



## Dr. Krátki Noémi

Assistant Professor

Rektori szervezet / Operáció és Döntés Intézet / Döntéselmélet  
Tanszék

## Qualifications, scientific degrees

### Higher education qualifications

- 2018 - 2022  
Corvinus University of Budapest, Doctoral School Business Management, Institute of Business Economics, Specialization of Decision Sciences (PhD/DLA képzés)
- 2015 - 2017  
Corvinus University of Budapest, Management and Leadership (MSc/MA)
- 2011 - 2014  
Corvinus University of Budapest, Economist in Business Administration and Management (BSc/BA)

### MTA membership

- , Regular member

## Career

### Workplaces

- 2023 -  
Corvinus University of Budapest, Department of Decision Sciences , Assistant Professor
- 2021 - 2023  
Corvinus University of Budapest, Department of Decision Sciences, Teaching Assistant
- 2019 - 2020  
Hays Hungary, Recruiter
- 2012 - 2020  
Corvinus University of Budapest, Institute of Business Economics, Consultant
- 2017 - 2018  
IFKA Public Benefit Non-Profit Ltd. for the Development of the Industry, International project member

### Public activities in the university (memberships in university bodies)

- 2023 - 2026  
Economic Behaviour Analysis MA coordinator

### Important study tours, delegacies

- 2024, 1 week

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- Social Innovation Conference Switzerland
- 2023, 1 week
- Social Innovation Conference Portugal
- 2023, 2 weeks
- IMTA Case Study Teaching Training, Bled, Slovenia
- 2019, 1 week
- SGH Warsaw School of Economics
- 2019, 1 week
- Frankfurt University of Applied Sciences
- 2019, 1 week
- Glasgow Caledonian University
- 2019, 1 week
- University of Seville Spain

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## Language skills

Language	Speaking	Writing	Reading	Media appearance
English	Advanced	Advanced	Advanced	
German	Intermediate	Intermediate	Intermediate	

## Research, professional activity

### Major taught courses or fields of education:

Social Business Planning & Decision-making with Practical Cases, Business Economics, Decision Techniques

### Field of science and discipline:

economics

### Current fields of research:

The business operation features of social enterprises

### Previous fields of research:

Startup's strategic process, The relationship between corporate social responsibility and competitive advantage at for-profit companies

### Major research projects

- 2018 - 2019, The new generation of social entrepreneurs  
Form of participation: member of the research team  
Moneylender: EFOP-3.6.2-16-2017-00007  
Further info about research: The research of the social entrepreneurship concept of the domestic

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young social entrepreneurs and determination of their main personal characteristics.

- 2019 - 2020, Social enterprises in the health and social sectors - institutional frameworks and organizational strategies  
Form of participation: member of the research team  
Moneylender: EFOP-3.6.3-VEKOP-16-2017-00007  
Further info about research: The institutional environment of the health and social sector and exploring its influential effects on social enterprises, and the activity of social enterprises in the health and social sectors and analysis of operational strategies.
- 2025 - , The role of social embeddedness in corporate competitiveness - Hungary  
Form of participation: member of the research team  
Moneylender: Corvinus University of Budapest  
Further info about research: In the research, the authors examine the social embeddedness of companies, i.e., their “integration into a given space, territorial level, and its various dimensions” (Pálffy, 2024: 51), and its relationship to corporate competitiveness.

## Publications

- [Open value creation for the common good: a comprehensive exploration of social innovation in the context of social enterprises](#)
- [Social Value Creation and Impact Measurement - What do they mean exactly in the case of disabled people?](#)
- [Business Operating Models of Social Enterprises in the Social and Health Fields](#)
- [Social Enterprises in the Health and Social Sectors - Institutional Frameworks and Organizational Strategies](#)
- [Labor Policy of an Urban Social Enterprise](#)
- [Interaction between social enterprises and key actors shaping the field: experiences from the social and health sectors in Hungary](#)

## Contacts

### Location at the university

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Internal fax:

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