

## Mihalkovné Dr. Szakács Katalin

Egyetemi Adjunktus / Assistant Professor  
Rektori szervezet / Vállalkozás és Innováció Intézet /  
Vállalkozásfejlesztés és -menedzsment Tanszék

### Qualifications, scientific degrees

#### Higher education qualifications

- 2019 -  
British Council, Academic Teaching Excellence – Teaching with English as the Medium of Instruction – ATE EMI) (szakirányú továbbképzés)
- 2019 -  
Corvinus University of Budapest, Personalized educational methodology consulting and development within the framework of the EFOP-3.4.3 project (szakirányú továbbképzés)
- 2017 -  
Corvinus University of Budapest, Blended Learning – Characteristics of Hybrid Education within the framework of the EFOP-3.4.3 project (szakirányú továbbképzés)
- 2017 -  
Corvinus University of Budapest, Blended Learning and Moodle within the framework of the EFOP-3.4.3 project (szakirányú továbbképzés)
- 2017 -  
Corvinus University of Budapest, Modern methods in teaching and learning processes within the framework of the EFOP-3.4.3 project (szakirányú továbbképzés)
- 2011 -  
Warsaw School of Economics, EFER - European Entrepreneurship Colloquium 2011 - one week course for teaching entrepreneurship (szakirányú továbbképzés)
- 2001 - 2008  
Corvinus University of Budapest, economist, economics teacher, and economics teacher in English language (egyetemi)

#### Scientific degrees and awards

- 2014, PhD  
Corvinus University of Budapest

### Career

#### Workplaces

- 2015 -  
Corvinus University of Budapest, assistant professor
- 2012 - 2014  
Corvinus University of Budapest, teaching assistant
- 2011 - 2012  
Corvinus University of Budapest, research assistant

#### Public activities in the university (memberships in university bodies)

- 2021 -  
Head of Entrepreneurship Specialization (Hungarian B&M)

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- 2019 - 2022  
Head of Small Business Specialization (in Székesfehérvár)

## Important study tours, delegacies

- 2011,  
EFER - European Entrepreneurship Colloquium 2011Warsaw School of Economic

## Awards, titles, honors

- 2019, Student Concil - Best Teacher of the Semester (2nd place)  
Corvinus University of Budapest
- 2019, Student Concil - Best Teacher of the Semester (2nd place)  
Corvinus University of Budapest
- 2019, Student Concil - Best Teacher of the Semester (3rd place)  
Corvinus University of Budapest

## Language skills

Language	Speaking	Writing	Reading	Media appearance
English	Advanced	Advanced	Advanced	
Russian	Intermediate	Intermediate	Intermediate	

## Research, professional activity

### Major taught courses or fields of education:

Starting and Operating Small Businesses; Business Financing; Business Planning and Management; Business Economics; Business Project

### Field of science and discipline:

economics

### Current fields of research:

entrepreneurial competencies necessary for successful business start-up and operation; personality profile of entrepreneurs who are successful in growth; personality profile-based competency development in entrepreneurship education; development of entrepreneurial competencies using digital pedagogical tools; increasing the effectiveness and efficiency of entrepreneurship education; effective training of entrepreneurship educators

### Major research projects

- 2025 - , Business ethics research (The role of chambers and higher education institutions in shaping ethical business conduct in the entrepreneurial sphere)  
Form of participation: leader of the research team

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Moneylender: Hungarian Chamber of Commerce and Industry  
Further info about research:

- 2020 - 2022, Subject Area Excellence Program – Subproject 2.a: Theory, Practice, and Methodology of Digital Education  
Form of participation: member of the research team  
Moneylender: Corvinus University of Budapest  
Further info about research:
- 2020 - 2021, Long-term development strategy for Hungarian family-owned businesses  
Form of participation: member of the research team  
Moneylender: Family Business Center  
Further info about research:
- 2018 - 2018, Renewal of the content and methodology of the BA Small Business specialization curriculum based on a learning outcomes approach, supported by blended learning methodology within the framework of the EFOP-3.4.3-16-2016-00006 Institutional developments at Corvinus University of Budapest aimed at improving the quality and accessibility of higher education  
Form of participation: leader of the research team  
Moneylender: Corvinus University of Budapest  
Further info about research:
- 2017 - 2017, Research exploring the training and output requirements of the BA Small Business specialization EFOP-3.4.3-16-2016-00006 Institutional developments at Corvinus University of Budapest aimed at jointly improving the quality and accessibility of higher education within the framework of the tender  
Form of participation: leader of the research team  
Moneylender: Corvinus University of Budapest  
Further info about research:
- 2017 - 2017, Local Case Study az INTERREG – Danube Transnational Programme keretében (DTP1-1-415-1.2, NewGenerationSkills – Unlocking the potentials for business and social innovation in the Danube Region by equipping young people with new generation skills)  
Form of participation: leader of the research team  
Moneylender: Újbuda Local Government  
Further info about research:
- 2015 - 2016, Development of a methodology for screening, measuring, and evaluating the competence of prospective entrepreneurs within the framework of the \\\\\\\\\\\  
Form of participation: leader of the research team  
Moneylender: Enterprise Hungary  
Further info about research:
- 2013 - 2014, The personality of successfully growing entrepreneurs , based on the NEO-PI-R personal inventory  
Form of participation: leader of the research team  
Moneylender:  
Further info about research:
- 2010 - 2010, The role of the SME sector in employment policy. Development opportunities.  
Form of participation: member of the research team  
Moneylender: Budapest Chamber of Commerce and Industry  
Further info about research:

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- 2009 - 2009, Reactions of small businesses, defense mechanisms against stress factors of the international financial and economic crisis in certain countries of the Central and Eastern European region  
Form of participation: member of the research team  
Moneylender: OTP  
Further info about research:
- 2008 - 2008, Improving responsible corporate behavior  
Form of participation: member of the research team  
Moneylender: Shell Hungary  
Further info about research:
- 2008 - 2008, The Economics of Entrepreneurial Activity and SMSs: Policy Implications for the EU Hungary  
Form of participation: member of the research team  
Moneylender: European Network for Social Researches  
Further info about research:
- 2008 - 2008, "In Tune with Business" – Laying the foundations for the 2008 action plan of the Business Attuned program by gathering the opinions of entrepreneurs  
Form of participation: member of the research team  
Moneylender:  
Further info about research:
- 2007 - 2007, Opinions and attitudes of small businesses regarding choosing a bank  
Form of participation: member of the research team  
Moneylender: OTP  
Further info about research:
- 2007 - 2007, Adaptation of Virág's bankruptcy model to the SME sector  
Form of participation: member of the research team  
Moneylender: OTP  
Further info about research:
- 2007 - 2007, Use of advanced information technology by small and medium-sized enterprises in Europe and particularly in Hungary  
Form of participation: member of the research team  
Moneylender: Generali-Providencia  
Further info about research:

## Membership in scientific or professional bodies/organizations

- 2020 - 2022, Board member, leadership position (president, director etc)  
Youth Entrepreneurship Association, regional/local
- 2014 - 2022, Educational Leader, member  
Youth Entrepreneurship Association, regional/local

## Publications

- [Publications can be found at Magyar Tudományos Művek Tára \(MTMT\). \(MTMT is the official repository of the university.\)](#)

## Contacts

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# Colleague CV: Mihalkovné Dr. Szakács Katalin

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## Location at the university

- Building: E.  
Room number: 244.1  
Extension:  
Main line: +3614825206 (central office)  
Fax:  
Internal fax:

E-mail address: [katalin.szakacs@uni-corvinus.hu](mailto:katalin.szakacs@uni-corvinus.hu)

## Consulting hours:

based on individual consultation