Matthew Gorton

Research Professor
Rektori szervezet / Fenntartható Fejlődés Intézet
Year of birth: 1972

Qualifications, scientific degrees

Higher education qualifications

- 1993 - 1997
  Plymouth Business School, University of Plymouth, PhD. Business Management (PhD/DLA képzés)
- 1990 - 1993
  University of Bristol, BSc Politics and Economics (BSc/BA)

Scientific degrees and awards

- 1997, PhD
  Plymouth Business School, University of Plymouth

Career

Workplaces

- 2023 -
  Budapesti Corvinus Egyetem, Research Professor
- 1998 -
  Newcastle University, UK, Lecturer, Senior Lecturer, Reader, Professor

Language skills

Language	Speaking	Writing	Reading	Media appearance
English	Native	Native	Native	Yes
Hungarian	Intermediate	Basic	Intermediate	No

Research, professional activity

Major taught courses or fields of education:

Principles of marketing, food marketing, rural small businesses

Field of science and discipline:

social science

Colleague CV: Matthew Gorton

Current fields of research:

Food marketing, consumer behaviour, sustainable behavioural change, rural small businesses

Major research projects

- 2024 - , Hort2thefuture
  Form of participation: member of the research team
  Moneylender: Horizon Europe
  Further info about research: More sustainable practices in horticulture.

- 2024 - , GI SMART
  Form of participation: member of the research team
  Moneylender: Horizon Europe
  Further info about research: Strengthening the contribution of Geographical Indications to smart territorial development and sustainability https://www.gismart.eu/

- 2016 - 2021, Strength2Food
  Form of participation: leader of the research team
  Moneylender: Horizon 2020
  Further info about research: A projekt a jobb minőségű élelmiszer-ellátást vizsgálta az EU-s földrajzi árujelzőkön, rövidebb ellátási láncon és hatékonyabb közbeszerzésen keresztül.

Membership in scientific or professional bodies/organizations

- 1999 - , Member of the Agricultural Economics Society, member
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Publications

- Publications can be found at Magyar Tudományos Művek Tára (MTMT).

Contacts

Location at the university

- Building: Building: C Building
  Room number:
  Extension:
  Main line:
  Fax:
  Internal fax:

Other professional profiles

MTMT: https://m2.mtmt.hu/gui2/?type=authors&mode=browse&sel=10090162

Scholar: https://scholar.google.com/citations?user=3tZD8DwAAAAJ&hl=en&oi=sra