



Dr. Krátki Noémi

Assistant Professor
Rektori szervezet / Operáció és Döntés Intézet / Döntésemélet
Tanszék

Qualifications, scientific degrees

Higher education qualifications

- 2018 - 2022
Corvinus University of Budapest, Doctoral School Business Management, Institute of Business Economics, Specialization of Decision Sciences (PhD/DLA képzés)
- 2015 - 2017
Corvinus University of Budapest, Management and Leadership (MSc/MA)
- 2011 - 2014
Corvinus University of Budapest, Economist in Business Administration and Management (BSc/BA)

MTA membership

- , Regular member

Career

Workplaces

- 2023 -
Corvinus University of Budapest, Department of Decision Sciences , Assistant Professor
- 2021 - 2023
Corvinus University of Budapest, Department of Decision Sciences, Teaching Assistant
- 2019 - 2020
Hays Hungary, Recruiter
- 2012 - 2020
Corvinus University of Budapest, Institute of Business Economics, Consultant
- 2017 - 2018
IFKA Public Benefit Non-Profit Ltd. for the Development of the Industry, International project member

Public activities in the university (memberships in university bodies)

- 2023 - 2026
Economic Behaviour Analysis MA coordinator

Important study tours, delegacies

- 2024, 1 week

Colleague CV: Dr. Krátki Noémi

- Social Innovation Conference Switzerland
2023, 1 week
- Social Innovation Conference Portugal
2023, 2 weeks
- IMTA Case Study Teaching Training, Bled, Slovenia
2019, 1 week
- SGH Warsaw School of Economics
2019, 1 week
- Frankfurt University of Applied Sciences
2019, 1 week
- Glasgow Caledonian University
2019, 1 week
- University of Seville Spain
2019, 1 week

Language skills

Language	Speaking	Writing	Reading	Media appearance
English	Advanced	Advanced	Advanced	
German	Intermediate	Intermediate	Intermediate	

Research, professional activity

Major taught courses or fields of education:

Social Business Planning & Decision-making with Practical Cases, Business Economics, Decision Techniques

Field of science and discipline:

economics

Current fields of research:

The business operation features of social enterprises

Previous fields of research:

Startup's strategic process, The relationship between corporate social responsibility and competitive advantage at for-profit companies

Major research projects

- 2018 - 2019, The new generation of social entrepreneurs
Form of participation: member of the research team
Moneylender: EFOP-3.6.2-16-2017-00007
Further info about research: The research of the social entrepreneurship concept of the domestic

Colleague CV: Dr. Krátki Noémi

young social entrepreneurs and determination of their main personal characteristics.

- 2019 - 2020, Social enterprises in the health and social sectors - institutional frameworks and organizational strategies
Form of participation: member of the research team
Moneylender: EFOP-3.6.3-VEKOP-16-2017-00007
Further info about research: The institutional environment of the health and social sector and exploring its influential effects on social enterprises, and the activity of social enterprises in the health and social sectors and analysis of operational strategies.
- 2025 - , The role of social embeddedness in corporate competitiveness - Hungary
Form of participation: member of the research team
Moneylender: Corvinus University of Budapest
Further info about research: In the research, the authors examine the social embeddedness of companies, i.e., their “integration into a given space, territorial level, and its various dimensions” (Pálffy, 2024: 51), and its relationship to corporate competitiveness.

Publications

- [Social value creation and innovation in Hungary - social entrepreneurship focusing on disadvantaged children and young people](#)
- [Open value creation for the common good: a comprehensive exploration of social innovation in the context of social enterprises](#)
- [Social Value Creation and Impact Measurement - What do they mean exactly in the case of disabled people?](#)
- [Business Operating Models of Social Enterprises in the Social and Health Fields](#)
- [Social Enterprises in the Health and Social Sectors - Institutional Frameworks and Organizational Strategies](#)
- [Labor Policy of an Urban Social Enterprise](#)
- [Interaction between social enterprises and key actors shaping the field: experiences from the social and health sectors in Hungary](#)

Contacts

Location at the university

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