Dr. Marciniak Róbert András

Rektori szervezet / Vezetéstudományi Intézet / Stratégiai Menedzsment Tanszék

Qualifications, scientific degrees

Higher education qualifications

- 1999 - 2004
  University of Miskolc, Economist (Management specialization) (főiskolai)
- 2004 - 2008
  University of Miskolc, IT Engineering (Logistics specialization) (főiskolai)
- 2009 - 2010
  University of Miskolc, Translation program in Social Sciences and Economics (English) (főiskolai)

Scientific degrees and awards

- 2015, PhD
  University of Miskolc

Career

Workplaces

- 2020 -
  Corvinus University of Budapest, Institute of Management, Associate Professor
- 2016 - 2020
  Corvinus University of Budapest, Faculty of Business Administration, Institute of Management, Assistant Professor
- 2012 -
  Babeș-Bolyai University (Cluj-Napoca), Visiting lecturing
- 2004 - 2007
  University of Miskolc, Faculty of Economics, Institute of Management Science, PhD Student

Public activities in the university (memberships in university bodies)

- 2015 -
  Member of MTA's public body

Membership in board of supervision and directors

- 2007 - 2016
  , Chairman of the Supervisory Board

Colleague CV: Dr. Marciniak Róbert András

Important study tours, delegacies

- 2019, 1 week
  Koc University (Istambul) - Visiting lecturing
- 2019, 1 week
  Vilnius University - Visiting lecturing
- 2019, 1 week
  BI Norwegian Business School (Oslo) - Visiting lecturing
- 2018, 1 week
  Jönköping University - Jönköping International Business School (JIBS) - Visiting lecturing
- 2018, 1 week
  Athens University of Economics and Business - Visiting lecturing
- 2015, 1 week
  London School of Economics and Political Science (LSE) - Visiting lecturing
- 2015, 1 week
  Tampere Univesity of Applied Science - Visiting lecturing
- 2015, 1 week
  University of Economics in Katowice - Visiting lecturing
- 2015, 1 week
  Delft University of Technology - Visiting lecturing
- 2015, 1 week
  University of Genova - Visiting lecturing
- 2014, 1 week
  Universitat de Girona - Visiting lecturing

Awards, titles, honors

- 2017, New National Excellence Award - Young lecturer-researcher scholarship
  Ministry of Human Capacities
- 2016, Best Presentation Award
  XVth International Scientific Days - Conference, Management Section
- 2015, Young Scientist Award in memoriam Elemér Hantos
  Faculty of Economics, University of Miskolc
- 2014, “Outsourcing Paper of 2014” Award
  Hungarian Service and Outsourcing Association (HOA) and the TATA ConsultancyServices (TCS)
- 2014, “Jedlik Ányos” Doctoral Scholarship
  Office of Public Administration and Justice) in the framework of “National Excellence Program”

Language skills

Language	Speaking	Writing	Reading	Media appearance
English	Advanced	Advanced	Advanced	
German	Intermediate	Intermediate	Intermediate	

Research, professional activity

Major taught courses or fields of education:

Colleague CV: Dr. Marciniak Róbert András

IT resource management, Process management and IT, Organizational and IT project menedzsment, Business projects

Field of science and discipline:

organization science

Current fields of research:

Shared Services, Global Sourcing, Strategic management, Organization Development

Previous fields of research:

Strategic management, Quality management , IT management

Membership in scientific or professional bodies/organizations

- 2015 - , Member of MTA's Public Body, member
  Hungarian Scientific Academy, national
- 2004 - 2005, Member of Presidency, leadership position (president, director etc)
  Association of Hungarian Ph.D. and DLA Students, national
- 2004 - , Member, member
  Hungarian Economic Association, national
- 2008 - , Member, member
  John von Neumann Computer Society, national
- 2017 - , Education Workgroup Leader, leadership position (president, director etc)
  Hungarian Service and Outsourcing Association (HOA), national

Expert consultancy activities

- 2013 -
  Independent consultant, Business Services sector, Shared Service and Outsourcing organizations

Publications

- MTMT

Contacts

Location at the university

- Building: Main Building
  Room number: E.103
  Extension: 5179
  Main line: +36-1-482-5179
  Fax: +36-1-482-5018
  Internal fax:

E-mail address: robert.marciniak@uni-corvinus.hu
Personal webpage: https://www.linkedin.com/in/robert-marciniak-ph-d-44b41548

Colleague CV: Dr. Marciniak Róbert András

Consulting hours:

Research sabbatical (2nd Sem. of 2025/26)

Other professional profiles

LinkedIn: http://hu.linkedin.com/in/robert-marciniak-ph-d-44b41548

MTMT: https://m2.mtmt.hu/gui2/?type=authors&mode=browse&sel=10022123

Scholar: https://scholar.google.com/citations?user=OdIuAQkAAAAJ&hl=en

Other professional profile 1: https://uni-corvinus.academia.edu/RobertMarciniakPhD