Dr. Lőrincz Noémi Szilvia

Assistant Lecturer
Rektori szervezet / Vezetéstudományi Intézet / Stratégiai Menedzsment Tanszék
Year of birth: 1988

Qualifications, scientific degrees

Higher education qualifications

- 2014 - 2022
  Corvinus University of Budapest, PhD in Business Administration (PhD/DLA képzés)
- 2011 - 2013
  Vienna University of Economics and Business, Economics (MSc/MA)
- 2007 - 2011
  Corvinus University of Budapest, Applied Economics (BSc/BA)
- 2009 - 2010
  University of Applied Sciences, Burgenland, Erasmus Exchange (egyetemi)

Scientific degrees and awards

- 2022, PhD
  Corvinus University of Budapest

MTA membership

- , External member

Career

Workplaces

- 2017 - 2024
  CMS, Business Development Assistant

Language skills

Language	Speaking	Writing	Reading	Media appearance
English	Advanced	Advanced	Advanced	Yes
German	Advanced	Advanced	Advanced	Yes

Research, professional activity

Major taught courses or fields of education:

Colleague CV: Dr. Lőrincz Noémi Szilvia

Business Essentials, Management and Organization, Strategic and Business Planning, English for Specific Purposes, Global Business Strategy

Field of science and discipline:

organization science

Current fields of research:

AI in Healthcare, AI in Automotive

Previous fields of research:

Global Value Chains in the Autumotive Industry

Publications

- Navigating AI Integration in Public Healthcare: The Role of Dynamic Capabilities in Transforming Service Delivery and Strategic Adaptation
- Main characteristics of nowadays' global value chains and their relevance to the Hungarian automotive manufacturing industry
- Being an investment target in CEE. Country attractiveness and near-shoring

Contacts

Location at the university

- Building: E
  Room number: 103
  Extension:
  Main line:
  Fax:
  Internal fax:

E-mail address: noemiszilvia.lorincz@uni-corvinus.hu

Other professional profiles

LinkedIn: https://www.linkedin.com/in/no%C3%A9mi-l%C5%91rincz-ph-d-0a46a559/

MTMT: https://m2.mtmt.hu/gui2/?type=authors&mode=browse&sel=10059848&view=pubTable

Scholar: https://scholar.google.com/citations?user=txx0opwAAAAJ&hl=hu

Other professional profile 1: https://orcid.org/0009-0009-4092-9598

Other professional profile 2: https://www.researchgate.net/profile/Noemi-Lorincz