



## Kozma Miklós Attila

Egyetemi docens / Associate Professor  
Rektori szervezet / Vállalkozás és Innováció Intézet / Üzleti  
Gazdaságtan Tanszék  
Rektori szervezet / Corvinus MBA Center

## Qualifications, scientific degrees

### Higher education qualifications

- 1994 - 2000  
Corvinus University of Budapest, MSc of Business Administration (egyetemi)

### Scientific degrees and awards

- 2012, PhD  
Corvinus University of Budapest

## Career

### Workplaces

- 2020 -  
Corvinus University of Budapest, Full-time MBA, Programme director
- 2023 -  
European International Business Academy (EIBA), Board member
- 2019 -  
Corvinus University of Budapest, Associate Professor
- 2019 -  
Corvinus University of Budapest (co-organizer: Case Solvers), Academic Director of Central European Case Competition @Corvinus
- 2018 -  
Corvinus University of Budapest and the University of North-Carolina at Chapel Hill, USA, Course leader, Head of organizing team, International Business Project - International Case Competition in cooperation with the University of North-Carolina at Chapel Hill
- 2019 -  
Corvinus University of Budapest, Co-chair of organizing team, Cases on Business Economics - International Case Competition
- 2017 -  
Corvinus University of Budapest, Head of organizing team, Cases on International Business Strategy - International Case Competition
- 2013 - 2018  
Corvinus University of Budapest, Senior Lecturer
- 2000 - 2013  
KPMG Advisory Ltd., Advisor, Manager
- 2001 - 2006

# Colleague CV: Kozma Miklós Attila

University of Hertfordshire, Budapest, Guest lecturer, Course leader

- 1998 - 2000  
IFUA Horváth & Partner Advisory Ltd., Advisor
- 2001 - 2012  
Corvinus University of Budapest, Assistant Professor

## Public activities in the university (memberships in university bodies)

- 2002 -  
Sport Business Research Centre, founding member, Head of International Relations
  - 2020 - 2020  
Programme director in AMBA accreditation process
  - 2022 - 2023  
Programme director in AMBA accreditation process
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- 2005 - 2008  
Business Economics Scientific Union, secretary
  - 2016 - 2019  
Corporate Relations Committee of the Business School, member
  - 2015 - 2022  
Coordinator of International Case Competitions, Business Economics Institute
  - 2016 - 2019  
Editor of KIOSZK, the scientific newsletter of the Corvinus University of Budapest
  - 2019 - 2021  
Leader of Standard 4 (student admissions, academic progression, and career development) in AACSB accreditation team of Corvinus Business School
  - 2018 - 2018  
Member of faculty team in EQUIS accreditation visit of Corvinus Business School

## Membership in board of supervision and directors

- 2023 -  
Business Economics Scientific Foundation, Chair of supervisory board
- 2023 -  
Corvinus Case Track Community Foundation, Supervisory board member

## Important study tours, delegacies

- 2018, 1 week  
Champions Trophy Case Competition, University of Auckland, New Zealand
- 2020, 1 week  
BI International Case Competition, BI Norwegian Business School, Norway
- 2019, 1 week  
Australian Undergraduate Business Case Competition, Queensland University of Technology
- 2019, 1 week  
Heavener International Case Competition, Gainesville, Florida, USA
- 2018, 1 week  
NUS-BOC Case Competition, National University of Singapore
- 1999, 6 months  
University of Greenwich, London, UK
- 2017, 1 week  
Heavener International Case Competition, Gainesville, Florida, USA
- 2016, 1 week  
Scotiabank International Case Competition, Ivey Business School, London, Canada
- 2015, 1 week

## Colleague CV: Kozma Miklós Attila

- RSM STAR Case Competition, Rotterdam School of Business, Erasmus University, The Netherlands
- 2014, 1 week  
Scotiabank International Case Competition, Ivey Business School, London, Canada
- 2011, 1 week  
CBS Case Competition, Copenhagen Business School, Denmark

### Awards, titles, honors

- 2018, NUS-BOC Case Competition, Singapore – team coach of the team winning Division A ahead of Marshall School of Business (USC), Wharton Business School (UPenn), University of Auckland National University of Singapore, Singapore
  - 2022, Chulalongkorn International Business Case Competition, faculty advisor and mentor of the gold winning team  
Chulalongkorn University, Thailand
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- 2021, Award certificate of excellence for talent management  
Corvinus University of Budapest
  - 2021, Lecturer of the semester (Budapest Campus)  
Corvinus University of Budapest
  - 2021, ANPA External Case Competition, University of Alberta - team coach of the team reaching the semi finals  
University of Alberta
  - 2021, Excellent mentor award (for the Scientific Students' Associations Conference, "TDK")  
Corvinus University of Budapest
  - 2020, BI International Case Competition - team coach of the team winning a gold and a bronze medal  
BI Norwegian Business School
  - 2019, Australian Undergraduate Business Case Competition, Queensland University of Technology - team coach of the team reaching overall position #6 ahead of HKUST, Thammasat, CBS, Auckland and BI Norwegian etc.  
Queensland University of Technology
  - 2019, Heavener International Case Competition, Gainesville, Florida, USA - team coach of the division second team ahead of University of North Carolina at Chapel Hill, University of New South Wales and Maastricht University  
University of Florida, Warrington School of Business
  - 2018, Champions Trophy Case Competition, University of Auckland, New Zealand - team coach of the team reaching the Wild Card Round  
The University of Auckland
  - 2017, Heavener International Case Competition, Gainesville, Florida, USA - team coach of the gold medalist team  
University of Florida, Warrington School of Business
  - 2016, Scotiabank International Case Competition, Ivey Business School, Canada - team coach of the team reaching the semi finals  
Ivey Business School, Western University, Canada
  - 2015, RSM STAR Case Competition, Rotterdam School of Management, the Netherlands - team coach of the team reaching the semi finals  
Erasmus University, Rotterdam School of Management, the Netherlands
  - 2014, Scotiabank International Case Competition, Ivey Business School, Canada - team coach of the team reaching the semi finals  
Ivey Business School, Western University, Canada
  - 2011, CBS Case Competition, Copenhagen Business School, Denmark - team coach of the team reaching the semi finals  
Copenhagen Business School, Denmark

### Language skills

## Colleague CV: Kozma Miklós Attila

Language	Speaking	Writing	Reading	Media appearance
English	Advanced	Advanced	Advanced	Yes
German	Intermediate	Intermediate	Intermediate	No
French	Basic	Basic	Basic	No

## Research, professional activity

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### Major taught courses or fields of education:

Business Economics and Law (CUB & FUDAN double degree MBA, English)Business Economics (BA, English)Business Economics (Full-time MBA, English)Corporate Strategy (English)Cases on Business Economics (English)Cases on International Business Strategy (English)International Case Competitions Seminar (English)International Business Project (University of North-Carolina at Chapel Hill & CUB, English)Cases in Sport Business (BCE-TE Sport management MA, full time)Cases in Sport Business (BCE-TE Sport management MA, executive)Cases in Sport Business (Sport economics MA, Székesfehérvár Campus, full time)Business Policy and Strategy (English)Applied Business Economics (Hungarian)Business Economics (BA, Hungarian)Principles of Corporate Finance (English)Business Finance (English)International Business 2. (MA, Hungarian)

### Field of science and discipline:

organization science

### Current fields of research:

Business model innovation, Internationalisation of firms, International operation of firms, Born digital firms, Sport business, Innovations in sport

### Previous fields of research:

Human Resource Management, Public-Private Partnership

### Major research projects

- 2010 - 2012, Analysing export success of Hungarian firms  
Form of participation: member of the research team  
Moneylender: TÁMOP  
Further info about research:
- 1999 - 2000, Business elements in sports  
Form of participation: member of the research team  
Moneylender: Ministry for Youth and Sports  
Further info about research:
- 2012 - 2016, Hungarian management history

# Colleague CV: Kozma Miklós Attila

Form of participation: member of the research team  
Moneylender: Hungarian Scientific Research Fund - OTKA  
Further info about research:

- 2017 - 2020, The internationalization of family firms  
Form of participation: leader of the research team  
Moneylender:  
Further info about research:
- 2016 - 2020, The early internationalization of Hungarian International New Ventures  
Form of participation: leader of the research team  
Moneylender:  
Further info about research:

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- 2021 - 2022, Business model innovations in international sports  
Form of participation: leader of the research team  
Moneylender:  
Further info about research:
  - 2020 - , Competitiveness of born digital firms  
Form of participation: member of the research team  
Moneylender:  
Further info about research:
  - 2021 - , Re-thinking the internationalization framework for digital firms  
Form of participation: leader of the research team  
Moneylender:  
Further info about research:

## Membership in scientific or professional bodies/organizations

- 2023 - , Board member, leadership position (president, director etc)  
[European International Business Academy \(EIBA\)](#), international
- 2020 - , Chairman, leadership position (president, director etc)  
[Hungarian Economic Association, Section of Industry and Entrepreneurship](#), national
- 2008 - 2020, Member of the board, secretary general, leadership position (president, director etc)  
[Hungarian Economic Association, Section of Industry and Entrepreneurship](#), national
- 2002 - , Founding member, Head of International Relations, leadership position (president, director etc)  
[Sport Business Research Centre](#), regional/local
- 2016 - , Member, member  
[European International Business Academy](#), international
- 2014 - , Member, member  
[Academy of International Business](#), international
- 2013 - , Member, member  
[Hungarian Society of Sport Sciences, Sport management section](#), national

## Board memberships and positions

- 2016 - 2019, Editor, president or member of the editorial board  
[Foreign language](#)

## Expert consultancy activities

# Colleague CV: Kozma Miklós Attila

- 2000 - 2013  
KPMG Advisory Ltd., Business planning, feasibility studies, financial advisory, strategy development
- 1998 - 2000  
IFUA Horváth & Partners Advisory Ltd., Advisor

## Publications

- [Publications can be found at Magyar Tudományos Művek Tára \(MTMT\).](#) (MTMT is the official repository of the university.)

## Contacts

### Location at the university

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- Building: Main building, Fovam ter 8.  
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Extension: 5422  
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Internal fax:

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## Other professional profiles

LinkedIn: [www.linkedin.com/in/mikloskozmaphd](http://www.linkedin.com/in/mikloskozmaphd)

MTMT: <https://m2.mtmt.hu/gui2/?type=authors&mode=browse&sel=10033501>

Scholar: <https://scholar.google.com/citations?user=oBvUYssAAAAJ&hl=hu&oi=ao>