



Mandják Tibor

Actual classification: Associate professor

Qualifications, scientific degrees

Higher education qualifications

- 1989 - 1991
, ()
- 1979 - 1982
, ()
- 1973 - 1976
, ()

Scientific degrees and awards

- 2003, PhD
- 1994, dr. univ

Career

Workplaces

- 1995 -
,
- 2013 -
,
- 2005 - 2010
,
- 1999 - 2005
,
- 1986 - 1991
,
- 1976 - 1986
,

Public activities in the university (memberships in university bodies)

- 2010 -

Colleague CV: Mandják Tibor

- 2005 - 2012
- 2003 - 2005

Important study tours, delegacies

- 2012,
 - 1998,
 - 1996,
 - 1996,
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Awards, titles, honors

- 2011,
- 2011,
- 2013,

Language skills

Language	Speaking	Writing	Reading	Media appearance
French	Advanced	Advanced	Advanced	Yes
English	Advanced	Advanced	Advanced	

Research, professional activity

Major taught courses or fields of education:

B2B marketing (magyarul, angolul és franciául)
Nemzetközi marketing (magyarul és franciául)
International Business Marketing (angolul)
Marketingmenedzsment
Marketing

Field of science and discipline:

organization science

Current fields of research:

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Szervezetközi marketing
Tananyag fejlesztés a szervezetközi marketing területén

Previous fields of research:

Projekt marketing
Az üzleti kapcsolat értéke

Major research projects

- 2006 - 2008,
Form of participation: member of the research team
Moneylender:
Further info about research:

- 2002 - 2004,
Form of participation: member of the research team
Moneylender:
Further info about research:

Membership in scientific or professional bodies/organizations

- 2002 - , ,
,
- 2011 - , ,
,
- 2011 - , ,
,
- 2011 - , ,
,
- 2008 - 2011, ,
,
- 2008 - 2011, ,
,
- 2012 - , ,
,

Board memberships and positions

- 2010 - , ,
- 2011 - , ,
- 2008 - 2010, ,

Publications

- [Publications can be found at Magyar Tudományos Művek Tára \(MTMT\). \(MTMT is the official repository of the university.\)](#)

Colleague CV: Mandják Tibor

Contacts

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