces

- 2015 - 2016
Accor-Pannonia Hotels Zrt., Budapest (Hungary), Reservation Agent (trainee)
- 2017 - 2019
Siemens Mobility Ltd., Budapest (Hungary), Project Associate (Railway digitalization)
- 2018 - 2022
Corvinus University of Budapest, Institute of Marketing, Budapest (Hungary), Ph.D. candidate
- 2020 - 2022
KTI Institute for Transport Sciences Non-profit Ltd., Social Sciences Research Group, Budapest (Hungary), Research Fellow
- 2022 - 2025
NielsenIQ - Consumer and Marketing Insights (CMI), Senior Consumer Insights Executive
- 2023 -
Corvinus University of Budapest Institute of Sustainable Development Department of Tourism, Senior lecturer

Awards, titles, honors

- 2022, Corvinus Research Excellence (CKK)
Corvinus University of Budapest
- 2023, Corvinus Research Excellence (CKK)
Corvinus University of Budapest
- 2023, Év oktatási műhelye - műhelytag
Corvinus University of Budapest, Institute of Sustainable Development, Department of Tourism

Language skills

Language	Speaking	Writing	Reading	Media appearance
Hungarian	Native	Native	Native	Yes
English	Intermediate	Advanced	Advanced	
not defined				

Research, professional activity

Major taught courses or fields of education:

International Transport and Sustainable Mobility

Field of science and discipline:

organization science

Current fields of research:

The affective dimensions of human-machine interaction, artificial intelligence (AI)

Previous fields of research:

Industry 4.0, Highly-automated (SAE 4-5.) vehicles, technology-acceptance

Publications

- [Hungarian Science Bibliography](#)

Contacts

Location at the university

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