



## Dr. Marciniak Róbert András

Rektori szervezet / Vezetéstudományi Intézet / Stratégiai  
Menedzsment Tanszék

## Qualifications, scientific degrees

### Higher education qualifications

- 1999 - 2004  
University of Miskolc, Economist (Management specialization) (főiskolai)
- 2004 - 2008  
University of Miskolc, IT Engineering (Logistics specialization) (főiskolai)
- 2009 - 2010  
University of Miskolc, Translation program in Social Sciences and Economics (English) (főiskolai)

### Scientific degrees and awards

- 2015, PhD  
University of Miskolc

## Career

### Workplaces

- 2020 -  
Corvinus University of Budapest, Institute of Management, Associate Professor
- 2016 - 2020  
Corvinus University of Budapest, Faculty of Business Administration, Institute of Management, Assistant Professor
- 2012 -  
Babeş-Bolyai University (Cluj-Napoca), Visiting lecturing
- 2004 - 2007  
University of Miskolc, Faculty of Economics, Institute of Management Science, PhD Student

### Public activities in the university (memberships in university bodies)

- 2015 -  
Member of MTA's public body

### Membership in board of supervision and directors

- 2007 - 2016  
, Chairman of the Supervisory Board

# Colleague CV: Dr. Marciniak Róbert András

## Important study tours, delegacies

- 2019, 1 week  
Koc University (Istambul) - Visiting lecturing
- 2019, 1 week  
Vilnius University - Visiting lecturing
- 2019, 1 week  
BI Norwegian Business School (Oslo) - Visiting lecturing
- 2018, 1 week  
Jönköping University - Jönköping International Business School (JIBS) - Visiting lecturing
- 2018, 1 week  
Athens University of Economics and Business - Visiting lecturing
- 2015, 1 week  
London School of Economics and Political Science (LSE) - Visiting lecturing
- 2015, 1 week  
Tampere University of Applied Science - Visiting lecturing
- 2015, 1 week  
University of Economics in Katowice - Visiting lecturing
- 2015, 1 week  
Delft University of Technology - Visiting lecturing
- 2015, 1 week  
University of Genova - Visiting lecturing
- 2014, 1 week  
Universitat de Girona - Visiting lecturing

## Awards, titles, honors

- 2017, New National Excellence Award - Young lecturer-researcher scholarship  
Ministry of Human Capacities
- 2016, Best Presentation Award  
XVth International Scientific Days - Conference, Management Section
- 2015, Young Scientist Award in memoriam Elemér Hantos  
Faculty of Economics, University of Miskolc
- 2014, "Outsourcing Paper of 2014" Award  
Hungarian Service and Outsourcing Association (HOA) and the TATA Consultancy Services (TCS)
- 2014, "Jedlik Ányos" Doctoral Scholarship  
Office of Public Administration and Justice) in the framework of "National Excellence Program"

## Language skills

| Language | Speaking     | Writing      | Reading      | Media appearance |
|----------|--------------|--------------|--------------|------------------|
| English  | Advanced     | Advanced     | Advanced     |                  |
| German   | Intermediate | Intermediate | Intermediate |                  |

## Research, professional activity

### Major taught courses or fields of education:

# Colleague CV: Dr. Marciniak Róbert András

IT resource management, Process management and IT, Organizational and IT project menedzsment, Business projects

## Field of science and discipline:

organization science

## Current fields of research:

Shared Services, Global Sourcing, Strategic management, Organization Development

## Previous fields of research:

Strategic management, Quality management , IT management

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## Membership in scientific or professional bodies/organizations

- 2015 - , Member of MTA's Public Body, member [Hungarian Scientific Academy](#), national
- 2004 - 2005, Member of Presidency, leadership position (president, director etc) [Association of Hungarian Ph.D. and DLA Students](#), national
- 2004 - , Member, member [Hungarian Economic Association](#), national
- 2008 - , Member, member [John von Neumann Computer Society](#), national
- 2017 - , Education Workgroup Leader, leadership position (president, director etc) [Hungarian Service and Outsourcing Association \(HOA\)](#), national

## Expert consultancy activities

- 2013 -  
Independent consultant, Business Services sector, Shared Service and Outsourcing organizations

## Publications

- [MTMT](#)

## Contacts

### Location at the university

- Building: Main Building  
Room number: E.103  
Extension: 5179  
Main line: +36-1-482-5179  
Fax: +36-1-482-5018  
Internal fax:

E-mail address: robert.marciniak@uni-corvinus.hu

Personal webpage: <https://www.linkedin.com/in/robert-marciniak-ph-d-44b41548>

# Colleague CV: Dr. Marciniak Róbert András

## Consulting hours:

Thursday 10:00-11:30, Main Building (E), Room Nr. 103 or online (2nd Sem. of 2024/25)

## Other professional profiles

LinkedIn: <http://hu.linkedin.com/in/robert-marciniak-ph-d-44b41548>

MTMT: <https://m2.mtmt.hu/gui2/?type=authors&mode=browse&sel=10022123>

Scholar: <https://scholar.google.com/citations?user=OdIuAQkAAAAJ&hl=en>

Other professional profile 1: <https://uni-corvinus.academia.edu/RobertMarciniakPhD>

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